

Veterinary Healthcare - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Veterinary Healthcare Market is accounted for \$27.42 billion in 2017 and is expected to reach \$60.54 billion by 2026 growing at a CAGR of 9.2% during the forecast period. Some of the key factors driving the market growth are the increasing zoonotic diseases, growing awareness about animal health, technological advancements in animal healthcare diagnostics and government initiatives from global veterinary medical association. On the other side factors such as restrictions imposed by regulatory bodies against the excessive use of antibiotics in animal's production and protest of activists against the animal research are hampering the market growth.

Veterinary Healthcare defined as the diagnostics tests that are carried out for the detection of various diseases in animals. It is an occupied service animal hospital and will manage cases as well as dental issue, critical medical and surgical. These processes are executed through various methods that use faeces, blood and tissue sample from animals. It is gaining importance as an effect of manufacturers focus on production of products with specific formulations and specialized manufacturing process.

By Product, Therapeutics segmented is anticipated to grow during the forecast period. Where, amino acids, vitamins and minerals are important diet for animals to grow properly. The nutritional values of animal feeds are influenced not only by their nutrient content, but also by many other factors like hygiene, digestibility etc.

By Geography, North America holds the largest market share during the forecast period. Where, the residents of North America are looking for meat with drug free and disease with more pet holders ready to pay for veterinary care, the demand for supplement and

other treatment choices for companion animals are increasing and Strict regulations & testing techniques in North America have driven the innovation in animal healthcare.

Some of the key players in the market are Novartis International AG, Cargill Inc., Bayer AG, Animal Health, Boehringer Ingelheim GmbH, Sanofi-Aventis, Koninklijke DSM N.V., Abaxis, Inc., Eli Lilly and Company, Nutreco N.V., Zoetis Animal Healthcare, Merck Ltd., Elanco Animal Health, Bioniche Animal Health Canada, Inc., SeQuent Scientific Ltd., Ceva Santé Animale, Virbac Animal Healthcare, Vétquinol S.A., Merial (Animal Health division of Sanofi), IDVet and MSD animal health.

Products Covered:

Therapeutics

Diagnostic Tools

Animal Types Covered:

Livestock Animals

Companion Animals

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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