

Walnuts Market Forecasts to 2030 – Global Analysis by Product (Raw Walnuts and Processed Walnuts), Form (Whole Walnuts, Walnut Pieces, Walnut Flour, Walnut Oil and Walnut Paste/Butter), Nature, Distribution Channel, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Walnuts Market is accounted for \$8.8 billion in 2024 and is expected to reach \$13.2 billion by 2030 growing at a CAGR of 6.9% during the forecast period. Walnuts are edible seeds from trees of the genus *Juglans*, primarily the Persian or English walnut (*Juglans regia*). Known for their distinctive shell and brain-like kernel shape, walnuts are rich in nutrients, including healthy fats, protein, fiber, vitamins, and antioxidants. They are widely used in culinary applications such as baking, cooking, and as a snack. Walnuts are also used in the production of walnut oil, a gourmet ingredient. Beyond food, walnuts have applications in cosmetics for their oil's emollient properties and in natural dyes. Their health benefits include improving heart health, supporting brain function, and providing anti-inflammatory properties.

Market Dynamics:

Driver:

Growing Popularity of Plant-Based Diets

The increased popularity of plant-based diets is boosting the walnuts industry, as health-conscious customers look for nutrient-dense alternatives to animal-based goods. Walnuts satisfy the nutritional needs of vegans, vegetarians, and flexitarians since they

are high in protein, omega-3 fatty acids, and antioxidants. Their attractiveness is increased by their adaptability in recipes, which range from plant-based milk and snacks to meat alternatives. Furthermore, growing knowledge of sustainable food sources complements the environmentally beneficial aspects of walnut farming, which increases demand in the international market.

Restraint:

High Prices

High walnut prices reduce consumer demand, particularly among price-sensitive purchasers, restricting market expansion. Elevated costs are driven by factors such as rising production expenses, labor shortages, and fluctuating global supply. This reduces affordability and accessibility, especially in emerging markets. Additionally, high prices encourage consumers to seek alternative nuts or substitutes, impacting sales volumes and profit margins for walnut producers and distributors, thus it limits market expansion.

Opportunity:

Health Benefits Awareness

The growing awareness of walnut's health advantages is considerably driving market expansion. Walnuts, which are high in antioxidants, omega-3 fatty acids, and other minerals, are associated with better heart and brain health as well as decreased inflammation. Demand is being increased by consumers' growing health consciousness as well as recommendations from dietitians and medical associations. Additionally, consumption of walnuts is increased by the rising popularity of plant-based diets and functional foods. This tendency, which is driving market development, is especially noticeable in areas where lifestyle-related disorders are more prevalent.

Threat:

Seasonal Dependence

Seasonal dependence significantly impacts the walnuts market by creating fluctuations in supply and pricing. Harvesting occurs once annually, leading to periods of surplus and scarcity, which can disrupt market stability. This dependence on seasonality limits year-round availability, affects pricing consistency, and pressures producers to store walnuts, increasing costs. Additionally, unpredictable weather conditions during key

growing seasons can reduce yields, further exacerbating supply challenges and hindering market growth.

Covid-19 Impact:

The COVID-19 pandemic significantly impacted the walnuts market, disrupting supply chains, production, and distribution. Lockdowns and labor shortages led to delays in harvesting and processing, while reduced demand from foodservice sectors affected sales. However, increased consumer interest in healthy snacks and home cooking helped sustain demand in retail markets. The market gradually recovered as restrictions eased, but challenges like labor shortages and logistical issues persisted.

The walnut flour segment is expected to be the largest during the forecast period

The walnut flour segment is expected to be the largest during the forecast period due to demand for gluten-free and nutrient-rich alternatives. Its high protein, fiber, and omega-3 content appeals health-conscious individuals and specialty diet followers. The versatile application of walnut flour in baking, snacks, and health foods boosts its adoption among manufacturers seeking innovative ingredients. Additionally, its sustainable production from by-products of walnut processing aligns with eco-conscious trends, further enhancing its influence on the market's expansion.

The raw walnuts segment is expected to have the highest CAGR during the forecast period

The raw walnuts segment is expected to have the highest CAGR during the forecast period owing to their rising popularity as a nutrient-dense superfood. Increasing consumer awareness of their health benefits, including heart health, brain function, and antioxidants, propels demand. The trend toward plant-based and natural food consumption further boosts their appeal. Additionally, raw walnuts' versatility in culinary uses, snacks, and food processing industries enhances their market growth. Sustainable farming practices and organic certifications also attract health-conscious and environmentally aware consumers, solidifying their market impact.

Region with largest share:

North America is anticipated to hold the largest market share during the forecast period due to rising consumer awareness of health benefits, such as heart health, improved brain function, and nutritional value. Demand for plant-based diets and clean-label

products have further boosted walnut consumption as a versatile and natural ingredient. Innovations in packaging and product diversification, including walnut-based snacks and dairy alternatives, attract health-conscious consumers. Additionally, the increasing popularity of organic and sustainably sourced walnuts aligns with evolving consumer preferences for environmentally friendly products.

Region with highest CAGR:

Asia Pacific is anticipated to witness the highest CAGR over the forecast period because growing consumer knowledge of walnuts' heart-healthy qualities and rich nutritional profile, among other health advantages. Consumption is supported by rising demand for plant-based snacks and protein, and market reach is increased by rising disposable incomes in developing nations like China and India. Production efficiency is further increased by improvements in growing methods and government assistance for nut farming. The area is a key factor in the global walnut business to export prospects that further fuel market expansion.

Key players in the market

Some of the key players in Walnuts market include Alpine Pacific Nut, Poindexter Nut Company, Andersen Shelling Inc., Webster Limited, Royal Saffron Company, Haleakala Walnut Shelling Inc., Kashmir Walnut Group, Morada Produce Company L.P., Snyder's Lance, Inc., Gold River Orchards, Borges India Private Limited, Empire Nut Company, LLC, Agromillora Group, California Walnut Shelling Inc., Crain Walnut Shelling Inc., Mid Valley Nut, Plantabul Ltd., Pepinoix, Mariani Nut Company Inc., Grimo Nut Nursery and Scaramento Valley Walnut Growers LLC.

Key Developments:

In March 2024, Webster Industries, Inc. announced it has received an investment from MPE Partners. This strategic partnership marks a significant milestone for Webster, propelling the company into a new phase of expansion and prosperity.

In December 2023, Webster Financial Corporation announced that its principal bank subsidiary Webster Bank, N.A. has signed a definitive agreement to acquire Ametros Financial Corp.

In October 2019, Webster Limited announced that it has entered into a binding Scheme Implementation Agreement (SIA) with PSP BidCo and Sooke Investments Inc, each

indirect wholly-owned subsidiary of PSP Investments, one of Canada's largest pension investment managers.

Products Covered:

Raw Walnuts

Processed Walnuts

Forms Covered:

Whole Walnuts

Walnut Pieces

Walnut Flour

Walnut Oil

Walnut Paste/Butter

Natures Covered:

Organic

Conventional

Distribution Channels Covered:

Offline

Online

Applications Covered:

Food & Beverage

Cosmetics & Personal Care

Pharmaceuticals and Nutraceuticals

Other Applications

End Users Covered:

Household

Industrial

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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