

Unified Monitoring - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Unified monitoring market is accounted for \$2.98 billion in 2017 and is expected to reach \$21.34 billion by 2026 growing at a CAGR of 24.4% during the forecast period. Increasing need to efficiently manage the security and performance of its infrastructure, applications running on the dynamic IT environment and reduced time to resolve issues are the some of the factors impacting the market growth. However, factors such as strict government rules & regulations and organizations resistance to adopt modern technologies are hampering the market growth. In addition, high rate of adoption among SMEs and rising need to improve the customer experience provides huge opportunities for the market.

Unified monitoring combines the know-hows of research and innovation, with the complete lifecycle of monitoring solutions, to offer accelerated Time-to-Market (TTM), and enhanced operational processes. This services help consult, integrate, and support organizations across various industries in effectively dealing with threats, thereby ensuring visibility and security across all business functions.

Amongst component, service segment held maximum market share during the period. Services assist consult, integrate, and support organizations across different industries in effectively dealing with threats, thereby ensuring visibility and security across all business functions. By geography, North America is the largest growing market size during the forecast period as organizations control invests in advanced technologies to gain a competitive advantage and develop business operations.

Some of the key players of global unified monitoring market are include Paessler Dynatrace, CA Technologies, Fata Informatica, Zenoss, Groundwork Open Source, Appdynamics, Opsview, Zoho Corporation and Acronis.

Components Covered:

Services

Solutions

Deployment Types Covered:

On-Premises

Cloud

Organization Sizes Covered:

Large Enterprises

Small and Medium-Sized Enterprises

End users Covered:

Government and Public Sector

Consumer Goods and Retail

Transportation and Logistics

Banking, Financial Services, and Insurance

Healthcare and Life Sciences

Manufacturing

Telecommunications and ITes

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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