

# **Urban Shared Logistics Market Forecasts to 2034 – Global Analysis By Service Type (Shared Transportation Services, Shared Warehousing & Storage, Shared Delivery & Distribution Services, Reverse & Return Logistics, and Other Service Types), Sharing Model, Asset Type, Technology, Delivery Speed, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Urban Shared Logistics Market is accounted for \$356.9 billion in 2026 and is expected to reach \$1,025.7 billion by 2034, growing at a CAGR of 14.1% during the forecast period. Urban shared logistics are collaborative models that optimize last-mile delivery, warehousing, and transportation assets within city environments through digital platforms and cooperative networks. This approach reduces empty runs, lowers carbon emissions, and improves delivery efficiency by enabling multiple stakeholders to share vehicles, infrastructure, and data. Built on real-time visibility and dynamic routing, shared logistics supports e-commerce expansion, sustainability goals, and congestion management. As cities implement low-emission zones and consumers demand faster deliveries, shared logistics is transforming urban freight ecosystems into agile, resource-efficient systems.

### **Market Dynamics:**

#### **Driver:**

Rising e-commerce penetration and last-mile delivery demand

Consumers now demand same-day and even hourly deliveries, forcing logistics

providers to maximize efficiency in congested city centers. Shared logistics models allow multiple retailers to consolidate shipments into fewer vehicles, reducing costs and road occupancy. Platforms that match delivery capacity with real-time demand are gaining traction as they lower per-delivery expenses. Additionally, the proliferation of food and grocery apps has created fragmented delivery volumes best managed through shared fleets. This driver is fundamentally reshaping how urban freight is organized, moving from single-carrier routes to collaborative ecosystems.

**Restraint:** Data privacy and platform interoperability challenges

Many companies remain hesitant to join shared platforms due to fears of losing competitive advantage or facing cybersecurity breaches. Furthermore, different technology systems often lack standardization, making seamless integration between fleet management software, warehouse databases, and delivery apps difficult. Smaller operators struggle with API compatibility and real-time data synchronization. Without robust data governance frameworks and industry-wide communication protocols, the scalability of shared logistics remains constrained. These interoperability issues slow down adoption, particularly in fragmented markets with diverse technology maturity levels.

**Opportunity:** Integration of autonomous and drone delivery technologies

Self-driving delivery pods and aerial drones can be deployed as shared assets across multiple merchants, drastically lowering last-mile labor costs and delivery times. Companies are piloting centralized drone launchpads and autonomous lockers that serve entire neighborhoods rather than individual senders. Regulatory sandboxes in several cities are accelerating real-world testing of beyond-visual-line-of-sight operations. When combined with AI-powered routing platforms, autonomous fleets can dynamically reassign themselves to the highest-demand corridors. This integration enables 24/7 delivery capacity while reducing traffic congestion and emissions, positioning shared autonomous logistics as a cornerstone of future smart city mobility.

**Threat:** Infrastructure gaps and regulatory fragmentation

Competing municipal regulations on delivery times, vehicle emissions, and parking restrictions create operational complexity across neighboring jurisdictions. Without standardized curb access policies, shared logistics platforms struggle to optimize routes spanning multiple administrative zones. Furthermore, resistance from traditional logistics unions and incumbent carriers can delay the adoption of asset-light sharing

models. The upfront investment required to deploy urban consolidation centers and electric vehicle charging points remains prohibitive for many operators. These infrastructure and regulatory gaps threaten to fragment the market and limit economies of scale.

### Covid-19 Impact

The pandemic accelerated contactless delivery and highlighted inefficiencies in traditional urban freight systems. Lockdowns caused a surge in online orders, overwhelming individual carriers and exposing capacity gaps. In response, competing retailers and logistics providers formed temporary sharing agreements to fulfill essential deliveries. Health regulations spurred investment in shared smart lockers and zero-contact pickup points. However, supply chain disruptions and driver shortages delayed the deployment of shared electric fleets. Post-pandemic, urban planners and logistics firms are institutionalizing sharing models to build resilience against future disruptions. The crisis permanently shifted consumer behavior toward digital commerce, reinforcing the business case for collaborative, asset-optimized logistics networks.

The shared delivery & distribution services segment is expected to be the largest during the forecast period

The shared delivery & distribution services segment is projected to hold the largest market share, driven by the explosive growth of same-day and instant delivery expectations across urban centers. These services allow multiple senders to pool shipments into consolidated routes, reducing vehicle kilometers and per-delivery costs. E-commerce aggregators, food delivery platforms, and retail chains increasingly rely on shared distribution to manage peak-hour demand without expanding private fleets. Real-time route optimization and dynamic batching algorithms have made shared delivery highly efficient for high-density areas.

The crowdsourced logistics segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the crowdsourced logistics segment is predicted to witness the highest growth rate, fueled by the proliferation of gig economy platforms and flexible workforce models. This model reduces idle capacity and allows logistics providers to avoid fixed labor costs. Advances in mobile identity verification, real-time tracking, and dynamic pricing have made crowdsourced logistics reliable for time-sensitive urban deliveries. Retailers and food chains are increasingly supplementing their dedicated

fleets with crowd-sourced capacity.

### **Region with largest share:**

During the forecast period, the Asia Pacific region is expected to hold the largest market share, driven by hyper-urbanization, soaring e-commerce volumes, and government smart city initiatives. China, India, and Southeast Asian nations face dense megacities where shared last-mile solutions outperform traditional fleets. High smartphone penetration enables real-time logistics matching, while local platforms pioneer crowdsourcing and micro-hub concepts. As sustainability becomes a policy priority, electric shared vehicles are scaling rapidly across Asian urban corridors.

### **Region with highest CAGR:**

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, fueled by rapid digital transformation and expanding logistics infrastructure. Emerging economies are leapfrogging traditional models by adopting asset-light sharing platforms. Government support for low-emission zones and electric vehicle adoption accelerates shared mobility solutions. Increasing foreign direct investment in smart city projects and last-mile innovation hubs further propels growth. Rising middle-class consumption and gig economy expansion make Asia Pacific the fastest-growing region.

### **Key players in the market**

Some of the key players in Urban Shared Logistics Market include Amazon, Uber Freight, Lalamove, DoorDash, Deliveroo, Instacart, Meituan, Zomato, Swiggy, Rappi, Roadie, Bringg, GoShare, Landstar System, and GXO Logistics.

### **Key Developments:**

In November 2025, Uber Freight announced an expanded commercial partnership with Better Trucks, a leading last-mile delivery platform that orchestrates the delivery of tens of millions of packages a year for leading retail and e-commerce brands. The collaboration allows Uber Freight to leverage Better Trucks' technology, operational capability, and scaled delivery network to significantly expand its last-mile capabilities.

In June 2024, Lalamove unveiled its new vehicle towing service aimed at digitalising the traditional towing industry. By leveraging its proven on-demand delivery technologies, Lalamove now provides a one-stop solution for instant, transparent vehicle relocation

with real-time tracking, starting with motorcycle towing services in Singapore.

#### Service Types Covered:

Shared Transportation Services

Shared Warehousing & Storage

Shared Delivery & Distribution Services

Reverse & Return Logistics

Other Service Types

#### Sharing Models Covered:

Platform-Based Logistics Sharing

Collaborative Logistics Networks

Crowdsourced Logistics

Cooperative Logistics Pools

Asset-Light Logistics Platforms

#### Asset Types Covered:

Shared Vehicles

Shared Infrastructure

#### Technologies Covered:

Digital Logistics Platforms

Route Optimization Software

IoT & Smart Fleet Management

AI-Driven Demand Forecasting

Blockchain in Shared Logistics

Autonomous & Drone Delivery

#### Delivery Speeds Covered:

Instant Delivery

Same-Day Delivery

Scheduled Delivery

Standard Delivery

#### End Users Covered:

E-Commerce & Online Retail

Food & Grocery Delivery Platforms

Manufacturing & Industrial Companies

Retail Chains & Supermarkets

Small & Medium Businesses (SMBs)

Logistics & 3PL Providers

#### Regions Covered:

## North America

United States

Canada

Mexico

## Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

## Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

**Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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