

# Telecom Operations Management - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Telecom Operations Management Market is valued at \$49.4 billion in 2015 and is expected to grow at a CAGR of 7.9% to reach \$83.9 billion by 2022. Rising operational costs, increasing adoption of next-generation telecom technologies, high operational difficulty, and huge investments in OSS architecture are the major factors contributing to the market growth. Lack of proficient system integrators is expected to hinder the market growth during the forecast period. Increasing need for end-to-end operations management is poised to bring in innovative avenues for market growth. North America is anticipated to be the largest market for Telecom Operations Management, whereas Asia Pacific and MEA are projected to grow at a faster pace.

Some of the key players in global telecom operations management market are Hewlett-Packard, CISCO, Oracle, Ericsson, SAP AG, NEC, Accenture, Alcatel-Lucent, Huawei, Subex, Avatier, Beta Systems Software, Comverse, Evidian and Amdocs.

Services Covered:

Managed services

Operations and maintenance

Planning and consulting

System integration

Deployment type Covered

On-premises

Cloud

#### Software's Covered

Service fulfilment and assurance

Service delivery platform

Resource inventory management

Network management

Customer and product management

Billing and revenue management

#### Components Covered

Financial assurance management

Inventory management

Mediation

Network management

Online self-service

Planning and engineering

Provisioning and activation

Telecom consumer billing management

## Workforce management solutions

### Regions Covered:

#### North America

US

Canada

Mexico

#### Europe

Germany

France

Italy

UK

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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