

Vintage Car Market Forecasts to 2032 – Global Analysis By Vehicle Type (Classic Cars, Antique Cars, Muscle Cars, Sports Cars, Luxury Cars, Convertibles, Sedans, Coupes, SUVs, and Trucks, and Other Vehicle Types), Price Range, Demographics, Sales Channel, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Vintage Car Market is accounted for \$3.46 billion in 2025 and is expected to reach \$5.18 billion by 2032 growing at a CAGR of 5.9% during the forecast period. Vintage cars are typically defined as vehicles manufactured between 1919 and 1930, although the exact range can vary by region. These cars represent a significant era in automotive history, showcasing early engineering, craftsmanship, and design. Vintage cars are highly prized by collectors for their rarity and historical value. Unlike classic or antique cars, vintage vehicles often require specialized maintenance and are mainly used for display, parades, or occasional leisure driving.

Market Dynamics:

Driver:

Rising collector interest

The vintage car market is experiencing a surge in collector interest, driven by the cultural and historical value of classic automobiles. These vehicles are seen as timeless pieces of art and engineering, appealing to affluent individuals and enthusiasts. Limited supply and increasing rarity of vintage cars have further fuelled their demand. The

growing popularity of online platforms and auctions has made it easier for collectors to acquire these prized possessions. Additionally, rising disposable incomes have enabled more people to invest in vintage cars.

Restraint:

Lack of technical expertise

The restoration and maintenance of vintage cars require specialized skills and knowledge, which are often scarce. Many vintage car owners struggle to find experts capable of handling the intricate details of these vehicles. The lack of availability of original parts further complicates the restoration process. High costs associated with skilled labor and rare components deter potential buyers. Additionally, the absence of standardized training programs for vintage car restoration limits the pool of qualified professionals.

Opportunity:

Growing customization & restoration trend

The trend of customizing and restoring vintage cars is gaining momentum, offering significant growth opportunities. Enthusiasts are increasingly seeking personalized modifications to enhance the aesthetic and functional appeal of their vehicles. Advances in technology, such as 3D printing, have made it easier to replicate rare parts with precision. Restoration projects also provide a platform for showcasing craftsmanship and innovation. This trend is supported by a growing community of vintage car clubs and events that celebrate automotive heritage.

Threat:

Generational shift in preferences

A generational shift in preferences poses a potential threat to the vintage car market. Younger generations may prioritize modern vehicles with advanced technology over classic automobiles. The rise of electric vehicles and sustainability concerns could further impact the demand for vintage cars. Additionally, the high costs of ownership and maintenance may deter younger buyers. The market must adapt by promoting the cultural and historical significance of vintage cars to appeal to new audiences. Fostering interest among younger generations is crucial for the long-term viability of the market.

Covid-19 Impact

The COVID-19 pandemic had a mixed impact on the vintage car market. Initial disruptions in supply chains and economic uncertainty slowed market activity. However, the pandemic also led to a renewed interest in hobbies, including vintage car restoration and collecting. Online auctions and virtual events emerged as popular platforms for buying and selling vintage cars. The market has since rebounded, driven by pent-up demand and increased disposable incomes. Overall, the pandemic highlighted the resilience and adaptability of the vintage car market.

The antique cars segment is expected to be the largest during the forecast period

The antique cars segment is expected to account for the largest market share during the forecast period, due to the enduring appeal of antique cars as symbols of history and craftsmanship. Collectors and investors are drawn to the unique designs and cultural significance of these vehicles. The limited availability of antique cars further enhances their value and desirability. Restoration and preservation efforts have also contributed to the segment's growth.

The investors segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the investors segment is predicted to witness the highest growth rate, due to the increasing recognition of vintage cars as lucrative investment assets. The appreciating value of rare and unique models has attracted high-net-worth individuals and investment firms. Online platforms and auctions have made it easier for investors to access the vintage car market. Furthermore, the growing popularity of vintage car funds and portfolios has further boosted investment activity. This trend underscores the financial potential of vintage cars as alternative assets.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to the region's growing affluence and interest in automotive heritage. Countries like China, Japan, and India are emerging as key markets for vintage cars. Strong government initiatives and investments in cultural preservation further support market growth. The presence of a vibrant community of collectors and enthusiasts also contributes to the region's leadership.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to the region's well-established automotive culture and affluent population drive demand for vintage cars. The United States, in particular, is a hotspot for collectors and investors. The rise of online platforms and auctions has made it easier for buyers to access vintage cars. Additionally, the region's strong network of restoration experts and events supports market growth.

Key players in the market

Some of the key players profiled in the Vintage Car Market include RM Sotheby's, Barrett-Jackson, Mecum Auctions, Gooding & Company, Bonhams, Worldwide Auctioneers, Hagerty, Bring a Trailer (BAT), ClassicCars.com, Hemmings, Streetside Classics, Big Boy Toyz, Vintage Mechanical Works, Global Vintage Cars, and Vintage & Classic Car Club Of India (VCCCI).

Key Developments:

In March 2025, RM Sotheby's and the Royal Automobile Club are delighted to announce the renewal of their partnership, with title sponsorship of the iconic London to Brighton Veteran Car Run to continue for another five years. RM Sotheby's is also delighted to support the exciting new Royal Automobile Club Woodcote Park Concours.

In February 2025, Gooding Christie's unveils its entire online catalogue for the upcoming Amelia Island Auctions, set to take place at the Omni Amelia Island Resort. The global market leader and celebrated auction house is delighted to present a number of offerings from the respected Fred Leydorf Collection, including the headlining lot of the sale, the 1955 Ferrari 375 MM Berlinetta.

Vehicle Types Covered:

Classic Cars

Antique Cars

Muscle Cars

Sports Cars

Luxury Cars

Convertibles

Sedans, Coupes, SUVs, and Trucks

Other Vehicle Types

Price Ranges Covered:

Entry-Level Classics (Less than \$25,000)

Mid-Range Classics (\$25,000 #- #\$100,000)

High-End Classics (\$100,000 #- #\$250,000)

Ultra-Rare and Iconic Classics (Over \$250,000)

Demographics Covered:

Age

Income Level

Lifestyle and Interests

Family Life Cycle

Sales Channels Covered:

Online

Offline

Applications Covered:

Showroom / Museum Pieces

Sunday Drivers

Race or Rally Restorations

Daily Drivers

Other Applications

End Users Covered:

Collectors

Investors

Enthusiasts / Hobbyists

Dealers & Resellers

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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