

Telecom Analytics - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Telecom Analytics Market is accounted for \$1.38 billion in 2015 and is expected to reach \$10.51 billion by 2022 growing at a CAGR of 33.6% during the forecast period. Improved implications for revenue management, escalating vulnerability to attacks and increase in mistrustful activities are some of the major factors driving the market. Whereas, factors such as high maintenance costs for qualified services and lack of awareness among operators are hindering the Telecom Analytics market. New market opportunities and trends with cloud computing and new business models are prompting the IT infrastructure outsourcing services market. While Europe and Asia-Pacific are estimated to witness improved market traction, North America is anticipated to be the largest market in requisites of market size during the forecast period.

The key players in the global telecom analytics market are Accenture Plc, Cisco Systems, Inc., Hewlett-Packard Company, IBM Corporation, Microsoft Corporation, Oracle Corporation, Sap Ag, Teradata Corporation and Wipro Limited.

Hardware Covered:

Network Equipment

Storage

Servers

End Users Covered:

Telecom Operators

Small and Medium Enterprises

Large scale Enterprises

Services Covered:

Consulting Services

Support and Maintenance

Others

Softwares Covered:

Consumer Analytics

Network Analytics

Cost Analytics

Market Analytics

Service Analytics

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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