

Waterborne Coatings - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Waterborne Coatings market is accounted for \$62.08 billion in 2017 and is expected to reach \$110.75 billion by 2026 growing at a CAGR of 6.6% during the forecast period. Growing desire for aesthetic wall paints in both commercial and residential construction, demand in application industries and increase in consumer spending levels are some of the major factors propelling the market growth. However, stringent environmental regulations and availability of cheaper substitutes are restricting the market.

On the basis of resin type, Acrylic waterborne coating has witnessed the largest market share and expected to be dominant throughout the forecast period due to the durable properties of the resin. On the other hand, in terms of Application, Architectural & Automotive holds THE largest market share with increase in adoption of waterborne coatings in emerging and developed countries and pigment dispensability.

By Geography, Europe is expected to be dominant during the forecast period due to increase in demand of civil constructions and infrastructure sector. Asia Pacific is expected to witness an increase in high growth rate during the forecast period.

Some of the key players in Waterborne Coatings market include BASF SE, Akzonobel N.V, PPG Industries Inc., RPM International Inc., The Sherwin-Williams Company, The Valspar Corporation, Axalta Coating Systems LLC, Nippon Paint Co. Ltd., Kansai Paint Co. Ltd., Tikkurila OYJ, Berger Paints India Ltd.

Resin Types Covered:

Architectural Coating Resins

Vinyl Acetate

Pure Acrylics

Acetates

Styrene Acrylics

Acrylic Coatings

ALKYD Coatings

EPOXY Coatings

PTFE Coatings

Polyester Coatings

Polyurethane Coatings

Polyvinylidene fluoride (PVDF) Coatings

Polyvinylidene chloride (PVDC) Coatings

Vinyl Ester

Other Resin Types

Applications Covered:

Appliances

Architectural

Automotive

Coil

General Industrial

Marine

Packaging

Protective

Transportation

Wood

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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