

# TV White Space Spectrum - Global Market Outlook (2017-2023)

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## Abstracts

According to Statistics MRC, the Global TV White Space Spectrum Market is accounted for \$1.96 million in 2016 and expected to grow at a CAGR of 75.4% to reach \$100.15 million by 2023. Factors such as increasing demand for adoption of TVWS technology in remote areas and increased demand for wireless networks such as Wi-Fi are fueling the market growth. However, non-commercialised standards and regulations may hamper the market. Distributing unused TV band frequencies will provide opportunity for the market growth.

Based on end user, Rural Internet Access segment is driven by expanding trails and organizations of white space devices across the world to give low-cost broadband facilities to rural areas. By device, Portable TV White Space Devices can be attributed to increment in the utilization of smartphones, tablets, laptops, and personal digital devices in daily life.

North America commanded the largest market share in the TV White Space Spectrum market during the forecast period increasing support from the government to use TV White Space spectrum technology in a wide range of end user applications such as IoT, M2M, Rural internet access and Smart grid networks.

Some of the key players in TV White Space Spectrum Market include Carlson Wireless Technologies, Inc., Adaptrum, Inc., ATDI S.A., KTS Wireless, Metric Systems Corporation, Shared Spectrum Company, Microsoft Corporation, Aviacomm Inc., Meld Technology Inc., Telcordia Technologies, Inc. (Iconectiv), Alphabet Inc. (Google), Spectrum Bridge, Inc., Keybridge LLC, Intel and Seagate.

Software and Service Covered:

Service

Software

End Users Covered:

Urban Connectivity

Smart Grid Networks

Vehicle Broadband Access

Rural Internet Access (Rural Broadband)

Emergency and Public Safety

Transportation and Logistics

IoT & M2M

Components Covered:

Antennas

Power Supplies

Radios

Cables

Backhaul and Services

Ranges Covered:

Long Range

Medium Range

Very Long Range

Devices Covered:

Portable TV White Space Devices

Fixed TV White Space Devices

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

U.K

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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