

Termite Control - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Termite Control Market is accounted for \$2.98 billion in 2016 and expected to grow at a CAGR of 7.5% to reach \$4.96 billion by 2023. The market is driven by urbanization, public hygiene measures, and supportive government initiatives. However, operating cost and lack of guidelines for testing and lengthy approval procedure are constraining the market growth. Furthermore, Growing resistance of termites to control products will pose a threat to market. Innovative products and demand from hospitality and tourism sectors will provide opportunity for the market to boom.

Based on Control Method, the Biological control is projected to grow at the highest CAGR during the forecast period, due to the less environmental impact of chemical compounds. The termite control service providers are using microbial products such as *Bacillus thuringiensis* and microbial extracts, which have been proved to be effective on termites. Biotermiticide, which is derived from fungi, bacteria or nematodes, is inserted into gallery sites. An example of a biotermiticide is BioBlast™, manufactured by EcoScience. BioBlast™ is an EPA registered wettable powder containing live spores of the insect killing fungus *Metarhizium anisopliae*. Chemical control segment dominated the market due to ease of applicability on the affected areas. One key example of evolving termiticide technology is the development of non-repellent termiticide. FirstLine® Termite Bait Stations (FMC Corp.) and Terminate (Spectracide Corp) Both products are formulated as termite baits.

In the species segment, Subterranean termites accounts for the largest market share, because they occur in more numbers and are major concern for the wooden structures. Subterranean termites pose threat to homes across 70 percent of the world. There can be as many as 1,000,000 subterranean termites per colony. For example, Phantom® termiticide-insecticide employs the world's latest termite control technology. The termite baits such as Advance and Hex Pro that are being used to control termites have less

chemicals than the other methods which are consumer friendly.

The commercial & industrial application segment dominated the market where as Residential segment is projected to grow at the highest CAGR during the forecast period due to the increase in awareness about population density, climate change among public households for termite control.

North America is projected to be the largest market, due to considerable demand for termite control services in commercial and industries sectors in the region. The residential market in North America has been witnessing growth. Further, the rise in concerns about the destruction caused by termites have, increased termite control services in this region.

Some of the key players in global Termite Control market are BASF SE, United Phosphorus Limited, The DOW Chemical Company, Syngenta AG, Sumitomo Chemical Co., Ltd., Rentokil Initial PLC, Nufarm Limited, Nippon Soda Co. Ltd, FMC Corporation, Control Solution Inc., Bayer Cropscience AG and Adama Agricultural Solutions Ltd.

Control Methods Covered:

Biological Control Methods

Physical & Mechanical Control Methods

Chemical Control Methods

Other Control Methods

Species Covered:

Drywood Termites

Dampwood Termites

Subterranean Termites

Other Species

Applications Covered:

Agriculture & Livestock Farms

Commercial & Industrial

Residential

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Note: Asia Pacific, South America and Middle East & Africa are represented in same manner.

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