

Tobacco Packaging-Global Market Outlook (2020-2028)

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Abstracts

According to Statistics MRC, the Global Tobacco Packaging Market is accounted for \$15.64 billion in 2020 and is expected to reach \$23.29 billion by 2028 growing at a CAGR of 5.1% during the forecast period. Technological advancements in tobacco products, growth of the cigarette industry across the globe and use of packaging as a medium for product promotion to fuel demand are the major factors driving the market growth. However, stringent regulations on tobacco marketing and consumption to challenge growth are restraining the market growth.

Tobacco packaging denote to tobacco product packaging. It is mainly splits into two types, one is long and the other is bulk. To expedite portability, bulk cigarettes packs are generally five, seven ten, 14 and 20 cigarettes packs. The materials include a paper cigarette case, aluminium cigarette case and tinsplate cigarette packs. Tobacco packaging supplant of packaging has been glaring. In reference of paper cigarette case packaging, from soft packs to ordinary white card hard packs, to glass cards, to the popular aluminium foil gold and silver cardboard in recent years, to the introduction of high-grade matte technology using PET composite cardboard.

Based on packaging type, the secondary segment is estimated to have a lucrative growth. An increase in consumption of cigarettes in social gatherings and a rise in demand for innovative cigarette boxes have boosted the market for secondary packaging. Secondary packing protects not only tobacco products but also the original packing. These packagings are useful while storage, transportation, and wholesale, thereby boosting the segment growth.

By geography, Asia Pacific is going to have high growth during forecast period due to increased stress in work life, growing demand for cigarettes among women, and the

mounting population in the region presents a large customer base for tobacco products.

Some of the key players profiled in the Tobacco Packaging Market include Amcor Limited, Innovia Films Ltd, Westrock, ITC Limited, Mondi Group, Altria Group, Ardagh Group, British American Tobacco P.L.C., Reynolds American Inc, Philip Morris International Inc, Sonoco Consumer Products Europe GmbH, Siegwerk, PT Hanjaya Mandala Sampoerna Tbk, Karelia Tobacco Co. Inc, Godfrey Phillips India Ltd company.

Product Types Covered:

Aluminium Foil Packaging

Cartons Material

Film Material

Paper Packaging

Tinplate Packaging

Packaging Types Covered:

Primary

Bulk /Tertiary

Secondary

Materials Covered:

Paper and Paperboard

Wood

Jute

Metals

Plastic

Applications Covered:

Cigarette Factory

Packaging Plant

End Users Covered:

Smoking Tobacco

Smokeless Tobacco

Raw Tobacco

Sales Channels Covered:

Direct Channel

Distribution Channel

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years (2019, 2020, 2021, 2025, and 2028)

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note- Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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