

Vitamins - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Vitamins market is accounted for \$4.91 billion in 2017 and is expected to reach \$10.14 billion by 2026 growing at a CAGR of 8.4% during the forecast Period. Feed fortification due to rise in global meat & dairy product consumption and rising in the demand for functional and nutritionally enriched processed food products are some of the factors propelling the market. However, controlled supply of raw materials for natural vitamins coupled with high expenditure is restricting the market. In addition, faster healing of wounds and maintenance of skin and sourcing of natural allergen-free vitamin e are providing ample of opportunities.

Vitamin is an organic molecule which is an essential micronutrient that an organism needs in small quantities for the proper functioning of its metabolism. Lack of these vitamins may lead to various vitamins deficiency diseases and disorders such as night blindness, xerophthalmia, and keratomalacia.

Amongst distribution channel, mass merchandise his rapid growth of mass merchandisers industry is expected to boost growth percentile of vitamins market. The idea behind mass merchandising is to get higher volumes at a lower price. By geography, Growing demand for supplement diet in Asia Pacific due to rising public awareness coupled with growing retail and hospitality sector is expected to drive the growth of the global vitamins market.

Some of the key players profiled in the Vitamins market include BASF, Koninklijke DSM N.V, ADM, Sternvitamin GmbH & Co. Kg, Watson Inc., Lonza Group, Vitablend Nederland B.V, Zagro, The Wright Group, Rabar Pty Ltd, Adisseo, Showa Denko K.K, Btsa Biotecnologías Aplicadas S.L, Glanbia PLC, and Farbest-Tallman Foods Corporation.

Product Types Covered:

Vitamins K

Vitamins C

Vitamins B

Vitamins A

Vitamins D

Vitamins E

Sources Covered:

Animal

Plant

Synthetic

Natural

Other Sources

Distribution Channels Covered:

Specialty Stores

Hypermarket

Mass Merchandisers

Supermarket

Other Distribution Channels

End Users Covered:

Pharmaceuticals

Animal Feed

Food & Beverages

Personal Care

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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