

# User and Entity Behavior Analytics - Global Market Outlook (2017-2023)

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## Abstracts

According to Statistics MRC, the Global User and Entity Behavior Analytics Market is accounted for \$133.35 million in 2016 and expected to grow at a CAGR of 48.9% to reach \$2173.7 million by 2023. Need to prevent insider threats posed by users, real-time analytics, growing volumes of data breaches, advanced solution for security enterprises are the following factors pushing forward the market growth. Factors, such as lack of awareness about user-centric approach, lack of knowledge about advanced insider threats and limited budget allocations hinder the market growth.

User and Entity Behavior Analytics solution presents the complete attack chain, including both normal and anomalous activity. User and Entity Behavior Analytics detects and neutralizes both known and unknown user-based threats. User and Entity Behavior Analytics also enables faster and better response when an incident is detected. Security is getting smarter with the integration of advanced analytics and user and entity behavioral profiling which is making better obsolete market. One of the key advantage included is, algorithms automatically monitor the creation, use and deletion of accounts, the elevation of permissions and the suspicious use of privileged accounts.

North American is projected to be the largest market during the forecast period, owing to increased usage of user and entity behavior analytics solutions across various industries. However, the Asia-Pacific market is witnessed to grow at the highest CAGR during the forecast period due to increasing usage of mobile and web applications and the need for security solutions to identify threats.

Some of the key players in Global User and Entity Behavior Analytics market are Bay Dynamics, Dtex Systems, Exabeam, Inc., Gurukul, Niara, Inc., Rapid7, Securonix, Splunk, Inc., Sqrrl Data, Inc., Varonis Systems, Inc., Darktrace Limited and Fortscale

security ltd.

Types Covered:

Services

Solution

End Users Covered:

Energy & Utilities

IT & Telecom

Healthcare

Financial Services & Insurance

Retail & Ecommerce

Defense & Government

Other End Users

Deployments Covered:

Cloud

On-Premises

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

## Supply chain trends mapping the latest technological advancements

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