

# Video Analytics - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Video Analytics Market is accounted for \$2.95 billion in 2017 and is expected to reach \$15.26 billion by 2026 growing at a CAGR of 20.0%. Some of the key factors influencing the market growth include falling prices of video surveillance equipment, growing inclination toward advanced technologies, rise in smart cities expenditure by governments and growing application of video analytics for reducing crime rates. However, privacy issues and high investments in legacy installations are restricting the market growth.

Analytics have enabled the users to influence specific data insights into actionable intelligence for a variety of functions. The analytic programs also support analog, IP and megapixel cameras, and can be integrated within the hardware components. The addition reduces the need for extra hardware, thus making the implementation cost-effective. It enables the industries to detect the anomalies involuntarily and track the system on a real-time basis. Video analytics provides object identification, facial recognition, object detection, and perimeter intrusion detection.

By deployment, the cloud segment held significant market share during predicted period. The cloud deployment of video analytics solutions offers a variety of benefits, such as improved security, enhanced scalability, improved flexibility, and lower costs. It provides the choice of scalability, while enterprises that are more concerned about security tend to opt for the private cloud deployment type. By Geography, North America is expected to hold the largest market share during the forecast period, owing to the large presence of key industry players. As organizations are shifting to new and upgraded technologies with the rising acceptance of digital business strategies.

Some of the key players in the global Video Analytics market include IBM, Honeywell, Cisco Systems, Gorilla Technology, Axis Communications, Aventura, Puretech Systems, 3VR, Intelligent Security Systems, Allgovision, Intuvision, Digital Barriers,

Delopt, Agent VI, Briefcam, Qognify, Kiwisecurity, Ipsotek, Verint and Iomniscient.

Deployments Covered:

Cloud

On-Premises

End Users Covered:

Logistics and Transportation

Retail and Consumer Goods

Manufacturing

Education

Traffic Management

Defense and Border Security

Hospitality and Entertainment

Critical Infrastructure

Banking, Financial Services, and Insurance

City Surveillance

Government

Energy & Utilities

Healthcare

Residential

Commercial and Industrial

Other End Users

Types Covered:

Services

Software

Applications Covered:

Facial Recognition & Detection

Traffic Monitoring

Intrusion Management

Automatic Number Plate Recognition

People/Crowd Counting

License Plate Recognition

Motion Detection

Video Indexing

Incident Detection

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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