

# Veterinary Software - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the global Veterinary Software market is estimated at \$310.5 million in 2017 and is projected to reach \$594.3 million by 2026, at a CAGR of 7.5%. Growing number of veterinary practitioners, rising companion animal ownership, rising prevalence of zoonotic disease and increasing application of advanced technology in veterinary is expected to drive the Market. However, lack of governmental support and reluctance to adopt new technologies are restraining the market growth.

Veterinary software as a sector that consists of two softwares: imaging as well as practice management software. Furthermore, while the imaging software serve the need for capturing images (medical imaging) of domestic companions such as cats, dogs and other farm animals, the practice management software aids veterinarians organize and manage appointments. The veterinary software today fulfills different requirements from boarding management, appointment setting, constant reminders, patient records to treatment management and more.

Based on Practice Type, the exclusive small animal practices segment accounted for considerable market share during the forecast period. The growth of this segment is attributed to the rising annual spending on pet care in developed countries and increasing number of small pet owners. By geography, North America acquired the largest market share followed by Europe. The large share of this geographical segment is primarily attributed to the increasing government investments to the growing demand for quality pet care. Other growth factors include growing awareness about veterinary software and the easy availability of veterinary software & services in this region.

Some of the key players in Veterinary Software market are Via Information System, Vetter Software, Timeless Veterinary Systems, Patterson Companies, OEHM UND

Rehbein GmbH, Idexx Laboratories, Hippo Manager Software, Henry Schein, Firmcloud Corporation, Finnish Net Solutions, Ezyvet Limited, Clientrax, Carestream Health, Britton's Wise Computer and Animal Intelligence Software.

Products covered:

Imaging Software

Practice Management Software

Other Products

Deployments Covered:

Cloud-Based

On-Premise

Other deployment

End Users Covered:

Reference Laboratories

Hospitals And Clinics

Practice Types Covered:

Food Producing Animals

Exclusive Small Animals

Mixed Animals

Large Animals

Other practice type

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,

Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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