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Video Streaming - Global Market Outlook (2016-2022)

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Abstracts

According to Stratistics MRC, the Global Video streaming Market accounted for $26.27 billion in 2015 and is expected to reach $83.41 billion by 2022 growing at a CAGR of 17.9% from 2015 to 2022. Increasing adoption of the technology by enterprises due to technological advancements in streaming is favouring the market growth. The simplicity involved in integrating OTT solutions into the current video streaming systems has led to vast growth of video streaming market. However, a huge cost involved in execution of these streaming technologies has been an obstacle for many vendors.

North America has been a significant market for video streaming market owing to the extensive usage of video streaming services by players in the region for marketing and branding of products and company. In U.S. Netflix leads the way with more than 50 percent of the subscriptions, followed by Amazon Prime Video and Hulu. Asia Pacific is witnessing faster growth than any other region with Australia and Singapore being major contributors.

Some of the key players in the market are Akamai Technologies, Adobe Systems Incorporated, Amazon Web Services, Netflix, Inc., Ustream, Cisco Systems, Inc., Apple, Inc., Google Inc., Microsoft Corporation, Hulu, Kaltura and Highwinds Networks.

End Users Covered

- Gaming Consoles
- Laptops and Desktops
- Smart TV
- Smartphones and Tablets

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Solutions Covered

- Small Office and House Office (SOHO)
- Large Enterprise
- Small and Medium Enterprise (SME)

Services Covered

- Advertisement
- Rental
- Retail
- Subscription

Organization Size Covered

- Internet Protocol Television
- Over the Top (OTT)
- Pay TV

Industries Covered

- BFSI
- Transportation and Logistics
- Retail

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Media and Entertainment

Manufacturing

IT and Telecom

Healthcare

Government

Education

Deployment Type Covered:

On-Premises

Cloud

Type of Streaming Covered:

Live Video Streaming

Non-Linear Video Streaming

Services Covered:

Training and Support Service

Consulting Service

Managed Service

Regions Covered:

North America

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US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

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Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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