

Truck Refrigeration Unit - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Truck Refrigeration Unit Market is accounted for \$9.75 million in 2017 and is expected to reach \$17.56 million by 2026 growing at a CAGR of 6.8% from 2017 to 2026. Some of the key factors influencing the market growth increasing demand for pharmaceutical industry, rising demand for safe, high-quality fresh goods and growing demand for refrigerated vehicles from the health care industry. However, high cost of installation is restraining the market growth.

A truck refrigeration unit is a cooling unit is used for trucks transportation and distribution of food materials, vegetables, ice-creams, chemicals, and pharmaceutical products. It is helpful in food transportation, along with several other industries for the safeguarding of the products. Also it is mounted externally on the trucks or installed on the inner side of vehicles and containers.

By Trailer & M&HCV, the Medium & Heavy Commercial Vehicles segment is anticipated to grow at the significant growth during the forecast period due to rising heavy trucks and increasing refrigerated for transportation of perishable goods. By Geography, Asia Pacific region is has the largest market share during the forecast period owing to increasing consumer demand for cold snacks in this region.

Some of the key players in this market include Daikin, Denso, Carrier (United Technologies), Mitsubishi Heavy Industries, Carrier (United Technologies), Subros, American Cooling Technology, Webasto, Klinge, Mobile Climate Control (VBG Group), Grayson Thermal System, Utility Trailer, Sanden, Schmitz and Sinclair Corporation.

Product Types Covered:

Split System

Roof Mount System

Flash Mount System

Power Types Covered:

Diesel Powered

Vehicle Powered

Vehicle Types Covered:

Medium Truck Refrigeration Unit

Small Truck Refrigeration Unit

Large Truck Refrigeration Unit

Bus

Trailer & M&HCV Covered:

Trailers (Containers)

Medium & Heavy Commercial Vehicles

Bus Length Covered:

12m

Applications Covered:

Chilled

Frozen

End Users Covered:

Food & Beverages

Pharmaceutical

Chemical Industry

Plants/ Flowers

Frozen Food

Ambulance & Passenger Transport

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 End User Analysis
- 3.9 Emerging Markets
- 3.10 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL TRUCK REFRIGERATION UNIT MARKET, BY PRODUCT TYPE

- 5.1 Introduction
- 5.2 Split System
- 5.3 Roof Mount System
- 5.4 Flash Mount System

6 GLOBAL TRUCK REFRIGERATION UNIT MARKET, BY POWER TYPE

- 6.1 Introduction
- 6.2 Diesel Powered
- 6.3 Vehicle Powered

7 GLOBAL TRUCK REFRIGERATION UNIT MARKET, BY VEHICLE TYPE

- 7.1 Introduction
- 7.2 Medium Truck Refrigeration Unit
- 7.3 Small Truck Refrigeration Unit
- 7.4 Large Truck Refrigeration Unit
- 7.5 Bus

8 GLOBAL TRUCK REFRIGERATION UNIT MARKET, BY TRAILER & M&HCV

- 8.1 Introduction
- 8.2 Trailers (Containers)
 - 8.2.1 20-Foot Trailer (Container)
 - 8.2.2 40-Foot Trailer (Container)
 - 8.2.3 Other Trailers
- 8.3 Medium & Heavy Commercial Vehicles

9 GLOBAL TRUCK REFRIGERATION UNIT MARKET, BY BUS LENGTH

- 9.1 Introduction
- 9.2 12m

10 GLOBAL TRUCK REFRIGERATION UNIT MARKET, BY APPLICATION

- 10.1 Introduction

10.2 Chilled

10.3 Frozen

11 GLOBAL TRUCK REFRIGERATION UNIT MARKET, BY END- USER

11.1 Introduction

11.2 Food & Beverages

11.3 Pharmaceutical

11.4 Chemical Industry

11.5 Plants/ Flowers

11.6 Frozen Food

11.7 Ambulance & Passenger Transport

11.8 Other End Users

12 GLOBAL TRUCK REFRIGERATION UNIT MARKET, BY GEOGRAPHY

12.1 Introduction

12.2 North America

12.2.1 US

12.2.2 Canada

12.2.3 Mexico

12.3 Europe

12.3.1 Germany

12.3.2 UK

12.3.3 Italy

12.3.4 France

12.3.5 Spain

12.3.6 Rest of Europe

12.4 Asia Pacific

12.4.1 Japan

12.4.2 China

12.4.3 India

12.4.4 Australia

12.4.5 New Zealand

12.4.6 South Korea

12.4.7 Rest of Asia Pacific

12.5 South America

12.5.1 Argentina

12.5.2 Brazil

- 12.5.3 Chile
- 12.5.4 Rest of South America
- 12.6 Middle East & Africa
 - 12.6.1 Saudi Arabia
 - 12.6.2 UAE
 - 12.6.3 Qatar
 - 12.6.4 South Africa
 - 12.6.5 Rest of Middle East & Africa

13 KEY DEVELOPMENTS

- 13.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 13.2 Acquisitions & Mergers
- 13.3 New Product Launch
- 13.4 Expansions
- 13.5 Other Key Strategies

14 COMPANY PROFILING

- 14.1 Daikin
- 14.2 Denso
- 14.3 Carrier (United Technologies)
- 14.4 Mitsubishi Heavy Industries
- 14.5 Carrier (United Technologies)
- 14.6 Subros
- 14.7 American Cooling Technology
- 14.8 Webasto
- 14.9 Klinge
- 14.10 Mobile Climate Control (VBG Group)
- 14.11 Grayson Thermal System
- 14.12 Utility Trailer
- 14.13 Sanden
- 14.14 Schmitz
- 14.15 Sinclair Corporation

List Of Tables

LIST OF TABLES

- 1 Global Truck Refrigeration Unit Market Outlook, By Region (2016-2026) (US \$MN)
- 2 Global Truck Refrigeration Unit Market Outlook, By Product Type (2016-2026) (US \$MN)
- 3 Global Truck Refrigeration Unit Market Outlook, By Split System (2016-2026) (US \$MN)
- 4 Global Truck Refrigeration Unit Market Outlook, By Roof Mount System (2016-2026) (US \$MN)
- 5 Global Truck Refrigeration Unit Market Outlook, By Flash Mount System (2016-2026) (US \$MN)
- 6 Global Truck Refrigeration Unit Market Outlook, By Power Type (2016-2026) (US \$MN)
- 7 Global Truck Refrigeration Unit Market Outlook, By Diesel Powered (2016-2026) (US \$MN)
- 8 Global Truck Refrigeration Unit Market Outlook, By Vehicle Powered (2016-2026) (US \$MN)
- 9 Global Truck Refrigeration Unit Market Outlook, By Vehicle Type (2016-2026) (US \$MN)
- 10 Global Truck Refrigeration Unit Market Outlook, By Medium Truck Refrigeration Unit (2016-2026) (US \$MN)
- 11 Global Truck Refrigeration Unit Market Outlook, By Small Truck Refrigeration Unit (2016-2026) (US \$MN)
- 12 Global Truck Refrigeration Unit Market Outlook, By Large Truck Refrigeration Unit (2016-2026) (US \$MN)
- 13 Global Truck Refrigeration Unit Market Outlook, By Bus (2016-2026) (US \$MN)
- 14 Global Truck Refrigeration Unit Market Outlook, By Trailer & M&HCV (2016-2026) (US \$MN)
- 15 Global Truck Refrigeration Unit Market Outlook, By Trailers (Containers) (2016-2026) (US \$MN)
- 16 Global Truck Refrigeration Unit Market Outlook, By 20-Foot Trailer (Container) (2016-2026) (US \$MN)
- 17 Global Truck Refrigeration Unit Market Outlook, By 40-Foot Trailer (Container) (2016-2026) (US \$MN)
- 18 Global Truck Refrigeration Unit Market Outlook, By Other Trailers (2016-2026) (US \$MN)
- 19 Global Truck Refrigeration Unit Market Outlook, By Medium & Heavy Commercial

Vehicles (2016-2026) (US \$MN)

20 Global Truck Refrigeration Unit Market Outlook, By Bus Length (2016-2026) (US \$MN)

21 Global Truck Refrigeration Unit Market Outlook, By 12m (2016-2026) (US \$MN)

24 Global Truck Refrigeration Unit Market Outlook, By Application (2016-2026) (US \$MN)

25 Global Truck Refrigeration Unit Market Outlook, By Chilled (2016-2026) (US \$MN)

26 Global Truck Refrigeration Unit Market Outlook, By Frozen (2016-2026) (US \$MN)

27 Global Truck Refrigeration Unit Market Outlook, By End- User (2016-2026) (US \$MN)

28 Global Truck Refrigeration Unit Market Outlook, By Food & Beverages (2016-2026) (US \$MN)

29 Global Truck Refrigeration Unit Market Outlook, By Pharmaceutical (2016-2026) (US \$MN)

30 Global Truck Refrigeration Unit Market Outlook, By Chemical Industry (2016-2026) (US \$MN)

31 Global Truck Refrigeration Unit Market Outlook, By Plants/ Flowers (2016-2026) (US \$MN)

32 Global Truck Refrigeration Unit Market Outlook, By Frozen Food (2016-2026) (US \$MN)

33 Global Truck Refrigeration Unit Market Outlook, By Ambulance & Passenger Transport (2016-2026) (US \$MN)

34 Global Truck Refrigeration Unit Market Outlook, By Other End Users (2016-2026) (US \$MN)

35 North America Truck Refrigeration Unit Market Outlook, By Country (2016-2026) (US \$MN)

36 North America Truck Refrigeration Unit Market Outlook, By Product Type (2016-2026) (US \$MN)

37 North America Truck Refrigeration Unit Market Outlook, By Split System (2016-2026) (US \$MN)

38 North America Truck Refrigeration Unit Market Outlook, By Roof Mount System (2016-2026) (US \$MN)

39 North America Truck Refrigeration Unit Market Outlook, By Flash Mount System (2016-2026) (US \$MN)

40 North America Truck Refrigeration Unit Market Outlook, By Power Type (2016-2026) (US \$MN)

41 North America Truck Refrigeration Unit Market Outlook, By Diesel Powered (2016-2026) (US \$MN)

42 North America Truck Refrigeration Unit Market Outlook, By Vehicle Powered

(2016-2026) (US \$MN)

43 North America Truck Refrigeration Unit Market Outlook, By Vehicle Type

(2016-2026) (US \$MN)

44 North America Truck Refrigeration Unit Market Outlook, By Medium Truck

Refrigeration Unit (2016-2026) (US \$MN)

45 North America Truck Refrigeration Unit Market Outlook, By Small Truck Refrigeration

Unit (2016-2026) (US \$MN)

46 North America Truck Refrigeration Unit Market Outlook, By Large Truck

Refrigeration Unit (2016-2026) (US \$MN)

47 North America Truck Refrigeration Unit Market Outlook, By Bus (2016-2026) (US

\$MN)

48 North America Truck Refrigeration Unit Market Outlook, By Trailer & M&HCV

(2016-2026) (US \$MN)

49 North America Truck Refrigeration Unit Market Outlook, By Trailers (Containers)

(2016-2026) (US \$MN)

50 North America Truck Refrigeration Unit Market Outlook, By 20-Foot Trailer

(Container) (2016-2026) (US \$MN)

51 North America Truck Refrigeration Unit Market Outlook, By 40-Foot Trailer

(Container) (2016-2026) (US \$MN)

52 North America Truck Refrigeration Unit Market Outlook, By Other Trailers

(2016-2026) (US \$MN)

53 North America Truck Refrigeration Unit Market Outlook, By Medium & Heavy

Commercial Vehicles (2016-2026) (US \$MN)

54 North America Truck Refrigeration Unit Market Outlook, By Bus Length (2016-2026)

(US \$MN)

55 North America Truck Refrigeration Unit Market Outlook, By 12m (2016-2026) (US

\$MN)

58 North America Truck Refrigeration Unit Market Outlook, By Application (2016-2026)

(US \$MN)

59 North America Truck Refrigeration Unit Market Outlook, By Chilled (2016-2026) (US

\$MN)

60 North America Truck Refrigeration Unit Market Outlook, By Frozen (2016-2026) (US

\$MN)

61 North America Truck Refrigeration Unit Market Outlook, By End- User (2016-2026)

(US \$MN)

62 North America Truck Refrigeration Unit Market Outlook, By Food & Beverages

(2016-2026) (US \$MN)

63 North America Truck Refrigeration Unit Market Outlook, By Pharmaceutical

(2016-2026) (US \$MN)

- 64 North America Truck Refrigeration Unit Market Outlook, By Chemical Industry (2016-2026) (US \$MN)
- 65 North America Truck Refrigeration Unit Market Outlook, By Plants/ Flowers (2016-2026) (US \$MN)
- 66 North America Truck Refrigeration Unit Market Outlook, By Frozen Food (2016-2026) (US \$MN)
- 67 North America Truck Refrigeration Unit Market Outlook, By Ambulance & Passenger Transport (2016-2026) (US \$MN)
- 68 North America Truck Refrigeration Unit Market Outlook, By Other End Users (2016-2026) (US \$MN)
- 69 Europe Truck Refrigeration Unit Market Outlook, By Country (2016-2026) (US \$MN)
- 70 Europe Truck Refrigeration Unit Market Outlook, By Product Type (2016-2026) (US \$MN)
- 71 Europe Truck Refrigeration Unit Market Outlook, By Split System (2016-2026) (US \$MN)
- 72 Europe Truck Refrigeration Unit Market Outlook, By Roof Mount System (2016-2026) (US \$MN)
- 73 Europe Truck Refrigeration Unit Market Outlook, By Flash Mount System (2016-2026) (US \$MN)
- 74 Europe Truck Refrigeration Unit Market Outlook, By Power Type (2016-2026) (US \$MN)
- 75 Europe Truck Refrigeration Unit Market Outlook, By Diesel Powered (2016-2026) (US \$MN)
- 76 Europe Truck Refrigeration Unit Market Outlook, By Vehicle Powered (2016-2026) (US \$MN)
- 77 Europe Truck Refrigeration Unit Market Outlook, By Vehicle Type (2016-2026) (US \$MN)
- 78 Europe Truck Refrigeration Unit Market Outlook, By Medium Truck Refrigeration Unit (2016-2026) (US \$MN)
- 79 Europe Truck Refrigeration Unit Market Outlook, By Small Truck Refrigeration Unit (2016-2026) (US \$MN)
- 80 Europe Truck Refrigeration Unit Market Outlook, By Large Truck Refrigeration Unit (2016-2026) (US \$MN)
- 81 Europe Truck Refrigeration Unit Market Outlook, By Bus (2016-2026) (US \$MN)
- 82 Europe Truck Refrigeration Unit Market Outlook, By Trailer & M&HCV (2016-2026) (US \$MN)
- 83 Europe Truck Refrigeration Unit Market Outlook, By Trailers (Containers) (2016-2026) (US \$MN)
- 84 Europe Truck Refrigeration Unit Market Outlook, By 20-Foot Trailer (Container)

(2016-2026) (US \$MN)

85 Europe Truck Refrigeration Unit Market Outlook, By 40-Foot Trailer (Container)

(2016-2026) (US \$MN)

86 Europe Truck Refrigeration Unit Market Outlook, By Other Trailers (2016-2026) (US \$MN)

87 Europe Truck Refrigeration Unit Market Outlook, By Medium & Heavy Commercial Vehicles (2016-2026) (US \$MN)

88 Europe Truck Refrigeration Unit Market Outlook, By Bus Length (2016-2026) (US \$MN)

89 Europe Truck Refrigeration Unit Market Outlook, By 12m (2016-2026) (US \$MN)

92 Europe Truck Refrigeration Unit Market Outlook, By Application (2016-2026) (US \$MN)

93 Europe Truck Refrigeration Unit Market Outlook, By Chilled (2016-2026) (US \$MN)

94 Europe Truck Refrigeration Unit Market Outlook, By Frozen (2016-2026) (US \$MN)

95 Europe Truck Refrigeration Unit Market Outlook, By End- User (2016-2026) (US \$MN)

96 Europe Truck Refrigeration Unit Market Outlook, By Food & Beverages (2016-2026) (US \$MN)

97 Europe Truck Refrigeration Unit Market Outlook, By Pharmaceutical (2016-2026) (US \$MN)

98 Europe Truck Refrigeration Unit Market Outlook, By Chemical Industry (2016-2026) (US \$MN)

99 Europe Truck Refrigeration Unit Market Outlook, By Plants/ Flowers (2016-2026) (US \$MN)

100 Europe Truck Refrigeration Unit Market Outlook, By Frozen Food (2016-2026) (US \$MN)

101 Europe Truck Refrigeration Unit Market Outlook, By Ambulance & Passenger Transport (2016-2026) (US \$MN)

102 Europe Truck Refrigeration Unit Market Outlook, By Other End Users (2016-2026) (US \$MN)

103 Asia Pacific Truck Refrigeration Unit Market Outlook, By Country (2016-2026) (US \$MN)

104 Asia Pacific Truck Refrigeration Unit Market Outlook, By Product Type (2016-2026) (US \$MN)

105 Asia Pacific Truck Refrigeration Unit Market Outlook, By Split System (2016-2026) (US \$MN)

106 Asia Pacific Truck Refrigeration Unit Market Outlook, By Roof Mount System (2016-2026) (US \$MN)

107 Asia Pacific Truck Refrigeration Unit Market Outlook, By Flash Mount System

(2016-2026) (US \$MN)

108 Asia Pacific Truck Refrigeration Unit Market Outlook, By Power Type (2016-2026) (US \$MN)

109 Asia Pacific Truck Refrigeration Unit Market Outlook, By Diesel Powered (2016-2026) (US \$MN)

110 Asia Pacific Truck Refrigeration Unit Market Outlook, By Vehicle Powered (2016-2026) (US \$MN)

111 Asia Pacific Truck Refrigeration Unit Market Outlook, By Vehicle Type (2016-2026) (US \$MN)

112 Asia Pacific Truck Refrigeration Unit Market Outlook, By Medium Truck Refrigeration Unit (2016-2026) (US \$MN)

113 Asia Pacific Truck Refrigeration Unit Market Outlook, By Small Truck Refrigeration Unit (2016-2026) (US \$MN)

114 Asia Pacific Truck Refrigeration Unit Market Outlook, By Large Truck Refrigeration Unit (2016-2026) (US \$MN)

115 Asia Pacific Truck Refrigeration Unit Market Outlook, By Bus (2016-2026) (US \$MN)

116 Asia Pacific Truck Refrigeration Unit Market Outlook, By Trailer & M&HCV (2016-2026) (US \$MN)

117 Asia Pacific Truck Refrigeration Unit Market Outlook, By Trailers (Containers) (2016-2026) (US \$MN)

118 Asia Pacific Truck Refrigeration Unit Market Outlook, By 20-Foot Trailer (Container) (2016-2026) (US \$MN)

119 Asia Pacific Truck Refrigeration Unit Market Outlook, By 40-Foot Trailer (Container) (2016-2026) (US \$MN)

120 Asia Pacific Truck Refrigeration Unit Market Outlook, By Other Trailers (2016-2026) (US \$MN)

121 Asia Pacific Truck Refrigeration Unit Market Outlook, By Medium & Heavy Commercial Vehicles (2016-2026) (US \$MN)

122 Asia Pacific Truck Refrigeration Unit Market Outlook, By Bus Length (2016-2026) (US \$MN)

123 Asia Pacific Truck Refrigeration Unit Market Outlook, By 12m (2016-2026) (US \$MN)

126 Asia Pacific Truck Refrigeration Unit Market Outlook, By Application (2016-2026) (US \$MN)

127 Asia Pacific Truck Refrigeration Unit Market Outlook, By Chilled (2016-2026) (US \$MN)

128 Asia Pacific Truck Refrigeration Unit Market Outlook, By Frozen (2016-2026) (US \$MN)

- 129 Asia Pacific Truck Refrigeration Unit Market Outlook, By End- User (2016-2026) (US \$MN)
- 130 Asia Pacific Truck Refrigeration Unit Market Outlook, By Food & Beverages (2016-2026) (US \$MN)
- 131 Asia Pacific Truck Refrigeration Unit Market Outlook, By Pharmaceutical (2016-2026) (US \$MN)
- 132 Asia Pacific Truck Refrigeration Unit Market Outlook, By Chemical Industry (2016-2026) (US \$MN)
- 133 Asia Pacific Truck Refrigeration Unit Market Outlook, By Plants/ Flowers (2016-2026) (US \$MN)
- 134 Asia Pacific Truck Refrigeration Unit Market Outlook, By Frozen Food (2016-2026) (US \$MN)
- 135 Asia Pacific Truck Refrigeration Unit Market Outlook, By Ambulance & Passenger Transport (2016-2026) (US \$MN)
- 136 Asia Pacific Truck Refrigeration Unit Market Outlook, By Other End Users (2016-2026) (US \$MN)
- 137 South America Truck Refrigeration Unit Market Outlook, By Country (2016-2026) (US \$MN)
- 138 South America Truck Refrigeration Unit Market Outlook, By Product Type (2016-2026) (US \$MN)
- 139 South America Truck Refrigeration Unit Market Outlook, By Split System (2016-2026) (US \$MN)
- 140 South America Truck Refrigeration Unit Market Outlook, By Roof Mount System (2016-2026) (US \$MN)
- 141 South America Truck Refrigeration Unit Market Outlook, By Flash Mount System (2016-2026) (US \$MN)
- 142 South America Truck Refrigeration Unit Market Outlook, By Power Type (2016-2026) (US \$MN)
- 143 South America Truck Refrigeration Unit Market Outlook, By Diesel Powered (2016-2026) (US \$MN)
- 144 South America Truck Refrigeration Unit Market Outlook, By Vehicle Powered (2016-2026) (US \$MN)
- 145 South America Truck Refrigeration Unit Market Outlook, By Vehicle Type (2016-2026) (US \$MN)
- 146 South America Truck Refrigeration Unit Market Outlook, By Medium Truck Refrigeration Unit (2016-2026) (US \$MN)
- 147 South America Truck Refrigeration Unit Market Outlook, By Small Truck Refrigeration Unit (2016-2026) (US \$MN)
- 148 South America Truck Refrigeration Unit Market Outlook, By Large Truck

Refrigeration Unit (2016-2026) (US \$MN)

149 South America Truck Refrigeration Unit Market Outlook, By Bus (2016-2026) (US \$MN)

150 South America Truck Refrigeration Unit Market Outlook, By Trailer & M&HCV (2016-2026) (US \$MN)

151 South America Truck Refrigeration Unit Market Outlook, By Trailers (Containers) (2016-2026) (US \$MN)

152 South America Truck Refrigeration Unit Market Outlook, By 20-Foot Trailer (Container) (2016-2026) (US \$MN)

153 South America Truck Refrigeration Unit Market Outlook, By 40-Foot Trailer (Container) (2016-2026) (US \$MN)

154 South America Truck Refrigeration Unit Market Outlook, By Other Trailers (2016-2026) (US \$MN)

155 South America Truck Refrigeration Unit Market Outlook, By Medium & Heavy Commercial Vehicles (2016-2026) (US \$MN)

156 South America Truck Refrigeration Unit Market Outlook, By Bus Length (2016-2026) (US \$MN)

157 South America Truck Refrigeration Unit Market Outlook, By 12m (2016-2026) (US \$MN)

160 South America Truck Refrigeration Unit Market Outlook, By Application (2016-2026) (US \$MN)

161 South America Truck Refrigeration Unit Market Outlook, By Chilled (2016-2026) (US \$MN)

162 South America Truck Refrigeration Unit Market Outlook, By Frozen (2016-2026) (US \$MN)

163 South America Truck Refrigeration Unit Market Outlook, By End- User (2016-2026) (US \$MN)

164 South America Truck Refrigeration Unit Market Outlook, By Food & Beverages (2016-2026) (US \$MN)

165 South America Truck Refrigeration Unit Market Outlook, By Pharmaceutical (2016-2026) (US \$MN)

166 South America Truck Refrigeration Unit Market Outlook, By Chemical Industry (2016-2026) (US \$MN)

167 South America Truck Refrigeration Unit Market Outlook, By Plants/ Flowers (2016-2026) (US \$MN)

168 South America Truck Refrigeration Unit Market Outlook, By Frozen Food (2016-2026) (US \$MN)

169 South America Truck Refrigeration Unit Market Outlook, By Ambulance & Passenger Transport (2016-2026) (US \$MN)

- 170 South America Truck Refrigeration Unit Market Outlook, By Other End Users (2016-2026) (US \$MN)
- 171 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Country (2016-2026) (US \$MN)
- 172 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Product Type (2016-2026) (US \$MN)
- 173 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Split System (2016-2026) (US \$MN)
- 174 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Roof Mount System (2016-2026) (US \$MN)
- 175 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Flash Mount System (2016-2026) (US \$MN)
- 176 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Power Type (2016-2026) (US \$MN)
- 177 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Diesel Powered (2016-2026) (US \$MN)
- 178 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Vehicle Powered (2016-2026) (US \$MN)
- 179 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Vehicle Type (2016-2026) (US \$MN)
- 180 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Medium Truck Refrigeration Unit (2016-2026) (US \$MN)
- 181 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Small Truck Refrigeration Unit (2016-2026) (US \$MN)
- 182 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Large Truck Refrigeration Unit (2016-2026) (US \$MN)
- 183 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Bus (2016-2026) (US \$MN)
- 184 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Trailer & M&HCV (2016-2026) (US \$MN)
- 185 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Trailers (Containers) (2016-2026) (US \$MN)
- 186 Middle East & Africa Truck Refrigeration Unit Market Outlook, By 20-Foot Trailer (Container) (2016-2026) (US \$MN)
- 187 Middle East & Africa Truck Refrigeration Unit Market Outlook, By 40-Foot Trailer (Container) (2016-2026) (US \$MN)
- 188 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Other Trailers (2016-2026) (US \$MN)
- 189 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Medium & Heavy

Commercial Vehicles (2016-2026) (US \$MN)

190 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Bus Length
(2016-2026) (US \$MN)

191 Middle East & Africa Truck Refrigeration Unit Market Outlook, By 12m (2016-2026)
(US \$MN)

194 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Application
(2016-2026) (US \$MN)

195 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Chilled
(2016-2026) (US \$MN)

196 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Frozen
(2016-2026) (US \$MN)

197 Middle East & Africa Truck Refrigeration Unit Market Outlook, By End- User
(2016-2026) (US \$MN)

198 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Food &
Beverages (2016-2026) (US \$MN)

199 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Pharmaceutical
(2016-2026) (US \$MN)

200 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Chemical Industry
(2016-2026) (US \$MN)

201 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Plants/ Flowers
(2016-2026) (US \$MN)

202 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Frozen Food
(2016-2026) (US \$MN)

203 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Ambulance &
Passenger Transport (2016-2026) (US \$MN)

204 Middle East & Africa Truck Refrigeration Unit Market Outlook, By Other End Users
(2016-2026) (US \$MN)

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