

Teeth Whitening - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Teeth Whitening Market is expected to grow at a CAGR of 6.8% during the forecast period. Some of the key factors propelling the market growth are increasing incidences of infectious and chronic diseases, increasing adoption of the automated platform, rising number of private hospitals and independent testing laboratories. Furthermore, awareness about the teeth whitening by conducting different health campaigns are considered as the future growth opportunities of the market. However, affordability for high-end molecular diagnostics and stringent regulations across the globe may hamper the growth of the market.

Teeth whitening are the process of using bleach or other materials to make teeth look whiter. The materials remove stains or other discoloration from the tooth surface. With this process, teeth are whitened to remove the effects of coffee, cigarettes, and other substances that permanently stain or discolour teeth.

Based on product, whitening toothpaste segment is projected to be the growing segment because of increasing number of benefits of using whitening toothpaste products such as its easy availability at regular grocery stores and supermarkets.

By geography, the North America provides potential growth opportunities during the forecast period. Due to the rising access to treatment, rise in disposable income, and growing awareness about oral health, will further increase the market share in this region.

Some of the key players in Teeth Whitening market include Colgate-Palmolive, Johnson & Johnson, Brodie & Stone, Proctor & Gamble, GO SMILE, GLO Science, Unilever, GlaxoSmithKline, Church & Dwight, Henkel, and CCA Industries.

Products Covered:

White Light Teeth Whitening Device

Whitening Toothpaste

Whitening Gels and Strips

Other Products

End Users Covered:

Online Sales

Offline Sales

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Teeth Whitening - Global Market Outlook (2017-2026)

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements.

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