+357 96 030922
info@marketpublishers.com

Sunflower Protein Market Forecasts to 2032 – Global Analysis By Type (Conventional Sunflower Protein and Organic Sunflower Protein), Protein Form, Application, End User and By Geography

https://marketpublishers.com/r/SE08491EAD88EN.html
Date: May 2025
Pages: 150
Price: US$ 4,150.00 (Single User License)
ID: SE08491EAD88EN

Abstracts

According to Stratistics MRC, the Global Sunflower Protein Market is accounted for $112.3 million in 2025 and is expected to reach $216.1 million by 2032 growing at a CAGR of 9.8% during the forecast period. Sunflower protein is a plant-based protein derived from sunflower seeds, typically extracted as a byproduct of sunflower oil production. Rich in essential amino acids, it serves as a valuable alternative to animal and soy proteins, especially for those with dietary restrictions or allergies. Sunflower protein is hypoallergenic, non-GMO, and environmentally sustainable, making it popular in vegan and vegetarian diets. It is commonly used in protein powders, meat substitutes, baked goods, and nutrition bars. In addition to its high protein content, it also provides beneficial nutrients like fiber, vitamins, and minerals, supporting muscle growth, repair, and overall health.

Market Dynamics:

Driver:

Growing demand for plant-based proteins

The growing demand for plant-based proteins in the market is driven by several key factors. Consumers are increasingly adopting vegan, vegetarian, and flexitarian diets due to health, ethical, and environmental considerations. Sunflower protein, known for its hypoallergenic properties and rich amino acid profile, aligns with these dietary preferences. Technological advancements in extraction processes have improved

+357 96 030922
info@marketpublishers.com

protein yield and quality, enhancing its appeal in functional foods and meat alternatives. Additionally, rising awareness of sustainability and environmental concerns further propels the market's growth.

Restraint:

Complexity of extraction process

The complexity of the extraction process poses a significant challenge to the market. Advanced extraction techniques often require high capital investment, specialized equipment, and skilled labor, increasing overall production costs. These factors can deter new entrants and limit scalability for smaller manufacturers. Additionally, inefficient or outdated methods may reduce protein yield or compromise nutritional quality, affecting product competitiveness. As a result, the high technical barrier can slow market expansion and delay broader adoption in the plant-based protein industry.

Opportunity:

Government support and subsidies

Government support and subsidies are pivotal in propelling the growth of the market. Initiatives like the Pradhan Mantri Kisan Sampada Yojana (PMKSY) and the Production Linked Incentive Scheme for Food Processing Industry (PLISFPI) provide financial assistance for infrastructure development, value addition, and export promotion. Additionally, the Agricultural and Processed Food Products Export Development Authority (APEDA) has launched a National Programme on Vegan Products to enhance exports of plant-based ingredients, including sunflower protein. These measures aim to bolster the plant-based food sector, benefiting farmers and processors alike.

Threat:

Competition with other uses of sunflower seeds

Competition with other uses of sunflower seeds negatively impacts the growth of the market. Sunflower seeds are widely used for oil extraction, which often takes priority due to higher profitability and established demand. This limits the availability of raw materials for protein production, driving up costs and reducing supply. As a result, manufacturers may struggle to secure consistent, cost-effective sources of sunflower meal, hindering large-scale production and innovation in the protein segment, ultimately

+357 96 030922
info@marketpublishers.com

slowing market development.

Covid-19 Impact

During COVID-19, the sunflower protein market experienced notable growth due to key drivers such as rising health consciousness, increased demand for plant-based diets, and a shift toward sustainable food sources. Consumers sought immunity-boosting and allergen-free protein options, making sunflower protein an attractive alternative. Disruptions in meat supply chains further pushed consumers toward plant proteins. Additionally, the pandemic accelerated online health food sales and product innovation, driving greater awareness and availability of sunflower protein products across global markets.

The functional foods segment is expected to be the largest during the forecast period

The functional foods segment is expected to account for the largest market share during the forecast period. Rich in essential amino acids, dietary fiber, and antioxidants, it supports heart health, immune function, and digestive well-being. Its hypoallergenic nature and absence of common allergens make it suitable for individuals with dietary restrictions. Incorporated into products like protein bars, smoothies, dairy alternatives, and baked goods, sunflower protein enhances the nutritional value and appeal of functional foods, aligning with the growing demand for plant-based, health-focused options.

The beverages segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the beverages segment is predicted to witness the highest growth rate driven by increasing consumer demand for plant-based, allergen-free, and sustainable alternatives to traditional animal proteins. Sunflower protein offers a neutral flavor, making it ideal for use in various beverages like smoothies, protein drinks, and plant-based milks. The rising trend of health-conscious consumers and the shift towards vegan and vegetarian diets also contribute to its popularity. Additionally, sunflower protein's high digestibility and nutritional profile support its adoption in functional beverages.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market

+357 96 030922
info@marketpublishers.com

share. Increasing health consciousness among consumers is leading to a shift towards plant-based diets, with sunflower protein offering a nutritious, allergen-free alternative to animal proteins. Technological advancements in protein extraction and processing are enhancing the efficiency and quality of sunflower protein production. Additionally, government initiatives and investments in sustainable agriculture are fostering a conducive environment for the growth of the plant-based protein sector.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR. There is a growing consumer preference for plant-based proteins, driven by health-conscious individuals seeking sustainable and allergen-free alternatives to traditional animal proteins. Sunflower protein's hypoallergenic properties make it particularly appealing to those with sensitivities to soy or gluten. Additionally, the rise of flexitarian and vegan diets, along with increased awareness of environmental concerns, is propelling the demand for plant-based protein sources like sunflower protein.

Key players in the market

Some of the key players profiled in the Sunflower Protein Market include ETChem, Cambridge Commodities Ltd., Kramerbrau Saaten und Ole GmbH, Austrade Inc., Tradin Organic Agriculture B.V., Sunbloom Proteins GmbH, Elite Ingredients, LLC, Archer Daniels Midland (ADM), Cargill Incorporated, International Flavors & Fragrances Inc. (IFF), Roquette Freres, Ingredion, Glanbia plc, Kerry Group PLC and DSM-Firmenich.

Key Developments:

In January 2025, Ingredion Inc. has announced plans to halt operations at its plant protein concentrates and flour production facility in Vanscoy, Saskatchewan, Canada. The decision comes after a strategic review, the company revealed in a December 31 filing with the US Securities and Exchange Commission (SEC). The specialty ingredients company also stated its intention to sell the facility and surrounding property.

In November 2024, Ingredion Incorporated and Lantmannen announced a new long-term collaboration. Lantmannen is an agricultural cooperative and Northern Europe's leading player in agriculture, bioenergy, food and ingredients. The collaboration will begin with the fulfillment of European market needs for competitive, sustainably

+357 96 030922
info@marketpublishers.com

sourced, and high quality pea protein isolates and various facets of sales, product innovation, and process enhancement.

Types Covered:

- Conventional Sunflower Protein
- Organic Sunflower Protein

Protein Forms Covered:

- Isolate
- Concentrate
- Hydrolyzed
- Textured
- Flour

Applications Covered:

- Functional Foods
- Meat Analogues
- Animal Feed
- Dietary Supplements
- Pet Food
- Other Applications

End Users Covered:

+357 96 030922
info@marketpublishers.com

- Beverages
- Cosmetics & Personal Care
- Nutraceuticals
- Other End Users

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - Italy
  - France
  - Spain
  - Rest of Europe
- Asia Pacific
  - Japan
  - China

+357 96 030922
info@marketpublishers.com

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:
- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

+357 96 030922
info@marketpublishers.com

- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

+357 96 030922
info@marketpublishers.com

Contents

+357 96 030922
info@marketpublishers.com

+357 96 030922
info@marketpublishers.com

+357 96 030922
info@marketpublishers.com

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Sunflower Protein Market Forecasts to 2032 – Global Analysis By Type (Conventional Sunflower Protein and Organic Sunflower Protein), Protein Form, Application, End User and By Geography

Product link: https://marketpublishers.com/r/SE08491EAD88EN.html

Price: US$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SE08491EAD88EN.html