

Wearable Computing - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/W76192C0459EN.html>

Date: September 2018

Pages: 196

Price: US\$ 4,150.00 (Single User License)

ID: W76192C0459EN

Abstracts

According to Statistics MRC, the Global Wearable Computing market is accounted for \$17.59 billion in 2017 and is expected to reach \$115.58 billion by 2026 growing at a CAGR of 23.2% during the forecast period. Increasing hub towards communication, networking & recognition technologies for wearable's, rising popularity of internet of things and growing adoption of smart watches and wristbands are key factors fueling the market growth. However, factors such as power consumption, limited battery life and high cost & safety issues are hampering the market growth.

Wearable computing is the technology embedded in wearable accessories such as a watch, wristband to work as small electronic gadgets and facilitate ease in accessing technology. It is widely used for media and healthcare purpose. It provides various computational supports such as gyroscopes and accelerometers, which are becoming the key attraction for the consumer to fuel the demand for wearable devices. More than trendy accessories, these devices are gaining popularity owing to smart and advanced features such as easy synchronization, and high portability.

Amongst application, infotainment segmented held considerable market share due to increasing adoption of wearable devices such as smart watches and augmented devices. By Geography, North America dominated the global market which can be attributed to rising incidence of chronic diseases such as obesity, diabetic, heart disease, and arthritis. Thus, increasing concern amongst people regarding chronic diseases has increased acceptance of wearable computer devices.

Some of the key players profiled in the Wearable Computing market include GE Healthcare, Medtronic Inc, Apple Inc., Zephyr Technology Corporation, Sony Corporation, Samsung Electronics Co., Ltd, Pebble Technology, Corporation, Nike, Inc.,

Motorola Mobility Holdings Inc, LG Electronics, Inc., Jawbone, Boston Scientific Corporation, Fitbit Inc., Adidas AG, Garmin, Ltd., Silicon Micro Display and CSR plc., AiQ Smart Clothing Inc, Carl Zeiss Inc, Invensense Inc and Textronics.

Technologies Covered:

Networking Technologies

Computing Technologies

Display Technologies

Other Technologies

Applications Covered:

Infotainment

Medical and Healthcare

Enterprise and Industrial

Fitness and Wellness

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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