

Tobacco Market - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Tobacco Market accounted for \$663.76 billion in 2017 and is expected to reach \$1,012.19 billion by 2026 growing at a CAGR of 4.8 % during the forecast period. Introduction of numerous premium tobacco products such as flavoured, long and skinny, coloured and e-cigarettes by the manufacturers are some of the major factors boosting the market growth. However, availability of traditional nicotine replacement therapies such as gum, patches, and lozenges, which help alleviate cravings and higher levels of education along with rising awareness about health concerns related to tobacco consumption such as different types of cancers, cardiovascular diseases, pulmonary diseases, etc. are the restraining factors for the market growth. Moreover, increasing frequency of new flavor launches in hookah tobacco and the rapid emergence of online retail of hookah tobacco will provide ample opportunities for the market growth.

Tobacco is the common name of several plants in the Nicotiana genus and the Solanaceae (nightshade) family, and the general term for any product prepared from the cured leaves of the tobacco plant. Tobacco contains a colourless volatile alkaloid, nicotine, which is responsible for stimulating brain functions, increasing blood pressure, constricting peripheral blood vessels and raising heart rate. Dried tobacco leaves are majorly used for smoking in cigarettes, cigars, pipes and shisha; and as chewing tobacco, snuff, snus and dipping tobacco.

By type, cigarettes growth is due to the surging population and tax regulations in developing countries. By geography, Asia Pacific is estimated to have a lucrative growth in the forecast period mainly due to an increase in the production of these Tobacco leaves in the region.

Some of the key players in this market include Hongyunhonghe Tobacco (Group) Co., Japan Tobacco Inc., Reynolds American Inc., Philip Morris International Inc., British

American Tobacco p.l.c. (BAT), Ltd., Imperial Brands PLC and Altria Group, Inc.

Types Covered:

Pipes

Nicotine Replacement Therapy

Shishas or Hookahs and Mouassal

Smokeless Tobacco

Smoking Tobacco

Roll Your Own

Cigars

Cigarettes

Other Types

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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