

Ultrabooks - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Ultrabooks Market is poised to reach \$131 billion by 2022 growing at a CAGR of 73.1% during the forecast period 2015 to 2022. Technological and financial support from intel corporation joined with demand from business users segment will drive growth of the market. The soaring prices of Ultrabooks compared to notebooks and tablet PCs is a key market challenge for manufacturers. In 2015, Ultrabooks are predicted to account for more than 40 percent of global notebook PC shipments. Notebooks seem to be a dying breed in the developed countries though they are popular in growing economies. This is due to additional features such as becoming thinner, lighter and more powerful.

Some of the key players in global Ultrabooks market are Toshiba, Samsung, LG, Lenovo, Intel, HP, Dell, Asus, AMD, Fujitsu, Sony, Hasee, Vizio, Wistron Corporation and Acer.

Components Covered:

Power supply

Mother boards

Keyboard

Hinges

Central Processing Unit

Casings

Battery

Hard Disk (SSD/HDD)

Others

Applications Covered:

Home

Office

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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