

Ultrabooks - Global Market Outlook (2015-2022)

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Abstracts

According to Stratistics MRC, the Global Ultrabooks Market is poised to reach \$131 billion by 2022 growing at a CAGR of 73.1% during the forecast period 2015 to 2022. Technological and financial support from intel corporation joined with demand from business users segment will drive growth of the market. The soaring prices of Ultrabooks compared to notebooks and tablet PCs is a key market challenge for manufacturers. In 2015, Ultrabooks are predicted to account for more than 40 percent of global notebook PC shipments. Notebooks seem to be a dying breed in the developed countries though they are popular in growing economies. This is due to additional features such as becoming thinner, lighter and more powerful.

Some of the key players in global Ultrabooks market are Toshiba, Samsung, LG, Lenovo, Intel, HP, Dell, Asus, AMD, Fujitsu, Sony, Hasee, Vizio, Wistron Corporation and Acer.

Power supply

Mother boards

Components Covered:

Keyboard

Hinges

Central Processing Unit

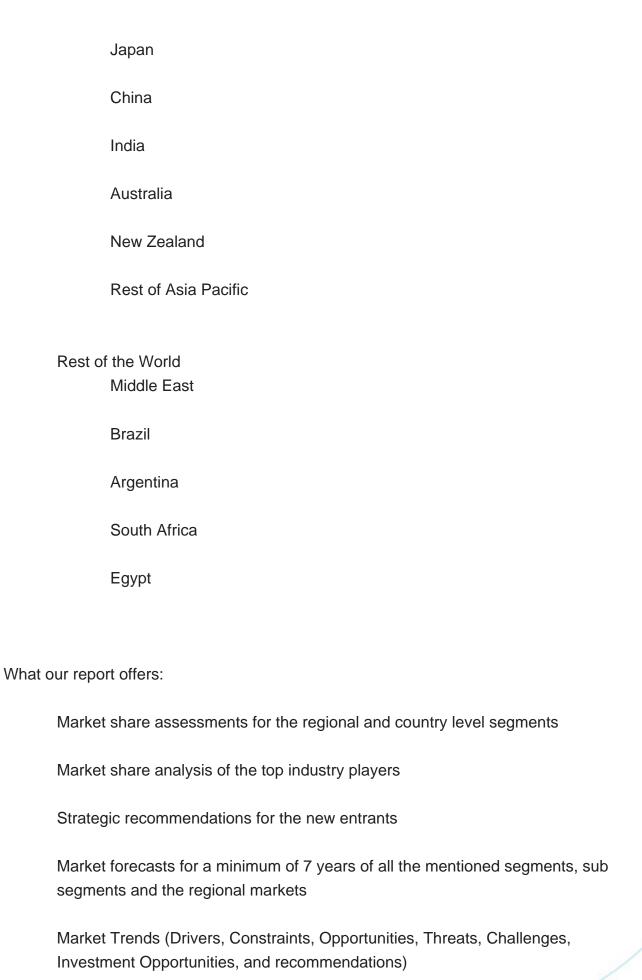
Casings



	Battery
Hard Disk (SSD/HDD)	
Others	
Applications Covered:	
Home	
Office	
Regions Covered:	
North A	merica US
(Canada
ı	Mexico
Europe	
(Germany
ı	France
I	taly
ı	UK
;	Spain
1	Rest of Europe

Asia Pacific







Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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