

# Tumblers - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Tumblers Market is accounted for \$2.10 billion in 2017 and is expected to reach \$4.19 billion by 2026 growing at a CAGR of 8.0% during the forecast period. The increasing beverage industry, on-the-go drinkware, increasing outdoor activities, and growing health & fitness concerns are some of the factors fuelling market growth. However, the cost of tumblers compared to disposable tumblers is restricting the market growth.

Tumbler is a vessel used for drinking water, milk, juice and other various kinds of beverages. It is a flat bottom vessel made of stainless steel, glass, and plastic with straight sides, no handle or stem and usually of small capacity. Tumblers are present in the market in various shapes, sizes, and colors which make them highly attractive.

Based on product type, Steel tumblers have considerable growth during the forecast period. Steel tumblers are quite indestructible and possess lifelong properties that do not diminish with repeated use. It has a superior strength-to-weight ratio compared to glass and plastic cups. Stainless steel tumblers are well known for its antibacterial and hygienic properties. By Geography, The Asia Pacific is expected to grow at a significant market share during the forecast period because people in the region have started spending more on the healthcare industry.

Some of the key players profiled in the Tumblers market include Yeti Coolers, Tupperware Brands Corporation, Thermos, Pelican Products, Inc., Lock&Lock Co. Ltd., Klean Kanteen, Inc., Hydro Flask, Evans Manufacturing, Inc., Ee-Lian Enterprise (M) Sdn. Bhd., Cool Gear International, CamelBak Products and Bubba Brands, Inc.

Product Type Covered:

Steel Tumblers

Plastic Tumblers

Glass Tumblers

Capacity Covered:

Up to 12 oz

12 to 20 oz

20 to 30 oz

Above 30 oz

Sales Channel Covered:

Online Stores

Hyper/super Market

Convenience

Application Covered:

Household

Commercial

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

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Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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