

Sugar Substitutes - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Sugar Substitutes Market is accounted for \$12.37 billion in 2017 and is expected to reach \$21.62 billion by 2026 growing at a CAGR of 6.4% from 2017 to 2026. Some of the factors such as rising demand from the food & beverage industry, growing demand for low-calorie food products and increasing prevalence of diabetes are driving the market growth. Moreover, increasing demand for natural sugar substitute products from the consumer is acting as an opportunity for market growth. However, fluctuations in the prices of sugar are hampering the market growth.

Sugar substitutes are referred to sweet food additives which taste like sugar, enhance the flavor of food without sugar and have low calories than sugar. They are also known as non-caloric or artificial sweeteners. Sugar substitutes are majorly used in the form of sorbitol, tagatose, and aspartame saccharine in the healthcare, cosmetics, and food & beverage industry. The sugar substitutes are thoroughly investigated for safety with hundreds of scientific studies and then approved by different regulatory authorities like the U.S. FDA, JECFA and FSANZ.

Amongst Product, High Intensity Sweeteners acquired considerable share due to health and wellness change during the forecast period. High-intensity sweeteners (HIS) are ingredients which are used to sweeten and enhance the flavor of foods. They contribute few to no calories when added to foods. High-intensity sweeteners also usually do not raise blood sugar levels in the human body. By Geography, Asia Pacific dominated the largest market share owing to increasing health issues related to sugar consumption and high demand for low-caloric products in developing economies.

Some of the key players in Sugar Substitutes market include Tate & Lyle Plc, Purecircle Ltd, E. I. Dupont De Nemours and Company, Ajinomoto Co. Inc., Macandrews & Forbes Holdings Inc (Merisant), Cargill, Incorporated, Roquette Frères, Archer Daniels Midland



Company, Ingredion Incorporated, Jk Sucralose Inc., The Nutra Sweet Company, Hermes Sweeteners Ltd. and Merisant Company (U.S.).

-			
Produc	cts Covered:		
	Low Intensity Sweeteners		
	High-Fructose Syrup		
	High Intensity Sweeteners		
Origin Covered:			
	Artificial		
	Natural		
Functions Covered:			
	Stabilizer		
	Fat Replacer		
	Thickener		
	Gelling Agent		
	Coating Material		
	Other Functions		
Applications Covered:			
	Cosmetics & Personal Care		

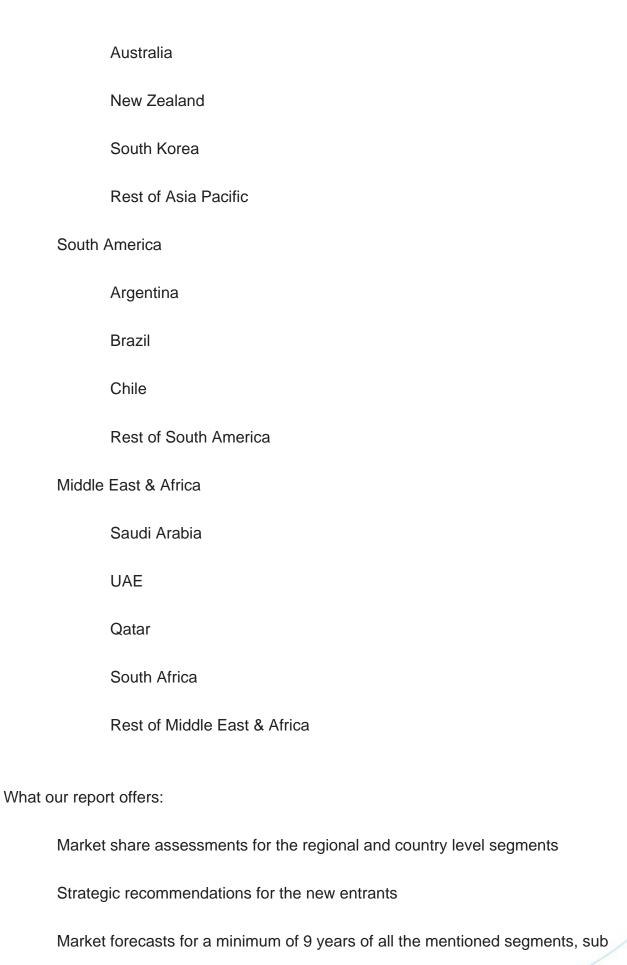
Sugar Substitutes - Global Market Outlook (2017-2026)

Pharmaceuticals



Food & Beverages			
Alcoholic Beverages			
Other Applications			
Regions Covered:			
North America			
US			
Canada			
Mexico			
Europe			
Germany			
UK			
Italy			
France			
Spain			
Rest of Europe			
Asia Pacific			
Japan			
China			
India			







segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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