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Tokenization - Global Market Outlook (2017-2023)

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Abstracts

According to Stratistics MRC, the Tokenization market is expected to grow from $697.68 million in 2016 to reach $2,466.48 million by 2023 with a CAGR of 19.8%. The increasing amount of data and growing need to manage sensitive data of customers coupled with stringent compliances is forcing organizations to adopt tokenization solutions. Compliance management and payment security among applications are some of the major factors supporting market growth due to growing eCommerce sector and digitization in the healthcare industry.

Cloud deployment segment is estimated to hold the largest market share owing to more deployment of cloud infrastructure among the Small & Medium sized enterprises making them focus on their core competencies. Payment security application segment is estimated to be the largest market holder, the increasing complexitites in paymane across the globe had made this change vast and countable. North American market is holding tha largest share in the regional market due to the presence of large number of tokenization vendors in the market.

Some of the key players in the Tokenization market include 3delta Systems, Inc., Cardconnect Corp., Ciphercloud, Cybersource, First Data Corporation, Fiserv, Inc., Futurex, Gemalto NV, Hewlett Packard Enterprise, Liaison Technologies, Inc., Paymetric, Inc., Protegrity Usa, Inc., Symantec Corporation, Thales E-Security, Inc. and Tokenex, LLC.

Applications Covered:

Compliance Management

Payment Security

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User Authentication

End-Users Covered:
- Automotive
- Banking, Financial Services, and Insurance
- Education
- Energy & Utilities
- Government
- Healthcare
- IT & Telecom
- Retail
- Other End-Users

Organization Sizes Covered:
- Small and Medium-Sized Enterprises
- Large Enterprises

Components Covered:
- Services
- Consulting
- Integration
- Managed Services
- Professional Services
- Support and Maintenance
- Training and Education

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Solution

Deployment Types Covered:

Cloud

On-Premises

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

U.K

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

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New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

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Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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