

Unified Endpoint Management Market Forecasts to 2030 – Global Analysis By Component (Solution, Services and Other Components), Organization Size, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Unified Endpoint Management Market is accounted for \$6.8 billion in 2024 and is expected to reach \$25.2 billion by 2030 growing at a CAGR of 24.4% during the forecast period. Unified Endpoint Management (UEM) is a system that manages and secures all endpoints within an organization, including desktops, laptops, smartphones, tablets, IoT devices, and wearables, from a single platform. UEM solutions include provisioning, configuration, security enforcement, application management, and remote troubleshooting. It consolidates traditional Mobile Device Management and Enterprise Mobility Management capabilities, extending support to newer endpoints like IoT devices and cloud-based applications. Key features include real-time device monitoring, patch management, threat detection, data encryption, and remote wiping capabilities. UEM is crucial for maintaining endpoint security and providing seamless access to enterprise resources.

Market Dynamics:

Driver:

Rising adoption of remote and hybrid work models

The rising adoption of remote and hybrid work models is a significant driver for the UEM market. With more employees working remotely, organizations need efficient ways to manage and secure their endpoints. Remote work has led to an increase in the number of devices accessing corporate networks, requiring robust endpoint management

solutions. The flexibility offered by hybrid work models further emphasizes the need for comprehensive UEM systems. This trend is expected to continue driving the demand for UEM solutions as businesses strive to maintain productivity and security in a dispersed work environment.

Restraint:

Complexity in managing diverse endpoints

Organizations often struggle with the integration of various devices, operating systems, and applications into a single management platform. The sheer variety of endpoints, including desktops, laptops, smartphones, and IoT devices, adds to the complexity. This can lead to increased operational costs and the need for specialized IT skills. Companies must invest in advanced UEM solutions that can seamlessly manage this diversity while ensuring data security and compliance.

Opportunity:

Proliferation of IoT and connected devices

As IoT devices become more prevalent in both consumer and industrial settings, the need for effective management and security of these endpoints grows. UEM solutions that can extend their capabilities to IoT devices will be in high demand. This presents an opportunity for vendors to innovate and develop UEM platforms that cater to the unique requirements of IoT environments. The expansion of IoT ecosystems will drive the adoption of UEM solutions, creating new revenue streams for providers.

Threat:

Lack of skilled professionals

Managing and securing diverse endpoints requires specialized knowledge and expertise. The shortage of IT professionals with the necessary skills to implement and operate UEM solutions can hinder market growth. Organizations may face challenges in finding qualified personnel to manage their endpoint environments effectively. This skill gap needs to be addressed through training programs and certifications to ensure a steady supply of proficient professionals hampering the growth of the market.

Covid-19 Impact

The sudden shift to remote work accelerated the adoption of UEM solutions as organizations scrambled to manage and secure their endpoints. However, the pandemic also brought about economic uncertainties, leading to budget constraints for some businesses. Despite these challenges, the long-term impact is expected to be positive, with sustained remote work trends driving continued demand for UEM solutions. The pandemic highlighted the importance of endpoint security and management, reinforcing the need for robust UEM systems.

The threat detection & response segment is expected to be the largest during the forecast period

The threat detection & response segment is expected to account for the largest market share during the forecast period owing to the critical need for identifying and mitigating security threats across diverse endpoints. With the increasing sophistication of cyberattacks, organizations are prioritizing threat detection and response capabilities. UEM solutions that offer advanced threat detection and response features are gaining traction in the market. Additionally, regulatory compliance requirements are pushing businesses to adopt robust threat detection solutions.

The IT & telecom segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the IT & telecom segment is predicted to witness the highest growth rate due to the rapid digital transformation and the growing reliance on technology in the IT and telecom sectors. UEM solutions are essential for managing the complex endpoint environments in these industries. The demand for efficient and secure endpoint management is driving the growth of the IT & telecom segment. Moreover, the continuous expansion of 5G networks and related infrastructure fuels the need for advanced UEM solutions. The focus on improving customer experience and operational efficiency also contributes to the segment's rapid growth.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share owing to the region's advanced technological infrastructure and high adoption rates of remote work models drive the demand for UEM solutions. North America is home to numerous leading UEM providers and has a strong focus on cybersecurity. The presence of large enterprises with complex endpoint management

needs further supports the market's growth in this region.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR with respect to rapid urbanization, increasing digitalization, and the expansion of the IT and telecom sectors in countries like China and India drive the demand for UEM solutions. The region's growing number of connected devices and rising awareness of cybersecurity contribute to the market's robust growth. The Asia Pacific market is set to experience significant expansion, driven by technological advancements and evolving business practices.

Key players in the market

Some of the key players in Unified Endpoint Management market include Adobe, Apple Inc, BlackBerry Limited, Cisco Systems Inc, Citrix Systems, Inc., Dell Inc, IBM Corporation, International Business Machines Corporation, Ivanti, Broadcomm Inc, Micro Focus, Microsoft, NortonLifeLock, Inc., Sophos Ltd., SOTI Inc., VMware, Inc. and Zoho Corporation Pvt. Ltd.

Key Developments:

In January 2025, Adobe announced new innovations designed to empower filmmakers at all levels, whether they're an aspiring student, indie filmmaker, documentarian or industry veteran. The Adobe Foundation is supporting the Los Angeles creative communities impacted by the recent wildfires with a \$1 million charitable grant.

In January 2025, Unrivald and Adobe announced that Adobe Express is the official fan engagement and content creation app for the new, groundbreaking professional women's basketball league. Using exclusive Unrivald templates, thousands of Adobe creative assets and Firefly generative AI in Adobe Express.

In January 2025, Cisco announced Cisco AI Defense, a pioneering solution to enable and safeguard AI transformation within enterprises. As AI technology advances, new safety concerns and security threats are emerging at an unprecedented speed.

Components Covered:

Solution

Services

Other Components

Organization Sizes Covered:

Small & Medium-sized Enterprises

Large Enterprises

Applications Covered:

Threat Detection & Response

Data Loss Prevention

Remote Work Support

BYOD (Bring Your Own Device) Support

Remote Troubleshooting & Support

Automated Remediation

Other Applications

End Users Covered:

IT & Telecom

BFSI (Banking, Financial Services, and Insurance)

Government & Defense

Healthcare

Retail & Manufacturing

Automotive & Transportation

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market

estimations

- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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