

Touchscreen Controller - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Touch-screen Controller market is accounted for \$4.21 billion in 2015 and is expected to reach \$12.87 billion by 2022 growing at a CAGR of 17.3%. Touch-Screen applications in market are highly being adopted by educational sectors, banking and Internet of things (IOT). In addition to that increased use of smartphones in the present scenario is driving the market. However, the compatibility of the touch-screen controller, response time and power consumption are some of the factors restraining the market.

Consumer Electronics segment in application market is expected to grow at highest CAGR, attributing to its burgeoning uses in smartphones, laptops and tablets. Capacitive touch-screen controller technology segment is estimated to dominate the market on account of its uses across varied consumer applications. Asia Pacific market is estimated to dominate the market coupled with highest CAGR, due to presence of world's gigantic consumer electronics producers in this region.

Some of the key players of the Touch-screen Controller market include Analog Devices, Inc., Broadcom Limited, Cypress Semiconductor Corporation, ELAN Microelectronics Corp., Integrated Device Technology, Inc., Melfas Incorporated, Microchip Technology Incorporated, NXP Semiconductors N.V., Samsung Electronics Co., Ltd, STmicroelectronics N.V., Synaptics Incorporated and Texas Instruments Incorporated.

Interfaces Covered:

Human Interface Device Over Universal Serial Bus

Inter-Integrated Circuit

Serial Peripheral Interface

Universal Asynchronous Receiver / Transmitter (UART)

Universal Serial Bus

Applications covered:

Consumer Electronics

Gaming Devices

Laptops & Pcs

Smart Homes

Smartphones

Tablets

Wearable Devices

Other Consumer Electronics

Industrial

Commercial

Automotive

Banking

Education & Training

Healthcare

Point of Sale

Other Applications

Technologies Covered:

Capacitive Touch-screen Controller

Surface Capacitive Touch-screen Technology

Projected Capacitive Touch-screen Technology

Resistive Touch-screen Controller

4-Wire Resistive Touch-screen Technology

5-Wire Resistive Touch-screen Technology

8-Wire Resistive Touch-screen Technology

Screen Sizes covered:

Small & Medium Screen Size

Large Screen Size

Types Covered:

Single-Touch

Multi-Touch

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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