

Treasury Analytics Market Forecasts to 2034 – Global Analysis By Analytics Type (Cash Analytics, Liquidity Analytics, Risk Analytics, Payment Analytics and Other Analytics Types), Component, Data Source, Application, Enterprise Size and Geography

<https://marketpublishers.com/r/T5A0A36359A7EN.html>

Date: July 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: T5A0A36359A7EN

Abstracts

According to Statistics MRC, the Global Treasury Analytics Market is accounted for \$4.8 billion in 2026 and is expected to reach \$16.2 billion by 2034 growing at a CAGR of 16.4% during the forecast period. Treasury analytics refers to the application of data analytics, artificial intelligence, and financial modeling tools to evaluate and optimize treasury operations. These solutions provide insights into cash flows, liquidity positions, foreign exchange exposures, debt management, investment performance, and financial risks. Treasury analytics enables organizations to make data-driven decisions, improve forecasting accuracy, and strengthen financial planning. Advanced analytics platforms offer real-time dashboards, predictive modeling, and scenario analysis capabilities. Increasing complexity in financial markets and corporate treasury functions is driving demand for treasury analytics solutions globally.

Market Dynamics:

Driver:

Rising adoption of data-driven decisions

Treasury teams use analytics to optimize liquidity, manage risk, and forecast cash flows with greater accuracy. Enterprises benefit from improved transparency, reduced costs, and enhanced resilience. Governments are funding fintech modernization programs to strengthen competitiveness. Vendors are investing in AI-powered treasury platforms

that integrate real-time data from banks, markets, and corporate systems. This rising adoption of data-driven decision-making is propelling demand for treasury analytics worldwide.

Restraint:

Dependence on accurate financial data

Treasury analytics platforms require high-quality inputs from banks, ERP systems, and market feeds. Enterprises face challenges when data is incomplete, inconsistent, or delayed. Smaller firms struggle to afford premium data validation tools. Vendors must design systems that ensure robust data integrity. Governments are encouraging digital finance standardization, but disparities remain. This dependence on data quality is slowing widespread commercialization of treasury analytics solutions.

Opportunity:

Expansion in risk analytics applications

Treasury teams increasingly use analytics to model currency fluctuations, interest rate changes, and credit exposures. Enterprises benefit from improved risk mitigation and enhanced profitability. Vendors are investing in AI-driven risk analytics tailored for diverse industries. Governments are supporting innovation through financial modernization initiatives. Partnerships between fintech providers and banks are expanding reach. This evolution in risk analytics is unlocking new avenues for growth.

Threat:

Economic volatility affecting forecasts

Global shocks, inflation, and geopolitical tensions create unpredictable conditions. Enterprises risk financial losses if forecasts fail to adapt quickly. Vendors face challenges in designing resilient systems that manage volatility effectively. Smaller firms are particularly vulnerable to market swings. Governments are tightening oversight, but global inconsistencies complicate adoption. This volatility is posing hurdles to consistent market expansion.

Covid-19 Impact:

Covid-19 had a mixed impact on the treasury analytics market. Demand slowed initially as global trade and corporate activity declined during lockdowns. However, the pandemic accelerated digital transformation in finance, with enterprises investing in analytics to strengthen liquidity management and risk forecasting. Governments included fintech modernization in recovery packages. Supply chain disruptions delayed vendor rollouts. Overall, the pandemic acted as a catalyst, accelerating long-term interest in treasury analytics technologies.

The bank data segment is expected to be the largest during the forecast period

The bank data segment is expected to account for the largest market share during the forecast period as treasury analytics platforms rely heavily on bank transaction data, balances, and market feeds to optimize liquidity and manage cash flows. Adoption is strong among multinational corporations and financial institutions. Vendors are investing in advanced bank data integration tools with AI-driven validation. Governments are supporting modernization through open banking initiatives. Awareness campaigns highlight the importance of bank data in enabling next-generation treasury operations.

The liquidity optimization segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the liquidity optimization segment is predicted to witness the highest growth rate due to rising demand for analytics tools that help enterprises maximize cash utilization, reduce idle balances, and improve working capital efficiency. Enterprises benefit from improved profitability, reduced financing costs, and enhanced resilience. Governments are funding initiatives to strengthen corporate liquidity infrastructure. Partnerships between vendors and banks are expanding reach. Awareness campaigns emphasize the role of liquidity optimization in advancing financial sustainability. Startups are entering the market with innovative liquidity-focused platforms.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share owing to strong investment capacity, and early adoption of treasury analytics technologies. The US and Canada host leading innovators in treasury platforms and risk analytics. Policy frameworks encourage modernization across financial institutions. Enterprises are increasingly deploying premium treasury solutions. Penetration of advanced systems is widespread across the region. Academic

institutions are actively researching treasury analytics applications.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR driven by supportive government subsidies for fintech innovation. Countries such as China, India, and Singapore are investing heavily in treasury analytics technologies. Affordable solutions are gaining traction among mid-sized enterprises. Digital banking programs are expanding access to treasury platforms. E-commerce and trade growth are fueling demand for advanced liquidity tools. Younger demographics are increasingly drawn to digital-first financial services.

Key players in the market

Some of the key players in Treasury Analytics Market include Kyriba Corp., ION Group, SAP SE, Oracle Corporation, FIS Global, Fiserv, Inc., GTreasury LLC, Murex S.A.S., SS&C Technologies Holdings, Inc., Moody's Corporation, S&P Global Inc., SAS Institute Inc., IBM Corporation, Microsoft Corporation and Wolters Kluwer N.V.

Key Developments:

In September 2025, Oracle Corporation introduced a major generative AI layer within its Oracle Fusion Cloud ERP cash management module. This software launch delivers automated cash-trend anomaly detection, predictive multi-currency liquidity modeling, and real-time capital allocation simulations designed to minimize regional cash idle times for enterprise users.

In March 2025, SAP SE expanded its cloud ecosystem by co-developing embedded cash management wrappers with specialized liquidity provider Kyriba. This targeted technology architecture allows global enterprises running SAP S/4HANA to execute instant cross-border treasury reconciliations and automated cash-pooling configurations directly from their core operational system ledger.

Analytics Types Covered:

Cash Analytics

Liquidity Analytics

Risk Analytics

Payment Analytics

Other Analytics Types

Components Covered:

Software

Platforms

Dashboards

Services

Other Components

Data Sources Covered:

Bank Data

Payment Data

Cash Flow Data

Market Data

Other Data Sources

Applications Covered:

Cash Forecasting

Liquidity Optimization

Risk Assessment

Financial Planning

Other Applications

Enterprise Sizes Covered:

Large Enterprises

Medium Enterprises

Small Enterprises

Global Enterprises

Other Enterprise Sizes

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot and Key Highlights
- 1.2 Growth Drivers, Challenges, and Opportunities
- 1.3 Competitive Landscape Overview
- 1.4 Strategic Insights and Recommendations

2 RESEARCH FRAMEWORK

- 2.1 Study Objectives and Scope
- 2.2 Stakeholder Analysis
- 2.3 Research Assumptions and Limitations
- 2.4 Research Methodology
 - 2.4.1 Data Collection (Primary and Secondary)
 - 2.4.2 Data Modeling and Estimation Techniques
 - 2.4.3 Data Validation and Triangulation
 - 2.4.4 Analytical and Forecasting Approach

3 MARKET DYNAMICS AND TREND ANALYSIS

- 3.1 Market Definition and Structure
- 3.2 Key Market Drivers
- 3.3 Market Restraints and Challenges
- 3.4 Growth Opportunities and Investment Hotspots
- 3.5 Industry Threats and Risk Assessment
- 3.6 Technology and Innovation Landscape
- 3.7 Emerging and High-Growth Markets
- 3.8 Regulatory and Policy Environment
- 3.9 Impact of COVID-19 and Recovery Outlook

4 COMPETITIVE AND STRATEGIC ASSESSMENT

- 4.1 Porter's Five Forces Analysis
 - 4.1.1 Supplier Bargaining Power
 - 4.1.2 Buyer Bargaining Power
 - 4.1.3 Threat of Substitutes
 - 4.1.4 Threat of New Entrants

- 4.1.5 Competitive Rivalry
- 4.2 Market Share Analysis of Key Players
- 4.3 Product Benchmarking and Performance Comparison

5 GLOBAL TREASURY ANALYTICS MARKET, BY ANALYTICS TYPE

- 5.1 Cash Analytics
- 5.2 Liquidity Analytics
- 5.3 Risk Analytics
- 5.4 Payment Analytics
- 5.5 Other Analytics Types

6 GLOBAL TREASURY ANALYTICS MARKET, BY COMPONENT

- 6.1 Software
- 6.2 Platforms
- 6.3 Dashboards
- 6.4 Services
- 6.5 Other Components

7 GLOBAL TREASURY ANALYTICS MARKET, BY DATA SOURCE

- 7.1 Bank Data
- 7.2 Payment Data
- 7.3 Cash Flow Data
- 7.4 Market Data
- 7.5 Other Data Sources

8 GLOBAL TREASURY ANALYTICS MARKET, BY APPLICATION

- 8.1 Cash Forecasting
- 8.2 Liquidity Optimization
- 8.3 Risk Assessment
- 8.4 Financial Planning
- 8.5 Other Applications

9 GLOBAL TREASURY ANALYTICS MARKET, BY ENTERPRISE SIZE

- 9.1 Large Enterprises

- 9.2 Medium Enterprises
- 9.3 Small Enterprises
- 9.4 Global Enterprises
- 9.5 Other Enterprise Sizes

10 GLOBAL TREASURY ANALYTICS MARKET, BY GEOGRAPHY

- 10.1 North America
 - 10.1.1 United States
 - 10.1.2 Canada
 - 10.1.3 Mexico
- 10.2 Europe
 - 10.2.1 United Kingdom
 - 10.2.2 Germany
 - 10.2.3 France
 - 10.2.4 Italy
 - 10.2.5 Spain
 - 10.2.6 Netherlands
 - 10.2.7 Belgium
 - 10.2.8 Sweden
 - 10.2.9 Switzerland
 - 10.2.10 Poland
 - 10.2.11 Rest of Europe
- 10.3 Asia Pacific
 - 10.3.1 China
 - 10.3.2 Japan
 - 10.3.3 India
 - 10.3.4 South Korea
 - 10.3.5 Australia
 - 10.3.6 Indonesia
 - 10.3.7 Thailand
 - 10.3.8 Malaysia
 - 10.3.9 Singapore
 - 10.3.10 Vietnam
 - 10.3.11 Rest of Asia Pacific
- 10.4 South America
 - 10.4.1 Brazil
 - 10.4.2 Argentina
 - 10.4.3 Colombia

- 10.4.4 Chile
- 10.4.5 Peru
- 10.4.6 Rest of South America
- 10.5 Rest of the World (RoW)
 - 10.5.1 Middle East
 - 10.5.1.1 Saudi Arabia
 - 10.5.1.2 United Arab Emirates
 - 10.5.1.3 Qatar
 - 10.5.1.4 Israel
 - 10.5.1.5 Rest of Middle East
 - 10.5.2 Africa
 - 10.5.2.1 South Africa
 - 10.5.2.2 Egypt
 - 10.5.2.3 Morocco
 - 10.5.2.4 Rest of Africa

11 STRATEGIC MARKET INTELLIGENCE

- 11.1 Industry Value Network and Supply Chain Assessment
- 11.2 White-Space and Opportunity Mapping
- 11.3 Product Evolution and Market Life Cycle Analysis
- 11.4 Channel, Distributor, and Go-to-Market Assessment

12 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES

- 12.1 Mergers and Acquisitions
- 12.2 Partnerships, Alliances, and Joint Ventures
- 12.3 New Product Launches and Certifications
- 12.4 Capacity Expansion and Investments
- 12.5 Other Strategic Initiatives

13 COMPANY PROFILES

- 13.1 Kyriba Corp.
- 13.2 ION Group
- 13.3 SAP SE
- 13.4 Oracle Corporation
- 13.5 FIS Global
- 13.6 Fiserv, Inc.

- 13.7 GTreasury LLC
- 13.8 Murex S.A.S.
- 13.9 SS&C Technologies Holdings, Inc.
- 13.10 Moody's Corporation
- 13.11 S&P Global Inc.
- 13.12 SAS Institute Inc.
- 13.13 IBM Corporation
- 13.14 Microsoft Corporation
- 13.15 Wolters Kluwer N.V.

List Of Tables

LIST OF TABLES

Table 1 Global Treasury Analytics Market Outlook, By Region (2023-2034) (\$MN)

Table 2 Global Treasury Analytics Market, By Analytics Type (2023–2034) (\$MN)

Table 3 Global Treasury Analytics Market, By Cash Analytics (2023–2034) (\$MN)

Table 4 Global Treasury Analytics Market, By Liquidity Analytics (2023–2034) (\$MN)

Table 5 Global Treasury Analytics Market, By Risk Analytics (2023–2034) (\$MN)

Table 6 Global Treasury Analytics Market, By Payment Analytics (2023–2034) (\$MN)

Table 7 Global Treasury Analytics Market, By Other Analytics Types (2023–2034) (\$MN)

Table 8 Global Treasury Analytics Market, By Component (2023–2034) (\$MN)

Table 9 Global Treasury Analytics Market, By Software (2023–2034) (\$MN)

Table 10 Global Treasury Analytics Market, By Platforms (2023–2034) (\$MN)

Table 11 Global Treasury Analytics Market, By Dashboards (2023–2034) (\$MN)

Table 12 Global Treasury Analytics Market, By Services (2023–2034) (\$MN)

Table 13 Global Treasury Analytics Market, By Other Components (2023–2034) (\$MN)

Table 14 Global Treasury Analytics Market, By Data Source (2023–2034) (\$MN)

Table 15 Global Treasury Analytics Market, By Bank Data (2023–2034) (\$MN)

Table 16 Global Treasury Analytics Market, By Payment Data (2023–2034) (\$MN)

Table 17 Global Treasury Analytics Market, By Cash Flow Data (2023–2034) (\$MN)

Table 18 Global Treasury Analytics Market, By Market Data (2023–2034) (\$MN)

Table 19 Global Treasury Analytics Market, By Other Data Sources (2023–2034) (\$MN)

Table 20 Global Treasury Analytics Market, By Application (2023–2034) (\$MN)

Table 21 Global Treasury Analytics Market, By Cash Forecasting (2023–2034) (\$MN)

Table 22 Global Treasury Analytics Market, By Liquidity Optimization (2023–2034) (\$MN)

Table 23 Global Treasury Analytics Market, By Risk Assessment (2023–2034) (\$MN)

Table 24 Global Treasury Analytics Market, By Financial Planning (2023–2034) (\$MN)

Table 25 Global Treasury Analytics Market, By Other Applications (2023–2034) (\$MN)

Table 26 Global Treasury Analytics Market, By Enterprise Size (2023–2034) (\$MN)

Table 27 Global Treasury Analytics Market, By Large Enterprises (2023–2034) (\$MN)

Table 28 Global Treasury Analytics Market, By Medium Enterprises (2023–2034) (\$MN)

Table 29 Global Treasury Analytics Market, By Small Enterprises (2023–2034) (\$MN)

Table 30 Global Treasury Analytics Market, By Global Enterprises (2023–2034) (\$MN)

Table 31 Global Treasury Analytics Market, By Other Enterprise Sizes (2023–2034) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Rest of the World

(RoW) are also represented in the same manner as above.

I would like to order

Product name: Treasury Analytics Market Forecasts to 2034 – Global Analysis By Analytics Type (Cash Analytics, Liquidity Analytics, Risk Analytics, Payment Analytics and Other Analytics Types), Component, Data Source, Application, Enterprise Size and Geography

Product link: <https://marketpublishers.com/r/T5A0A36359A7EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T5A0A36359A7EN.html>