

# **Sustainable Consulting Market Forecasts to 2032 – Global Analysis By Service Type (Environmental Impact Assessment (EIA), Sustainability Strategy & Reporting, Carbon Footprinting & Decarbonization, Energy & Resource Efficiency, Supply Chain Sustainability, Compliance & Risk Management, Sustainable Finance & Investing and Other Service Types), Organization Size, Sales Channel, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Sustainable Consulting Market is accounted for \$16.9 billion in 2025 and is expected to reach \$91.5 billion by 2032 growing at a CAGR of 27.3% during the forecast period. Sustainable consulting involves advising businesses, organizations, and governments on strategies to achieve long-term environmental, social, and economic sustainability. Consultants in this field focus on helping clients reduce their environmental impact, improve resource efficiency, and adopt practices that promote social equity and economic viability. They provide guidance on topics like renewable energy, waste management, sustainable supply chains, and corporate social responsibility. Sustainable consulting aims to align business goals with environmental stewardship, ensuring that organizations can thrive while contributing positively to society and the planet's future well-being.

According to the Office for National Statistics (ONS) Business Insights and Conditions Survey conducted between March and April 2022, approximately 23% of large businesses reported having a climate strategy, while 17% had established greenhouse gas emissions targets.

## Market Dynamics:

### Driver:

#### Rising demand for sustainability reporting and disclosure

The rising demand for sustainability reporting and disclosure in the market is driven by increasing regulatory pressures, investor expectations, and consumer awareness of environmental and social issues. Companies face growing accountability to demonstrate transparent ESG (Environmental, Social, Governance) practices, meet climate targets, and align with global frameworks like the GRI and TCFD. Additionally, stakeholder demand for ethical operations and long-term risk management compels organizations to seek expert consulting services for robust sustainability reporting and strategic environmental performance improvement.

### Restraint:

#### Perceived complexity of sustainability consulting services

The perceived complexity of sustainability consulting services can negatively impact the sustainable consulting market by deterring businesses, especially small and medium enterprises, from seeking professional support. Many organizations view sustainability as a complicated, resource-intensive process involving technical jargon, regulatory uncertainty, and unclear ROI. This perception can lead to hesitation or inaction, slowing market growth and limiting the adoption of effective sustainability strategies. As a result, consultants may face challenges in client engagement, education, and conveying the tangible value of their services.

### Opportunity:

#### Corporate sustainability commitments and net-zero target

Corporate sustainability commitments and net-zero targets are key drivers in the market, fueled by global climate agreements, regulatory mandates, and stakeholder pressure for responsible business practices. Companies are setting ambitious environmental goals to reduce carbon footprints, enhance brand reputation, and gain competitive advantage. Investors increasingly prioritize ESG performance, pushing firms to adopt science-based targets and transparent decarbonization strategies. This

shift creates strong demand for consulting expertise to develop, implement, and monitor effective pathways toward sustainability and net-zero emissions.

Threat:

#### Competition from in-house sustainability teams and alternative solutions

Competition from in-house sustainability teams and alternative solutions poses a significant challenge to the market. As organizations increasingly build internal expertise, they may reduce reliance on external consultants to manage ESG initiatives. Additionally, digital platforms and automated tools offering cost-effective sustainability solutions can further diminish demand for traditional consulting services. This shift pressures consulting firms to differentiate through specialized knowledge, innovation, and value-added services, or risk losing market share to more accessible and perceived lower-cost internal or tech-based alternatives.

#### Covid-19 Impact

The COVID-19 pandemic had a mixed impact on the market. Initially, many organizations paused sustainability initiatives due to economic uncertainty and shifting priorities. However, the crisis ultimately heightened awareness of systemic risks and the importance of resilient, sustainable business models. This led to a renewed focus on ESG strategies, driving demand for consulting services in areas like supply chain resilience, climate risk, and stakeholder engagement. Post-pandemic recovery efforts further accelerated sustainability commitments, positioning consulting firms as key strategic partners.

The sustainable finance & investing segment is expected to be the largest during the forecast period

The sustainable finance & investing segment is expected to account for the largest market share during the forecast period. Financial institutions and asset managers seek expert guidance to integrate sustainability into portfolios, comply with evolving regulations, and align with global frameworks like the EU Taxonomy and SFDR. This trend fuels demand for consulting services that support ESG reporting, risk assessment, and green finance strategies. As capital shifts toward responsible investments, consultants play a crucial role in helping clients meet investor expectations and attract sustainable funding.

The construction & real estate segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the construction & real estate segment is predicted to witness the highest growth rate. Growing regulatory pressures, green building certifications (like LEED and BREEAM), and investor demand for climate-resilient assets are driving companies to seek expert consulting. Sustainable consultants assist in designing energy-efficient buildings, reducing carbon footprints, and achieving compliance with ESG standards. As urbanization accelerates, the need for sustainable development further amplifies demand for specialized consulting services in this sector.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to increasing regulatory frameworks, government climate commitments. Countries like China, Japan, India, and Australia are setting ambitious net-zero targets and ESG mandates, pushing businesses to adopt sustainable practices. Rapid urbanization and industrial growth also heighten the demand for environmental and social risk management. As a result, consulting firms are seeing rising opportunities to support organizations with ESG integration, sustainability reporting, and green transition strategies across diverse industries.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR driven by increasing regulatory pressures, growing consumer demand for eco-friendly practices, and a heightened focus on corporate social responsibility (CSR). Companies are adopting sustainable practices to meet environmental, social, and governance (ESG) standards, reduce operational costs, and improve brand image. The rising awareness of climate change and resource conservation, along with technological advancements in green solutions, further fuels the demand for sustainability consulting services across industries in the region.

Key players in the market

Some of the key players profiled in the Sustainable Consulting Market include EY, Accenture, Bain & Company, Boston Consulting Group (BCG), Deloitte, KPMG, McKinsey & Company, FTI Consulting, A.T. Kearney, Arthur D. Little, Roland Berger Strategy Consultants, Jacobs, Strategy&, PwC India, Corpseed ITES Pvt. Ltd., Grant

Thornton India, SG Analytics and EcoEngineers.

#### Key Developments:

In May 2024, Boston Consulting Group (BCG) announced that it has signed an agreement for the purchase of sustainable aviation fuel certificates (SAFc) with TwelveTM, the carbon transformation company. The agreement will run from 2026 until 2029, and is expected to deliver an emissions reduction of more than 4,000 metric tons of CO2 by the end of the period. The agreement is part of BCG's drive to achieve net zero climate impact by 2030.

In January 2024, Sports brand PUMA India and Accenture have teamed up to further strengthen PUMA's supply chain and distribution network in the country. By leveraging Accenture's expertise in digital twin technology, the collaboration aims to drive faster fulfillment and reduce operational costs for the company.

#### Service Types Covered:

Environmental Impact Assessment (EIA)

Sustainability Strategy & Reporting

Carbon Footprinting & Decarbonization

Energy & Resource Efficiency

Supply Chain Sustainability

Compliance & Risk Management

Sustainable Finance & Investing

Other Service Types

#### Organization Sizes Covered:

Large Enterprises

Small and Medium Enterprises (SMEs)

Startups & Social Enterprises

Sales Channels Covered:

Direct Channel

Digital/Online Channel

Partner/Channel Sales

Government & Institutional Tenders

End Users Covered:

Energy & Utilities

Manufacturing & Heavy Industry

Construction & Real Estate

Retail & Consumer Goods

Healthcare & Pharmaceuticals

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

## Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL SUSTAINABLE CONSULTING MARKET, BY SERVICE TYPE**

*Sustainable Consulting Market Forecasts to 2032 – Global Analysis By Service Type (Environmental Impact Assess...*

- 5.1 Introduction
- 5.2 Environmental Impact Assessment (EIA)
- 5.3 Sustainability Strategy & Reporting
- 5.4 Carbon Footprinting & Decarbonization
- 5.5 Energy & Resource Efficiency
- 5.6 Supply Chain Sustainability
- 5.7 Compliance & Risk Management
- 5.8 Sustainable Finance & Investing
- 5.9 Other Service Types

## **6 GLOBAL SUSTAINABLE CONSULTING MARKET, BY ORGANIZATION SIZE**

- 6.1 Introduction
- 6.2 Large Enterprises
- 6.3 Small and Medium Enterprises (SMEs)
- 6.4 Startups & Social Enterprises

## **7 GLOBAL SUSTAINABLE CONSULTING MARKET, BY SALES CHANNEL**

- 7.1 Introduction
- 7.2 Direct Channel
- 7.3 Digital/Online Channel
- 7.4 Partner/Channel Sales
- 7.5 Government & Institutional Tenders

## **8 GLOBAL SUSTAINABLE CONSULTING MARKET, BY END USER**

- 8.1 Introduction
- 8.2 Energy & Utilities
- 8.3 Manufacturing & Heavy Industry
- 8.4 Construction & Real Estate
- 8.5 Retail & Consumer Goods
- 8.6 Healthcare & Pharmaceuticals
- 8.7 Other End Users

## **9 GLOBAL SUSTAINABLE CONSULTING MARKET, BY GEOGRAPHY**

- 9.1 Introduction

## 9.2 North America

9.2.1 US

9.2.2 Canada

9.2.3 Mexico

## 9.3 Europe

9.3.1 Germany

9.3.2 UK

9.3.3 Italy

9.3.4 France

9.3.5 Spain

9.3.6 Rest of Europe

## 9.4 Asia Pacific

9.4.1 Japan

9.4.2 China

9.4.3 India

9.4.4 Australia

9.4.5 New Zealand

9.4.6 South Korea

9.4.7 Rest of Asia Pacific

## 9.5 South America

9.5.1 Argentina

9.5.2 Brazil

9.5.3 Chile

9.5.4 Rest of South America

## 9.6 Middle East & Africa

9.6.1 Saudi Arabia

9.6.2 UAE

9.6.3 Qatar

9.6.4 South Africa

9.6.5 Rest of Middle East & Africa

## **10 KEY DEVELOPMENTS**

10.1 Agreements, Partnerships, Collaborations and Joint Ventures

10.2 Acquisitions & Mergers

10.3 New Product Launch

10.4 Expansions

10.5 Other Key Strategies

## 11 COMPANY PROFILING

- 11.1 EY
- 11.2 Accenture
- 11.3 Bain & Company
- 11.4 Boston Consulting Group (BCG)
- 11.5 Deloitte
- 11.6 KPMG
- 11.7 McKinsey & Company
- 11.8 FTI Consulting
- 11.9 A.T. Kearney
- 11.10 Arthur D. Little
- 11.11 Roland Berger Strategy Consultants
- 11.12 Jacobs
- 11.11 Strategy&
- 11.14 PwC India
- 11.15 Corpseed ITES Pvt. Ltd.
- 11.16 Grant Thornton India
- 11.17 SG Analytics
- 11.18 EcoEngineers
- 11.19 PwC

## List Of Tables

### LIST OF TABLES

- 1 Global Sustainable Consulting Market Outlook, By Region (2024-2032) (\$MN)
- 2 Global Sustainable Consulting Market Outlook, By Service Type (2024-2032) (\$MN)
- 3 Global Sustainable Consulting Market Outlook, By Environmental Impact Assessment (EIA) (2024-2032) (\$MN)
- 4 Global Sustainable Consulting Market Outlook, By Sustainability Strategy & Reporting (2024-2032) (\$MN)
- 5 Global Sustainable Consulting Market Outlook, By Carbon Footprinting & Decarbonization (2024-2032) (\$MN)
- 6 Global Sustainable Consulting Market Outlook, By Energy & Resource Efficiency (2024-2032) (\$MN)
- 7 Global Sustainable Consulting Market Outlook, By Supply Chain Sustainability (2024-2032) (\$MN)
- 8 Global Sustainable Consulting Market Outlook, By Compliance & Risk Management (2024-2032) (\$MN)
- 9 Global Sustainable Consulting Market Outlook, By Sustainable Finance & Investing (2024-2032) (\$MN)
- 10 Global Sustainable Consulting Market Outlook, By Other Service Types (2024-2032) (\$MN)
- 11 Global Sustainable Consulting Market Outlook, By Organization Size (2024-2032) (\$MN)
- 12 Global Sustainable Consulting Market Outlook, By Large Enterprises (2024-2032) (\$MN)
- 13 Global Sustainable Consulting Market Outlook, By Small and Medium Enterprises (SMEs) (2024-2032) (\$MN)
- 14 Global Sustainable Consulting Market Outlook, By Startups & Social Enterprises (2024-2032) (\$MN)
- 15 Global Sustainable Consulting Market Outlook, By Sales Channel (2024-2032) (\$MN)
- 16 Global Sustainable Consulting Market Outlook, By Direct Channel (2024-2032) (\$MN)
- 17 Global Sustainable Consulting Market Outlook, By Digital/Online Channel (2024-2032) (\$MN)
- 18 Global Sustainable Consulting Market Outlook, By Partner/Channel Sales (2024-2032) (\$MN)
- 19 Global Sustainable Consulting Market Outlook, By Government & Institutional

Tenders (2024-2032) (\$MN)

20 Global Sustainable Consulting Market Outlook, By End User (2024-2032) (\$MN)

21 Global Sustainable Consulting Market Outlook, By Energy & Utilities (2024-2032) (\$MN)

22 Global Sustainable Consulting Market Outlook, By Manufacturing & Heavy Industry (2024-2032) (\$MN)

23 Global Sustainable Consulting Market Outlook, By Construction & Real Estate (2024-2032) (\$MN)

24 Global Sustainable Consulting Market Outlook, By Retail & Consumer Goods (2024-2032) (\$MN)

25 Global Sustainable Consulting Market Outlook, By Healthcare & Pharmaceuticals (2024-2032) (\$MN)

26 Global Sustainable Consulting Market Outlook, By Other End Users (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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