

Turf Grass and Turf Solutions - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Turf Grass and Turf Solutions Market is accounted for \$11.81 billion in 2017 and expected to grow at a CAGR of 6.4% to reach \$20.77 billion by 2026. Increase in awareness among people in maintaining sports facilities, parks, home landscapes and other buildings is fueling the turf grass and turf solutions market growth. However, the rising artificial or synthetic turf grass is restraining the market. Technological innovations and introduction of novel products such as robotic and battery-powered outdoor lawnmowers provide massive opportunities for the market.

Turf, is a grass which is smooth, has quality texture and a soothing color surface that is used in various aspects such as golf courses, fields, nurseries, lawns and gardens etc. Turf grass and Turf solutions are mainly developed for the purpose of controlling soil erosion, minimizing weeds and reducing the dust generated by foot traffic. There are various types of turf grasses that are broadly categorized in to cold season and warm season types.

By input, Agrochemical is a chemical product used in maintaining the agricultural operations. In majority of the situations, agrochemical refers to pesticides consisting insecticides, fungicides, herbicides and nematicides. In addition, they may contain synthetic fertilizers, hormones & other chemical growth agents and concentrated stores of raw animal manure.

Based on type, the cold season turf grass species are classified into Kentucky bluegrass, Tall fescue and Ryegrass etc. The study of cool-season turf grasses begins with learning the basic structures of grass plants and how they develop from seed to mature plants. Cool season grasses will thrive in the late spring and early fall months.

They require much water, better maintenance and have less heat tolerance than the warm season grasses. These are best established by seed or sodding in the fall, generally during mid September. The Kentucky bluegrass is mostly found in the U.S.

North America is projected to command the market. The volume of pesticides used in maintaining turf grasses is very high, as the region witness many number golf courts and gardens in a huge number. United States is expected to be the largest, as well as the fastest growing market for pesticides use.

Some of the key players in the Turf Grass and Turf Solutions Market include Maxim Integrated Products Inc, Instrumentation Dynatherm Inc, Turf Products, LLC, Microchip Technology Ltd, Sierra Pacific Turf Supply, Inc, Sports Turf Solutions Pte. Ltd, Superior Lawns Australia Pty. Ltd, Turf & Garden, Inc, Turf Solutions Ltd, Turf Star, Inc., Watlow Electrical Manufacturing Company, PBI - Gordon Corporation, Jiboomba Turf Group, Integrated Turf Solutions, LLC and Exmark Manufacturing Co., Inc.

Inputs Covered:

Seeds

Equipment

Agrochemicals

Types Covered:

Warm Season Turf Grass

Cold Season Turf Grass

End Users Covered:

Sports and Athletic Facilities

Residential

Landscapers

Commercial

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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