

Supply Chain Analytics - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Supply Chain Analytics Market is accounted for \$13.69 billion in 2017 and is expected to reach \$54.26billion by 2026 growing at a CAGR of 16.5% during the forecast period. Rising need for process business data to improve efficiency and escalating awareness about the benefits of supply chain analytics. However, Budget limitations among enterprises are inhibiting the market.

Supply chain analytics is a right place to use analytic tools to look for a superior business position, because of its complexity and also it plays major role in a company's cost structure and profitability. Supply chain analytics goal is to improve forecasting and efficiency and be additional approachable to client needs. It is the function of statistics, mathematics sensor data, analytical modeling and machine learning techniques to find significant information and patterns in order, Transactional Shipment. It is used in decision making processes across organization verticals includes strategic alliances, technology, ERM and organizational infrastructure.

By end user, manufacturing segment held largest market share. In many regions due to product availability have been influence manufacturing companies to meet the increasing demand while maintaining the same marginal levels.

Based on geography, Asia Pacific dominates the global market. In this region, the growth of the market is influenced by rising responsiveness about the advantages of analytics solutions among organizations belonging to different end users.

Some of the key players in Supply Chain Analytics market include Birst, INC., Capgemini S.A., Genpact, IBM Corporation, Kinaxis INC., Microstrategy, Oracle Corporation, SAP SE, SAS Institute, INC., Tableau, Wipro, Northrop Grumman,

Theodore Wille Intergrade, United Technologies and Accenture.

Services Covered:

Support and Maintenance Services

Professional Services

Integration Service

Consulting Service

Deployment Models Covered:

On-Demand/Cloud-Based Deployment

On-Premise Deployment

Solutions Covered:

Visualization And Reporting Tools

Transportation And Logistics Analytics

Supply Chain Planning And Procurement

Sales And Operations Planning (S&Op)

Manufacturing Analytics

Enterprise Sizes Covered:

Small & Medium Enterprises

Large Enterprise

End Users Covered:

Aerospace And Defence

Automotive

Healthcare And Life Sciences

High Tech And Electronics

Manufacturing

Retail And Consumer Packaged Goods (CPG)

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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