

Vacuum Packaging & Shrink Wrap Films Market Forecasts to 2034 - Global Analysis By Box Type (Folding Cartons, Corrugated Folding Boxes and Rigid Paperboard Boxes), Material, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Vacuum Packaging & Shrink Wrap Films Market is accounted for \$10.5 billion in 2026 and is expected to reach \$17.6 billion by 2034 growing at a CAGR of 6.7% during the forecast period. Vacuum Packaging & Shrink Wrap Films comprise flexible materials used to preserve and secure products through air removal, sealing, and controlled film contraction. Vacuum packaging films help limit oxygen, moisture, impurities, and physical exposure, making them suitable for meat, seafood, dairy, prepared foods, and other perishables. Shrink films tighten around packaged items after heat application, creating protective coverings for products, cartons, trays, and retail goods. Their applications support freshness, shelf-life preservation, product visibility, tamper protection, easier handling, and efficient distribution across packaging operations.

According to FAO, global food loss after harvest through transport, storage, wholesale, and processing was estimated at 13.3% in 2023, highlighting the continuing need for technologies and packaging systems that help preserve food quality and reduce losses across supply chains.

Market Dynamics:

Driver:

Rising demand for extended shelf life

Increasing emphasis on longer product shelf life is supporting the growth of the Vacuum Packaging & Shrink Wrap Films Market. Manufacturers, retailers, and logistics providers are adopting these films to minimize contact with oxygen, humidity, contaminants, and physical impacts. Vacuum packaging is especially valuable for maintaining the freshness and quality of meat, seafood, dairy products, and prepared foods. Shrink films offer additional protection during handling, distribution, and storage. With increasingly complex supply chains and stronger consumer expectations for freshness, demand for preservation-focused packaging continues to expand.

Restraint:

Environmental concerns over plastic film waste

Concerns about plastic waste represent a potential restraint for the Vacuum Packaging & Shrink Wrap Films Market. Traditional vacuum and shrink films often rely on petroleum-derived polymers, while their lightweight construction, multilayer structures, and food contamination can complicate recycling processes. Rising awareness of plastic pollution is motivating regulators, retailers, and consumers to favor recyclable, reusable, and more sustainable packaging options. Manufacturers may face additional expenses for developing compliant materials and adapting production processes, which could limit demand for conventional film products across selected end-use sectors.

Opportunity:

Development of sustainable and recyclable films

Advances in sustainable and recyclable film technologies are creating growth opportunities in the Vacuum Packaging & Shrink Wrap Films Market. Producers can introduce mono-material packaging, thinner film structures, recycled-content products, and bio-based options to respond to increasing environmental expectations. Enhanced barrier properties can preserve packaging performance while supporting lower material consumption and improved recyclability. Food manufacturers and retailers pursuing circular packaging strategies may show stronger interest in these solutions. Consequently, sustainable film innovation can support product differentiation, technological advancement, new applications, and broader market opportunities.

Threat:

Increasing plastic packaging regulations

Tightening regulations governing plastic packaging may challenge the Vacuum

Packaging & Shrink Wrap Films Market. Regulatory authorities are increasingly emphasizing waste reduction, recyclability, recycled-material usage, and restrictions on selected single-use plastic products. Changing compliance requirements can force film producers to redesign packaging structures, upgrade manufacturing systems, and invest in alternative technologies. Such changes may increase production expenses and create uncertainty for suppliers and customers. Stronger limitations on conventional plastic films could additionally accelerate the adoption of substitute packaging formats in several end-use applications.

Covid-19 Impact:

COVID-19 influenced the Vacuum Packaging & Shrink Wrap Films Market through supply-chain disruptions, production constraints, transportation challenges, and changes in consumer purchasing behaviour. Factory restrictions and workforce shortages affected manufacturing and distribution during the pandemic. At the same time, greater household consumption, rising packaged-food requirements, and heightened hygiene awareness encouraged demand for protective packaging formats. Vacuum and shrink films helped food companies preserve products and facilitate distribution. With reopening, manufacturing and logistics conditions improved, while continued packaged-food and convenience trends supported market activity.

The folding cartons segment is expected to be the largest during the forecast period

The folding cartons segment is expected to account for the largest market share during the forecast period because they offer versatile applications, lightweight structures, easy handling, and efficient material utilization. These cartons are commonly used across food, beverage, pharmaceutical, personal care, household, and consumer product packaging. Their suitability for high-quality graphics, branding, labeling, and product details supports strong adoption in retail packaging. Folding cartons can be customized into multiple sizes and configurations, accommodating diverse product needs. Their recyclability and suitability for automated filling and packaging processes further enhance their importance across packaging applications.

The food processing companies segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the food processing companies segment is predicted to witness the highest growth rate, positioned for strong growth as demand increases for

packaging that maintains the freshness, quality, and safety of processed food products. Vacuum films help limit oxygen exposure and protect perishable goods, while shrink films offer secure wrapping during handling, transportation, and storage. Rising production of ready-to-eat foods, meat, seafood, dairy, and other processed products is encouraging broader usage. Food manufacturers are also adopting efficient packaging formats to minimize spoilage, enhance presentation, and accommodate increasingly extended distribution and supply-chain requirements.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, driven by its mature food processing, retail, and logistics sectors. Strong consumption of packaged meat, seafood, dairy, prepared meals, and other perishable products creates sustained demand for protective films. Well-developed packaging systems, automated equipment adoption, and extensive cold-chain infrastructure reinforce regional usage. Rising preference for convenient food products, combined with greater attention to food safety, freshness, and shelf-life extension, continues to support the adoption of vacuum packaging and shrink film solutions.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, driven by expanding food-processing activities, increasing packaged-food demand, urban development, and improving refrigerated logistics. Growing consumption of meat, seafood, dairy, ready-to-eat meals, and convenience foods is encouraging wider use of protective films. Development of organized retail, online commerce, and distribution systems further strengthens demand. The region's extensive manufacturing base and increasing focus on sustainable packaging technologies are also supporting greater adoption of advanced vacuum and shrink film solutions.

Key players in the market

Some of the key players in Vacuum Packaging & Shrink Wrap Films Market include Amcor plc, Sealed Air Corporation, Coveris Holdings S.A., Berry Global Inc., Winpak Ltd., Mondi Group, ULMA Packaging, MULTIVAC Group, Kiefner Pentaplast, RKW Group, Sigma Plastics Group, Inteplast Group, Trioworld, Schur Flexibles Group, Billore Group, Flexopack S.A., Plastopil Hazorea Company Ltd. and Clysar.

Key Developments:

In December 2025, Mondi has teamed up with bicycle manufacturer Polana Bikes to develop a paper-based reusable packaging system, featuring Mondi's pre-made paper ProtectorBAG for bikes and their components. Mondi says its ProtectorBAG shields components like frames, handlebars, front wheels and saddles from damage such as scratches, punctures and dust during transport and storage.

In April 2025, Amcor plc announced the successful completion of its all-stock combination with Berry Global, effective. Through this combination, Amcor enhances its position as a global leader in consumer and healthcare packaging solutions with the unique material science and innovation capabilities required to revolutionize product development and meet customers' and consumers' sustainability aspirations.

In February 2025, Berry Global Group, Inc. collaborated with snacks and treats leader Mars to transition its pantry jars for M&M'S®, SKITTLES® and STARBURST® brands to 100% recycled plastic packaging, exclusive of jar lids. This achievement advances the ongoing collaboration between Berry and Mars to develop packaging made with recycled content, and builds on a previous launch of the pantry jars with 15% recycled plastic in 2022. The updated jars are now rolling out across the country.

Box Types Covered:

Folding Cartons

Corrugated Folding Boxes

Rigid Paperboard Boxes

Materials Covered:

Solid Bleached Sulfate (SBS)

Coated Unbleached Kraft (CUK)

Recycled Paperboard

Corrugated Board

Specialty Grades

Applications Covered:

Food & Beverage

Pharmaceuticals & Healthcare

Personal Care & Cosmetics

Industrial Goods & Electronics

Household & Consumer Products

End Users Covered:

Retail & Supermarkets

Food Processing Companies

Healthcare Providers

Logistics & Distribution

Manufacturing & Industrial Users

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Vacuum Packaging & Shrink Wrap Films Market Forecasts to 2034 - Global Analysis By Box Type (Folding Cartons,...

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

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