

Surface Computing - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Surface Computing Market is accounted for \$12.00 billion in 2017 and is expected to reach \$146.90 billion by 2026 growing at a CAGR of 32.0% from 2017 to 2026. Increasing use of surface computers for business purposes, growing applications in entertainment & hospitality sectors and rising demand from emerging economies are some of the key factors propelling the market growth. However, high cost of surface computing is hindering the market growth.

Surface computing means the table shape computer that applies specialized Graphical User Interface (GUI) in which the conventional GUI elements is restored with natural and everyday objects that are able to interact with the exterior of the display. It is a tabletop computer that enables multiple user interaction and provides multi touch facility at the same time.

By End User, retail segment has a considerable growth in the market. Surface computing not only makes transactions faster and easier but also offers personalized computing environment to the business owners. Surface computing also facilitates businesses in their green initiatives, allowing them to cut back on paper, ink, and other office supply waste.

Based on geography, Asia Pacific is expected to witness the fastest growth rate during the forecast period. The growth is due to rapid development of the entertainment and hospitality industries, which is anticipated to generate massive consumer support for advanced technology in the market.

Some of the key players in the Global Surface Computing Market include Microsoft Corporation, 3M Co, Apple Inc, Planar Systems Inc., Eyefactive GmbH, Touchmagix



Media Private Limited, Vertigo Systems GmbH, Nvision Solutions Inc, Sensytouch, Inc, Ideum Inc.,

Toshiba Corporation, Qualcomm Technologies, Inc, Intel Corporation, IBM Corporation,

Fujitsu Ltd, LG Electronics Inc., Sony Corporation, Acer Inc. and Panasonic Corporation.	1
Visions Covered:	
Two Dimensional	
Three Dimensional	
Types Covered:	
Flat Display	
Curved Display	
Components	
Touches Covered:	
Multi-user	
Single-touch	
Multi-touch	
Other Types	
End Users Covered:	
Retail	
Entertainment	



Education

	Laucation
	Automotive
	Government
	Financial Services
	Hospitality
	Healthcare
.	
Region	ns Covered:
	North America
	US
	Canada
	Mexico
	Europe
	Germany
	UK
	Italy
	France
	Spain
	Rest of Europe
	Asia Pacific



Japan
China
India
Australia
New Zealand
South Korea
Rest of Asia Pacific
South America
Argentina
Brazil
Chile
Rest of South America
Middle East & Africa
Saudi Arabia
UAE
Qatar
South Africa
Rest of Middle East & Africa

What our report offers:



Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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