

Travel Gear Market Forecasts to 2032 – Global Analysis By Product Type (Travel Bags, Comfort Products, Luggage Accessories, Electronic Travel Accessories, Security Essentials, Toiletry Kits & Organizers, Travel Clothing & Footwear, Smart Travel Gear and Other Product Types), Material Type, Price Range, Distribution Channel, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Travel Gear Market is accounted for \$2.34 billion in 2025 and is expected to reach \$3.69 billion by 2032 growing at a CAGR of 6.7% during the forecast period. Travel gear encompasses a curated set of equipment, accessories, and essentials designed to enhance mobility, comfort, and efficiency during travel. It includes items such as luggage, packing organizers, travel-friendly apparel, portable electronics, and personal care kits. These tools facilitate organization, safeguard belongings, and adapt to diverse environments and trip durations. Whether for leisure, business, or adventure, travel gear supports convenience, safety, and preparedness, enabling travelers to navigate unfamiliar settings with greater ease and confidence

Market Dynamics:

Driver:

Growing affluence and urbanization in emerging economies

As more individuals engage in domestic and international travel, the need for durable, stylish, and functional luggage products is surging. Urban consumers are increasingly opting for premium travel accessories that reflect their lifestyle and status. Moreover, the proliferation of e-commerce platforms has made branded travel gear more accessible to middle-income groups. This shift is encouraging manufacturers to expand their product portfolios and invest in region-specific designs and features.

Restraint:

Logistical and supply chain disruptions

Delays in raw material procurement, particularly for specialty fabrics and zippers, can hinder production timelines. Additionally, geopolitical tensions and fluctuating freight costs are impacting global distribution networks. Manufacturers must navigate complex logistics to ensure timely delivery, especially during peak travel seasons. These disruptions can lead to inventory imbalances and reduced responsiveness to market demand, affecting overall profitability.

Opportunity:

Expansion into niche and untapped segments

Companies are innovating with modular luggage systems, tech-integrated backpacks, and travel gear designed for specific activities like hiking, photography, or business commuting. Furthermore, demand is rising for gender-specific designs, child-friendly luggage, and gear tailored for senior travelers. By tapping into these underserved segments, brands can differentiate themselves and unlock new revenue streams. Customization and personalization trends are also driving interest in limited-edition and co-branded collections.

Threat:

Increasingly stringent airline regulations

Frequent changes in carry-on policies and security protocols require constant product redesigns to remain compliant. Lightweight construction and smart compartmentalization are becoming essential features to meet regulatory standards. Additionally, bans on certain materials or embedded electronics in luggage can disrupt product development cycles. These evolving regulations may increase production costs

and limit innovation flexibility.

Covid-19 Impact:

The pandemic initially caused a sharp decline in travel gear sales due to widespread travel bans and reduced tourism. However, as travel resumed, consumer preferences shifted toward hygiene-friendly and compact luggage solutions. Demand rose for antimicrobial linings, touchless locking systems, and gear optimized for short, spontaneous trips. Remote work culture also influenced product design, with hybrid bags that serve both professional and leisure purposes gaining traction. Supply chain recovery remains uneven, but the market is gradually stabilizing with renewed interest in domestic travel and outdoor exploration.

The luggage accessories segment is expected to be the largest during the forecast period

The luggage accessories segment is expected to account for the largest market share during the forecast period owing to its essential role in enhancing travel convenience and security. Products such as locks, tags, organizers, and protective covers are increasingly bundled with luggage purchases or sold as add-ons. Consumers are also prioritizing ergonomic and aesthetic features, prompting innovation in materials and design. Retailers are capitalizing on impulse purchases and travel kits to boost accessory sales.

The leather segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the leather segment is predicted to witness the highest growth rate due to its premium appeal and durability. Advancements in eco-friendly tanning processes and synthetic leather alternatives are expanding the segment's reach among environmentally conscious consumers. Moreover, manufacturers are integrating RFID-blocking linings and smart compartments into leather products to enhance functionality. The segment benefits from rising demand in gifting and corporate travel markets.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share driven by high consumer spending, frequent travel habits, and a strong retail ecosystem. The region's established brands are continuously innovating with smart luggage features, sustainable materials, and omnichannel distribution strategies.

Additionally, the popularity of outdoor and adventure travel is fueling demand for rugged and multifunctional gear. Regulatory clarity and advanced logistics infrastructure further support market growth, enabling faster product launches and efficient inventory management.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR fueled by expanding middle-class populations and rising tourism across countries like China, India, and Southeast Asia. Local manufacturers are scaling up production to meet domestic demand while also entering global markets. Government initiatives promoting regional tourism and infrastructure development are further accelerating market expansion. Cultural diversity and evolving fashion preferences are also driving innovation in design and functionality.

Key players in the market

Some of the key players in Travel Gear Market include Samsonite International S.A., American Tourister, Tumi Holdings, Inc., Briggs & Riley Travelware, VIP Industries Ltd., Delsey S.A., Away Travel, Eagle Creek, Osprey Packs, Inc., The North Face, Patagonia, Inc., Wildcraft India Pvt. Ltd., Skybags, Travelpro Products, Inc., Nomatic Inc., Herschel Supply Co., and Antler Ltd.

Key Developments:

In April 2025, Samsonite announced new limited-edition circular collections that include the company's first Digital Product Passports as part of a sustainability push. The release describes circular design, traceability via digital passports, and positioning toward re-use / recycling initiatives in product lifecycles.

In January 2025, TUMI announced a multi-year partnership and released 19 Degree-inspired earphones combining TUMI's design language with premium audio technology. The product launch ties TUMI's 19 Degree design DNA to a lifestyle electronics accessory, expanding the brand beyond luggage into tech accessories.

In January 2025, American Tourister launched The Funseekers Collection in partnership with AirAsia, a licensed co-branded luggage line for adventurous travellers across Southeast Asia. The collaboration extended AirAsia's brand into travel goods and gave American Tourister regional distribution via AirAsia channels and partner

retailers.

Product Types Covered:

- Travel Bags
- Comfort Products
- Luggage Accessories
- Electronic Travel Accessories
- Security Essentials
- Toiletry Kits & Organizers
- Travel Clothing & Footwear
- Smart Travel Gear
- Other Product Types

Material Types Covered:

- Polycarbonate
- Canvas
- ABS
- Leather
- Nylon
- Recycled & Sustainable Materials
- Other Material Types

Price Ranges Covered:

Premium/Luxury

Medium Range

Low Range/Budget

Distribution Channels Covered:

Company Websites

E-commerce Platforms

Specialty Stores

Supermarkets/Hypermarkets

Department Stores

Factory Outlets

Multi-brand Outlets

End Users Covered:

Leisure Travelers

Adventure Travelers

Business Travelers

Students & Backpackers

Other End User

Regions Covered:**North America**

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East &
Africa Regions are also represented in the same manner as above.

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