

Transparent Conductive Coatings - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Transparent Conductive Coatings market is accounted for \$5.62 billion in 2015 and is expected to reach \$9.5 billion by 2022 growing at a CAGR of 7.8% during the forecast period. The increasing demand of these coatings from eyewear as well as the electronics industry is one of the key factors fueling the market growth. Rising demand for comfortable and high light-transmitting lenses will offer huge opportunities for the transparent conductive coating products and technologies.

North America region is the largest market for transparent conductive coatings owing to increasing demand for transparent conductive coatings for eyeglasses, lenses, and Smartphone displays in this region. European demand for transparent conductive coatings is mainly driven by solar and automobile industries.

Some of the key players in the market include 3M Touch Systems, Apple, Honeywell International Inc., Janos Technology LLC, General Electric (GE), Hoya Corporation, PPG Industries Inc., Essilor International S.A, Rodenstock GmbH, Optical Coatings, Lenovo, Amazon, Samsung Electronics Corp., Blue Nan

and Eikos.

Product Type Covered:

Index Matching

Circular Polarizer

Single Layer Interference

Moth Eye

Absorbing

Multi-Layer Interference

Resin Type Covered:

Epoxy

Polyurethane

Acrylic

Others

Applications Covered:

Telescopes

Touch screens

Lighting

Vide

Glasses

Flat Panel

Thin film solar cells

Riflescopes

Binocular Lenses

Kiosk Displays

Displays

Smartphone Displays

End-User Covered:

Solar

Automobile

Eyewear

Electronics

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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