

Sustainable Building Materials Market Forecasts to 2032 - Global Analysis By Material Type (Recycled Materials, Wood & Wood Products, Renewable Materials, Hempcrete, Green Insulation Materials, Recycled Plastic, Eco-friendly Concrete & Cement Substitutes and Other Material Types), Category, Construction Type, Sustainability Certification, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Sustainable Building Materials Market is accounted for \$480.91 billion in 2025 and is expected to reach \$1,056.51 billion by 2032 growing at a CAGR of 11.9% during the forecast period. Sustainable building materials are resources used in construction that minimize environmental impact while promoting efficiency and durability throughout their lifecycle. They often incorporate renewable, recycled, or locally sourced components, reducing energy use, carbon emissions, and waste generation. These materials enhance indoor environmental quality, support long-term resilience, and contribute to eco-friendly, cost-effective construction. Examples include bamboo, recycled steel, low-VOC paints, and energy-efficient insulation. By combining environmental, economic, and social benefits, sustainable building materials play a vital role in advancing climate-conscious, responsible, and resilient infrastructure development.

Market Dynamics:

Driver:

Government Regulations & Green Mandates

Government regulations and green building mandates are key drivers of the market. Policies promoting energy efficiency, carbon reduction, and environmentally responsible construction practices encourage the adoption of eco-friendly materials. Incentives, tax benefits, and sustainability certifications motivate developers and manufacturers to prioritize renewable, recycled, and low-impact resources. As global emphasis on climate-conscious construction intensifies, regulatory frameworks act as catalysts, ensuring compliance while fostering innovation, market expansion.

Restraint:

High Upfront Costs

High initial costs pose a significant restraint to the widespread adoption of sustainable building materials. Many eco-friendly alternatives, such as recycled steel, low-VOC paints, or advanced insulation, involve higher procurement and production expenses compared to conventional materials. This can deter small and mid-sized construction projects, especially in cost-sensitive regions. Despite long-term savings in energy efficiency and maintenance, the substantial upfront investment remains a barrier, potentially slowing market penetration and adoption rates.

Opportunity:

Urbanization & Infrastructure Growth

Rapid urbanization and large-scale infrastructure development present significant opportunities for the market. Expanding cities and rising construction projects increase the demand for durable, eco-friendly, and energy-efficient materials. Governments and developers are increasingly seeking sustainable solutions to meet environmental targets and enhance resilience. The integration of sustainable materials into commercial, residential, and public infrastructure projects provides growth potential, promoting long-term efficiency, cost savings, and environmental stewardship, ultimately driving market expansion.

Threat:

Regulatory & Standardization Challenges

Regulatory and standardization challenges pose a notable threat to the market. Variations in regional codes, building standards, and certification requirements can create compliance complexities, delaying project approvals and increasing costs. Lack of global uniformity in sustainability benchmarks may result in inconsistent quality, hindering adoption. Additionally, evolving environmental regulations require manufacturers to continuously adapt production processes, which can strain resources and operational efficiency. Such uncertainties can restrict market growth and limit the integration of innovative sustainable building solutions.

Covid-19 Impact:

The COVID-19 pandemic disrupted supply chains and construction activities worldwide, temporarily affecting the market. Delays in raw material sourcing, labor shortages, and reduced investment slowed project execution. However, the crisis also underscored the need for resilient, energy-efficient infrastructure and sustainable construction practices. Post-pandemic recovery has accelerated demand for eco-friendly materials as governments prioritize green building initiatives and stimulus projects. The pandemic ultimately highlighted the importance of sustainable construction, reinforcing long-term market growth.

The hempcrete segment is expected to be the largest during the forecast period

The hempcrete segment is expected to account for the largest market share during the forecast period, as hempcrete's sustainable composition, derived from natural hemp fibers and lime, aligns with environmental regulations and green building certifications. Growing awareness of eco-friendly alternatives and increasing adoption in residential and commercial construction are driving demand. The material's energy efficiency, biodegradability, and contribution to healthier indoor environments make it a preferred choice, securing its dominance in the sustainable building materials market.

The roofing materials segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the roofing materials segment is predicted to witness the highest growth rate, due to need for energy-efficient, durable, and weather-resistant solutions in both residential and commercial construction. Innovations such as green roofs, solar-integrated tiles, and recycled materials enhance sustainability and long-term cost savings. Urbanization, infrastructure growth, and stringent environmental regulations further boost adoption. The segment's ability to combine functional

performance with eco-conscious benefits positions it for rapid expansion, making roofing materials a high-growth sector within the market.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, owing to demand for eco-friendly and energy-efficient construction solutions. Governments in China, India, and Southeast Asia are implementing strict green building regulations and promoting sustainability initiatives. High population growth and rising awareness of environmental impact further propel market adoption. The combination of large-scale construction projects, policy support, and increasing investment in sustainable urban development positions Asia Pacific as the dominant region in this market.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, as technological innovation drive adoption across the United States and Canada. Increasing awareness of energy efficiency, carbon reduction, and environmentally responsible construction encourages developers to prioritize sustainable materials. Federal incentives, state-level mandates, and private sector initiatives further accelerate market growth. The region's focus on smart, resilient infrastructure and sustainable urban development underpins robust expansion, making North America a high-growth market within the global industry.

Key players in the market

Some of the key players in Sustainable Building Materials Market include Holcim, Saint-Gobain, BASF SE, Kingspan Group, Owens Corning, DuPont, PPG Industries, Interface Inc., Sika AG, CEMEX, James Hardie Industries, Rockwool International, Forbo International, Binderholz GmbH and Alumasc Group Plc.

Key Developments:

In August 2025, BASF and Univar Solutions have broadened their North American distribution agreement. This expanded partnership enhances customer access to key products like Capromer, 1,6-Hexanediol and epsilon-caprolactone, strengthening supply security and supporting advanced formulations across polymers, coatings, adhesives and other manufacturing sectors.

In July 2025, BASF and Equinor have woven a decade-long pact: from October 2025, Equinor will deliver up to 23 TWh of Norwegian natural gas yearly to secure a major share of BASF's European energy and feedstock needs, bolstering supply security and sustainability goals.

Material Types Covered:

Recycled Materials

Wood & Wood Products

Renewable Materials

Hempcrete

Green Insulation Materials

Recycled Plastic

Eco-friendly Concrete & Cement Substitutes

Low-VOC Paints & Finishes

Bamboo & Natural Fibers

Recycled Steel

Other Material Types

Categories Covered:

Adhesives & Sealants

Insulation Materials

Paints & Coatings

Roofing Materials

Doors & Windows

Flooring Materials

Wall Panels & Claddings

Construction Types Covered:

New Construction

Renovation & Remodeling

Sustainability Certifications Covered:

LEED

Energy Star

BREEAM

Green Globes

WELL Building Standard

Applications Covered:

Residential Buildings

Retrofit & Renovation

Commercial Buildings

Infrastructure Projects

Industrial Buildings

Institutional Buildings

Green Certified Constructions

End Users Covered:

Builders & Contractors

Government & Regulatory Bodies

Architects & Designers

Developers

Distributors & Retailers

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL SUSTAINABLE BUILDING MATERIALS MARKET, BY MATERIAL TYPE

- 5.1 Introduction
- 5.2 Recycled Materials
- 5.3 Wood & Wood Products
- 5.4 Renewable Materials
- 5.5 Hempcrete
- 5.6 Green Insulation Materials
- 5.7 Recycled Plastic
- 5.8 Eco-friendly Concrete & Cement Substitutes
- 5.9 Low-VOC Paints & Finishes
- 5.10 Bamboo & Natural Fibers
- 5.11 Recycled Steel
- 5.12 Other Material Types

6 GLOBAL SUSTAINABLE BUILDING MATERIALS MARKET, BY CATEGORY

- 6.1 Structural Materials
- 6.2 Adhesives & Sealants
- 6.3 Insulation Materials
- 6.4 Paints & Coatings
- 6.5 Roofing Materials
- 6.6 Doors & Windows
- 6.7 Flooring Materials
- 6.8 Wall Panels & Claddings

7 GLOBAL SUSTAINABLE BUILDING MATERIALS MARKET, BY CONSTRUCTION TYPE

- 7.1 Introduction
- 7.2 New Construction
- 7.3 Renovation & Remodeling

8 GLOBAL SUSTAINABLE BUILDING MATERIALS MARKET, BY SUSTAINABILITY CERTIFICATION

- 8.1 Introduction
- 8.2 LEED
- 8.3 Energy Star

8.4 BREEAM

8.5 Green Globes

8.6 WELL Building Standard

9 GLOBAL SUSTAINABLE BUILDING MATERIALS MARKET, BY APPLICATION

9.1 Introduction

9.2 Residential Buildings

9.3 Retrofit & Renovation

9.4 Commercial Buildings

9.5 Infrastructure Projects

9.6 Industrial Buildings

9.7 Institutional Buildings

9.8 Green Certified Constructions

10 GLOBAL SUSTAINABLE BUILDING MATERIALS MARKET, BY END USER

10.1 Introduction

10.2 Builders & Contractors

10.3 Government & Regulatory Bodies

10.4 Architects & Designers

10.5 Developers

10.6 Distributors & Retailers

11 GLOBAL SUSTAINABLE BUILDING MATERIALS MARKET, BY GEOGRAPHY

11.1 Introduction

11.2 North America

11.2.1 US

11.2.2 Canada

11.2.3 Mexico

11.3 Europe

11.3.1 Germany

11.3.2 UK

11.3.3 Italy

11.3.4 France

11.3.5 Spain

11.3.6 Rest of Europe

11.4 Asia Pacific

- 11.4.1 Japan
- 11.4.2 China
- 11.4.3 India
- 11.4.4 Australia
- 11.4.5 New Zealand
- 11.4.6 South Korea
- 11.4.7 Rest of Asia Pacific
- 11.5 South America
 - 11.5.1 Argentina
 - 11.5.2 Brazil
 - 11.5.3 Chile
 - 11.5.4 Rest of South America
- 11.6 Middle East & Africa
 - 11.6.1 Saudi Arabia
 - 11.6.2 UAE
 - 11.6.3 Qatar
 - 11.6.4 South Africa
 - 11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

13 COMPANY PROFILING

- 13.1 Holcim
- 13.2 Saint-Gobain
- 13.3 BASF SE
- 13.4 Kingspan Group
- 13.5 Owens Corning
- 13.6 DuPont
- 13.7 PPG Industries
- 13.8 Interface Inc.
- 13.9 Sika AG
- 13.10 CEMEX

- 13.11 James Hardie Industries
- 13.12 Rockwool International
- 13.13 Forbo International
- 13.14 Binderholz GmbH
- 13.15 Alumasc Group Plc

List Of Tables

LIST OF TABLES

Table 1 Global Sustainable Building Materials Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Sustainable Building Materials Market Outlook, By Material Type (2024-2032) (\$MN)

Table 3 Global Sustainable Building Materials Market Outlook, By Recycled Materials (2024-2032) (\$MN)

Table 4 Global Sustainable Building Materials Market Outlook, By Wood & Wood Products (2024-2032) (\$MN)

Table 5 Global Sustainable Building Materials Market Outlook, By Renewable Materials (2024-2032) (\$MN)

Table 6 Global Sustainable Building Materials Market Outlook, By Hempcrete (2024-2032) (\$MN)

Table 7 Global Sustainable Building Materials Market Outlook, By Green Insulation Materials (2024-2032) (\$MN)

Table 8 Global Sustainable Building Materials Market Outlook, By Recycled Plastic (2024-2032) (\$MN)

Table 9 Global Sustainable Building Materials Market Outlook, By Eco-friendly Concrete & Cement Substitutes (2024-2032) (\$MN)

Table 10 Global Sustainable Building Materials Market Outlook, By Low-VOC Paints & Finishes (2024-2032) (\$MN)

Table 11 Global Sustainable Building Materials Market Outlook, By Bamboo & Natural Fibers (2024-2032) (\$MN)

Table 12 Global Sustainable Building Materials Market Outlook, By Recycled Steel (2024-2032) (\$MN)

Table 13 Global Sustainable Building Materials Market Outlook, By Other Material Types (2024-2032) (\$MN)

Table 14 Global Sustainable Building Materials Market Outlook, By Category (2024-2032) (\$MN)

Table 15 Global Sustainable Building Materials Market Outlook, By Structural Materials (2024-2032) (\$MN)

Table 16 Global Sustainable Building Materials Market Outlook, By Adhesives & Sealants (2024-2032) (\$MN)

Table 17 Global Sustainable Building Materials Market Outlook, By Insulation Materials (2024-2032) (\$MN)

Table 18 Global Sustainable Building Materials Market Outlook, By Paints & Coatings

(2024-2032) (\$MN)

Table 19 Global Sustainable Building Materials Market Outlook, By Roofing Materials (2024-2032) (\$MN)

Table 20 Global Sustainable Building Materials Market Outlook, By Doors & Windows (2024-2032) (\$MN)

Table 21 Global Sustainable Building Materials Market Outlook, By Flooring Materials (2024-2032) (\$MN)

Table 22 Global Sustainable Building Materials Market Outlook, By Wall Panels & Claddings (2024-2032) (\$MN)

Table 23 Global Sustainable Building Materials Market Outlook, By Construction Type (2024-2032) (\$MN)

Table 24 Global Sustainable Building Materials Market Outlook, By New Construction (2024-2032) (\$MN)

Table 25 Global Sustainable Building Materials Market Outlook, By Renovation & Remodeling (2024-2032) (\$MN)

Table 26 Global Sustainable Building Materials Market Outlook, By Sustainability Certification (2024-2032) (\$MN)

Table 27 Global Sustainable Building Materials Market Outlook, By LEED (2024-2032) (\$MN)

Table 28 Global Sustainable Building Materials Market Outlook, By Energy Star (2024-2032) (\$MN)

Table 29 Global Sustainable Building Materials Market Outlook, By BREEAM (2024-2032) (\$MN)

Table 30 Global Sustainable Building Materials Market Outlook, By Green Globes (2024-2032) (\$MN)

Table 31 Global Sustainable Building Materials Market Outlook, By WELL Building Standard (2024-2032) (\$MN)

Table 32 Global Sustainable Building Materials Market Outlook, By Application (2024-2032) (\$MN)

Table 33 Global Sustainable Building Materials Market Outlook, By Residential Buildings (2024-2032) (\$MN)

Table 34 Global Sustainable Building Materials Market Outlook, By Retrofit & Renovation (2024-2032) (\$MN)

Table 35 Global Sustainable Building Materials Market Outlook, By Commercial Buildings (2024-2032) (\$MN)

Table 36 Global Sustainable Building Materials Market Outlook, By Infrastructure Projects (2024-2032) (\$MN)

Table 37 Global Sustainable Building Materials Market Outlook, By Industrial Buildings (2024-2032) (\$MN)

Table 38 Global Sustainable Building Materials Market Outlook, By Institutional Buildings (2024-2032) (\$MN)

Table 39 Global Sustainable Building Materials Market Outlook, By Green Certified Constructions (2024-2032) (\$MN)

Table 40 Global Sustainable Building Materials Market Outlook, By End User (2024-2032) (\$MN)

Table 41 Global Sustainable Building Materials Market Outlook, By Builders & Contractors (2024-2032) (\$MN)

Table 42 Global Sustainable Building Materials Market Outlook, By Government & Regulatory Bodies (2024-2032) (\$MN)

Table 43 Global Sustainable Building Materials Market Outlook, By Architects & Designers (2024-2032) (\$MN)

Table 44 Global Sustainable Building Materials Market Outlook, By Developers (2024-2032) (\$MN)

Table 45 Global Sustainable Building Materials Market Outlook, By Distributors & Retailers (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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