

Water-Based Inks Market Forecasts to 2028 – Global Analysis By Resin Type (Acrylic, Maleic and Others), Printing Process (Digital, Flexography and Others), Additive, Pigment, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Water-Based Inks Market is accounted for \$11.36 billion in 2020 and is expected to reach \$18.11 billion by 2028 growing at a CAGR of 6.0% during the forecast period. Rise in demand for printing inks, growth in flexible packaging and increasing environmental and safety concerns are driving the market growth. However, slow drying and printing speed are hampering the growth of the market.

Water-based inks include pigments or dyes in a colloidal suspension with water as the solvent. While water is the primary solvent used in the production of water-based inks, the inks contain other co-solvents to reduce the time and heat required to cure the ink film on cloth.

Based on the application, the flexible packaging segment is going to have lucrative growth during the forecast period owing to the increase in demand for water-based inks in the corrugated packaging especially in the food & beverages industry. Moreover, strong appeal for light-weight packaging is expected to boost the market growth.

By geography, Asia Pacific is going to have high growth during the forecast period which can be attributed to the growing disposable incomes of consumers in most countries in the region. Furthermore, distribution of consumer goods is a major factor which boosts the market growth in the region.

Some of the key players profiled in the Water-Based Inks Market include BCM Inks, Chimigraf, DIC Corporation, Dolphin Inks, Doneck Euroflex S.A., Dow Corning Corporation, Evonik Industries AG, Flint Group, Huber Group, Sakata Inx, Sebek Inks, Siegwirk Druckfarben AG & Co. KGaA, The Sherwin-Williams Company, Toyo Ink SC Holdings Co., Ltd. and Wikoff Color Corporation.

Resin Types Covered:

Acrylic

Maleic

Phenolic

Polyester

Polyurethane

Shellac

Printing Processes Covered:

Digital

Flexography

Gravure

Inkjet

Letterpress

Offset Printing

Screen Printing

Sheet-Feed Printing

Electron Beam

Additives Covered:

Adhesion Promoters

Anti-Skinning Agents

Defoaming Agents

Drier

Optical Brighteners

Plasticizers

Thixotropy Promoters

Waxes

Pigments Covered:

Florescent

Inorganic Pigments

Metallic

Organic Pigments

Pearlescent

Applications Covered:

Corrugated Cardboards

Decorative Printing

Flexible Packaging

Folding Cartons

Garments

Product Packaging

Product Printing

Publication

Tags & Labels

End Users Covered:

Consumer Goods

Packaging Industry

Printing Industry

Textile

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2018, 2019, 2020, 2024 and 2027

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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