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Vehicle Camera - Global Market Outlook (2017-2023)

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Abstracts

According to Stratistics MRC, the Global Vehicle Camera market is expected to grow from $11.76 billion in 2016 to reach $25.69 billion by 2023 with a CAGR of 11.8%. Increasing number of road accidents worldwide, growing adoption of ADAS in modern automobiles and increasing focus of insurance companies on reducing costs due to accidents are some of the key factors driving the market growth. However, strict government regulations in countries concerned with public video recording is hampering the market growth. Deployment of advanced technologies and equipment is expected to create huge opportunities for the vehicle camera market.

By end user, private vehicles segment dominated the market owing to adoption of vehicle cameras for safety and security of their vehicles, video recording in case of accidents and theft for legal processes among others. Geographically, North America holds for the largest market share in terms of revenue due to increasing adoption of advanced driver assistance systems (ADAS) in automobiles used for private and commercial purposes. In addition many companies are coming forward in offering schemes such as in-car camera incentive program and safety regulation by government encouraging the consumers for the installation of these cameras.

Some of the key players in the Vehicle Camera market include Omnivision Technologies Inc., Continental AG, Robert Bosch GmbH, AEI Inc., Valeo Stonkam, Magna International Inc, Delphi Automotive PLC, Mobileye, Autoliv Inc., Transcend Information, Inc., Qrontech Co. Ltd., S.Will Industrial Ltd., GoPro and DCS Systems Ltd.

Product Types Covered:

Camera Module

Camera

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Technologies Covered:

- Thermal Camera
- Digital Camera
- Infrared Camera

Prices Covered:

- High-End (above US$ 200)
    - Affordable (up to US$ 100)
    - Mid-Range (US$ 100 to US$ 200)

End Users Covered:

- Transportation Vehicles
- Government & Defense Vehicles
- Private Vehicles
- Commercial Vehicles
- Other Vehicles

Regions Covered:

- North America
    - US

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- Canada
- Mexico

Europe

- Germany
- UK
- France
- Italy
- Spain
- Rest of Europe

Asia Pacific

- Japan
- China
- India
- Australia
- New Zealand
- South Korea
- Rest of Asia Pacific

South America

- Argentina
- Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends.

Company profiling with detailed strategies, financials, and recent developments

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Supply chain trends mapping the latest technological advancements

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Note: Regional Tables for North America, Europe, Asia Pacific, South America and Middle East are presented in the same manner above.

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