

# Synthetic Latex Polymers - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Synthetic Latex Polymers Market is accounted for \$27.02 billion in 2017 and is expected to reach \$47.96 billion by 2026 growing at a CAGR of 6.5% during the forecast period. Factors such as growing demand for adhesives & sealants, better usage of synthetic latex polymers in paints & coatings application and substitute of solvent-based adhesives by water-based adhesives are propelling the market growth. However, a variable crude oil cost and reducing demand for paper & carpets products are hampering the market. Rising electronics and construction industries in developing nations provides ample of opportunities for the market growth.

By Type, Styrene acrylics are used in the producing of architectural paints. Growing usage of styrene acrylics in roof coatings, binders and architectural coatings are some of the key factors propelling the market growth. Moreover, the huge demand for styrene acrylics in emerging economies such as China and India is a further important factor contributing to the growth of this segment. In future, the demand for styrene acrylics is increases due to the growth of the global construction industry.

By Application, Paints & Coatings segment is driven by raise in commercial construction and residential activities worldwide. Synthetic latex polymers are the key elements of any paint formulation; these polymers are produced from monomeric materials namely vinyl acetate and other acrylates. The growing usage of synthetic latex polymers in interior, exterior and architectural coatings is expected to drive the growth of the synthetic latex polymers market.

By Geography, Asia Pacific region was the largest market for synthetic latex polymers. India and China are key markets for synthetic latex polymers in the Asia Pacific region.

The rising demand for synthetic latex polymers from different applications such as paints & coatings is expected to impel the growth of the market in this region.

Some of the key players in Synthetic Latex Polymers market include BASF, Wacker Chemie AG, Arkema Group, OMNOVA Solutions, ARLANXEO, Synthomer plc, Celanese Corporation, Goodyear Chemical, Apcotex Industries Limited, Kumho Petrochemical, Bangkok Synthetics, Lubrizol Corporation, Lion Elastomers, Trinseo and LG Chem Ltd.

#### Types Covered:

Styrene Butadiene

Vinyl Acetate Ethylene

Styrene Acrylic

Acrylic

Polyvinyl Acetate

Vinyl Acetate Copolymer

Other Types

#### Applications Covered:

Adhesives & Sealants

Paper & Paperboard

Paints & Coatings

Carpets

Nonwovens

Textile

Glove dipping

Construction

Others Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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