

# **Veterinary Imaging - Global Market Outlook (2015-2022)**

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## **Abstracts**

According to Statistics MRC, the Global Veterinary Imaging Market is valued at \$1.98 billion in 2015 and is expected to grow at a CAGR of 7.1% to reach \$3.21 billion by 2022. Increasing demand for diagnostic equipment for the appropriate care of pets is one of the key factors fueling the market growth. Moreover, shift towards oil drilling activities by exploration and production companies due to declining natural gas prices is anticipated to propel the market growth. Furthermore, the growing services of pet animal insurance in the developed regions are favoring the market growth. On the other hand, high initial cost is expected to hamper market during the forecast period.

North America and Europe are major markets and are anticipated to witness strong growth over the forecast period. The growth is attributed to the rising disposable income in these regions which is creating awareness for better pet care. Furthermore, the rising concerns for cancer and tumors in small pets is also attributing to growth of the market in this region. On the other hand, Asia Pacific is untapped market and is anticipated to become a key market owing to the concept of having small pets becoming increasingly popular in countries like India and China.

Some of the key players in global Veterinary Imaging market are Baker Hughes, Calfrac Well Services Ltd., China Oilfield Services, Diamond Offshore Drilling, Inc., Frac Tech Services International, Halliburton, Key Energy Services, Nabors Industries Ltd., National Oilwell Varco, Pioneer Energy Services, RPC Inc., Sanjel Corporation, Schlumberger, Superior Energy Services, Inc., Trican, Weatherford International Inc., and National Drilling Company.

Products Covered:

## Veterinary Imaging Services

Interventional Radiology and Endoscopy

Advanced Imaging Services

Teleradiology

## Veterinary Pacs

Veterinary Cvis Pacs

Veterinary Ris Pacs

## Instruments

### Digital Radiography (X-Ray) Systems

Nuclear Imaging Scanners

Thermal Imaging Systems

Video Endoscopy Systems

Optical Coherence Tomography Systems

Ultrasound Imaging Systems

MRI Systems

CT Systems

## Veterinary Imaging Reagents

CT Contrast Reagents

Nuclear Imaging Reagents

MRI Contrast Reagents

## Ultrasound Contrast Reagents

### End Users Covered:

Veterinary Hospitals and Clinics

Emergency and Point-Of-Care Service Centers

Universities and Research Institutions

### Applications Covered

Neurology

Oncology

Cardiology

Orthopedics and Traumatology

Other Therapeutic Applications

### Type of Animals Covered:

Small Companion Animals

Large Animals

Other Animals

### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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