

Wall Covering - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/W9AE3608D1FEN.html>

Date: April 2019

Pages: 184

Price: US\$ 4,150.00 (Single User License)

ID: W9AE3608D1FEN

Abstracts

According to Statistics MRC, the Wall Covering Market is accounted for \$27.56 billion in 2017 and is expected to reach \$45.38 billion by 2026 growing at a CAGR of 5.7% from 2017 to 2026. The growth factors include easy customization and encompassment of walls at lowest costs, longer persistence and diminished maintenance load when compared to painted walls and the ability to mimic the expensive designer look and the resulting increase in home value. However, a small shelf life and high cost are the major factors that are restraining the wall covering the market from its potential growth.

Wall Covering is a material, primarily paper-based, used for the decoration of interior spaces, it usually comes in rolls. Wallpaper is used for a long time the traditional wall covering in such Eastern Asian countries as Japan and China. Wall coverings made of cloth, such as damask, were used exclusively in Europe until the 18th century to cover both walls and ceilings. With the development of the paper industry, cloth wall coverings were replaced by wallpaper, which was less expensive. Wallpaper may be plain or patterned and of one or several colors. At the present time, wall covers are increasingly being manufactured from polymers.

Based on the Application, the Residential constructions segment is anticipated account for a substantial market share in the wallpaper market and is expected to witness a significant growth rate. As the employment opportunities are increasing based on the population growth are fundamental drivers which tend in rising demand for new housing, dwellings, and apartments.

By Geography, South America has a significant growth rate over the forecast period owing to flowing investments in the construction sector. Growth opportunities will be provoked by a recovery in both non-residential and residential building markets and strengthening prospects in renovation and repair markets.

Some of the key players in the Wall Covering are A.S. Creation Group, Adfors (Saint Gobain), Ahlstrom-Munksjo Oyj, Asian Paints Limited (APL), Benjamin Moore & Co, Brewster Home Fashion, Grandeco Wallfashion Group, J. Josephson Inc., Koch Industries Incorporated, Nippon Paint Holdings Co. Ltd, Roysons Corporation, Schumacher (F.) & Company, Steelcase Incorporated, Vescom Bv, Walker Greenbank PLC, York Wallcoverings Incorporated.

Distribution Channel Covered:

E-commerce

Mass Merchandizer

Specialty Store

Building Material Dealer

Home Center

Specialty Store

Products Covered:

Fabric Wall Covering

Glass Wall Covering

Metal Wall Covering

Ceramics

Paint

Wall Panel

Wall Papers

Applications Covered:

Residential

Commercial

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.9 Emerging Markets
- 3.10 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL WALL COVERING MARKET, BY DISTRIBUTION CHANNEL

- 5.1 Introduction
- 5.2 E-commerce
- 5.3 Mass Merchandizer
- 5.4 Specialty Store
- 5.5 Building Material Dealer
- 5.6 Home Center
- 5.7 Specialty Store

6 GLOBAL WALL COVERING MARKET, BY PRODUCT

- 6.1 Introduction
- 6.2 Fabric Wall Covering
- 6.3 Glass Wall Covering
- 6.4 Metal Wall Covering
- 6.5 Ceramics
 - 6.5.1 Glass Ceramics
 - 6.5.2 Porcelain Ceramic
 - 6.5.3 Other Ceramics
- 6.6 Paint
- 6.7 Wall Panel
 - 6.7.1 Laminate Panel
 - 6.7.2 Sheet Panel
 - 6.7.3 Finished Gypsum Board
 - 6.7.4 Solid Wood Panel
 - 6.7.5 Other Wall Panel
- 6.8 Wall Papers
 - 6.8.1 Backed Vinyl
 - 6.8.2 Fabric-Backed Vinyl
 - 6.8.3 Vinyl Coated Fabric
 - 6.8.4 Other Wallpapers

7 GLOBAL WALL COVERING MARKET, BY APPLICATION

- 7.1 Introduction
- 7.2 Residential
- 7.3 Commercial

8 GLOBAL WALL COVERING MARKET, BY GEOGRAPHY

8.1 Introduction

8.2 North America

8.2.1 US

8.2.2 Canada

8.2.3 Mexico

8.3 Europe

8.3.1 Germany

8.3.2 UK

8.3.3 Italy

8.3.4 France

8.3.5 Spain

8.3.6 Rest of Europe

8.4 Asia Pacific

8.4.1 Japan

8.4.2 China

8.4.3 India

8.4.4 Australia

8.4.5 New Zealand

8.4.6 South Korea

8.4.7 Rest of Asia Pacific

8.5 South America

8.5.1 Argentina

8.5.2 Brazil

8.5.3 Chile

8.5.4 Rest of South America

8.6 Middle East & Africa

8.6.1 Saudi Arabia

8.6.2 UAE

8.6.3 Qatar

8.6.4 South Africa

8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

9.1 Agreements, Partnerships, Collaborations and Joint Ventures

9.2 Acquisitions & Mergers

9.3 New Product Launch

9.4 Expansions

9.5 Other Key Strategies

10 COMPANY PROFILING

10.1 A.S. Création Group

10.2 Adfors (Saint Gobain)

10.3 Ahlstrom-Munksjö Oyj

10.4 Asian Paints Limited (APL)

10.5 Benjamin Moore & Co

10.6 Brewster Home Fashion

10.8 Grandeco Wallfashion Group

10.9 J. Josephson Inc.

10.1 Koch Industries Incorporated

10.11 Nippon Paint Holdings Co. Ltd

10.12 Roysons Corporation

10.13 Schumacher (F.) & Company

10.14 Steelcase Incorporated

10.15 Vescom Bv

10.16 Walker Greenbank PLC

10.17 York Wallcoverings Incorporated

List Of Tables

LIST OF TABLES

- Table 1 Global Wall Covering Market Outlook, By Region (2016-2026) (\$MN)
- Table 2 Global Wall Covering Market Outlook, By Distribution Channel (2016-2026) (\$MN)
- Table 3 Global Wall Covering Market Outlook, By E-commerce (2016-2026) (\$MN)
- Table 4 Global Wall Covering Market Outlook, By Mass Merchandizer (2016-2026) (\$MN)
- Table 5 Global Wall Covering Market Outlook, By Specialty Store (2016-2026) (\$MN)
- Table 6 Global Wall Covering Market Outlook, By Building Material Dealer (2016-2026) (\$MN)
- Table 7 Global Wall Covering Market Outlook, By Home Center (2016-2026) (\$MN)
- Table 8 Global Wall Covering Market Outlook, By Specialty Store (2016-2026) (\$MN)
- Table 9 Global Wall Covering Market Outlook, By Product (2016-2026) (\$MN)
- Table 10 Global Wall Covering Market Outlook, By Fabric Wall Covering (2016-2026) (\$MN)
- Table 11 Global Wall Covering Market Outlook, By Glass Wall Covering (2016-2026) (\$MN)
- Table 12 Global Wall Covering Market Outlook, By Metal Wall Covering (2016-2026) (\$MN)
- Table 13 Global Wall Covering Market Outlook, By Ceramics (2016-2026) (\$MN)
- Table 14 Global Wall Covering Market Outlook, By Glass Ceramics (2016-2026) (\$MN)
- Table 15 Global Wall Covering Market Outlook, By Porcelain Ceramic (2016-2026) (\$MN)
- Table 16 Global Wall Covering Market Outlook, By Other Ceramics (2016-2026) (\$MN)
- Table 17 Global Wall Covering Market Outlook, By Paint (2016-2026) (\$MN)
- Table 18 Global Wall Covering Market Outlook, By Wall Panel (2016-2026) (\$MN)
- Table 19 Global Wall Covering Market Outlook, By Laminate Panel (2016-2026) (\$MN)
- Table 20 Global Wall Covering Market Outlook, By Sheet Panel (2016-2026) (\$MN)
- Table 21 Global Wall Covering Market Outlook, By Finished Gypsum Board (2016-2026) (\$MN)
- Table 22 Global Wall Covering Market Outlook, By Solid Wood Panel (2016-2026) (\$MN)
- Table 23 Global Wall Covering Market Outlook, By Other Wall Panel (2016-2026) (\$MN)
- Table 24 Global Wall Covering Market Outlook, By Wall Papers (2016-2026) (\$MN)
- Table 25 Global Wall Covering Market Outlook, By Backed Vinyl (2016-2026) (\$MN)
- Table 26 Global Wall Covering Market Outlook, By Fabric-Backed Vinyl (2016-2026)

(\$MN)

Table 27 Global Wall Covering Market Outlook, By Vinyl Coated Fabric (2016-2026)

(\$MN)

Table 28 Global Wall Covering Market Outlook, By Other Wallpapers (2016-2026)

(\$MN)

Table 29 Global Wall Covering Market Outlook, By Application (2016-2026) (\$MN)

Table 30 Global Wall Covering Market Outlook, By Residential (2016-2026) (\$MN)

Table 31 Global Wall Covering Market Outlook, By Commercial (2016-2026) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

I would like to order

Product name: Wall Covering - Global Market Outlook (2017-2026)

Product link: <https://marketpublishers.com/r/W9AE3608D1FEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W9AE3608D1FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970