

Telecom IT Services - Global Market Outlook (2015-2022)

<https://marketpublishers.com/r/TD4F73B76E8EN.html>

Date: December 2015

Pages: 134

Price: US\$ 4,150.00 (Single User License)

ID: TD4F73B76E8EN

Abstracts

According to Statistics MRC, the Global Telecom IT services market is estimated to be \$80.3 billion in 2015 growing at a CAGR of 23.6% is poised to reach \$353.9 billion by 2022. Growing need to stay competent and increasing financial pressures faced by the telecom operators are the key factors driving the telecom IT services market. Huge capital costs needed for IT services and frequently varying government regulations are restraining the market.

North America is estimated to be the largest market while Europe and Asia-Pacific are anticipated to witness improved market traction, during the forecast period. Integration of the latest infrastructure with the available operating infrastructure is a challenge to the industry. Pressure from rising costs, falling profits and extensive competition are some of the factors that have forced telecom operators to arrive at the IT service providers to optimize their business processes.

Some of the key players in global telecom IT services market are Capgemini, Accenture, Cognizant, IBM, Oracle, Amdocs, Huawei, Alcatel-Lucent, Ericsson and HP.

End User's Covered:

Small scale businesses

Large scale enterprises

Type of Deployment Covered:

On-premises

Cloud

Solutions Covered:

Enterprise Mobility

Supply Chain Management

Mobile Commerce

Customer Relationship Management (CRM)

Network Management

Operational Support System (OSS)/ Business Support System(BSS) Solutions

E-commerce

Other Solutions

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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