

Sugar Substitutes - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Sugar Substitutes Market is accounted for \$12.37 billion in 2017 and is expected to reach \$21.62 billion by 2026 growing at a CAGR of 6.4% from 2017 to 2026. Some of the factors such as rising demand from the food & beverage industry, growing demand for low-calorie food products and increasing prevalence of diabetes are driving the market growth. Moreover, increasing demand for natural sugar substitute products from the consumer is acting as an opportunity for market growth. However, fluctuations in the prices of sugar are hampering the market growth.

Sugar substitutes are referred to sweet food additives which taste like sugar, enhance the flavor of food without sugar and have low calories than sugar. They are also known as non-caloric or artificial sweeteners. Sugar substitutes are majorly used in the form of sorbitol, tagatose, and aspartame saccharine in the healthcare, cosmetics, and food & beverage industry. The sugar substitutes are thoroughly investigated for safety with hundreds of scientific studies and then approved by different regulatory authorities like the U.S. FDA, JECFA and FSANZ.

Amongst Product, High Intensity Sweeteners acquired considerable share due to health and wellness change during the forecast period. High-intensity sweeteners (HIS) are ingredients which are used to sweeten and enhance the flavor of foods. They contribute few to no calories when added to foods. High-intensity sweeteners also usually do not raise blood sugar levels in the human body. By Geography, Asia Pacific dominated the largest market share owing to increasing health issues related to sugar consumption and high demand for low-caloric products in developing economies.

Some of the key players in Sugar Substitutes market include Tate & Lyle Plc, Purecircle Ltd, E. I. Dupont De Nemours and Company, Ajinomoto Co. Inc., Macandrews & Forbes Holdings Inc (Merisant), Cargill, Incorporated, Roquette Frères, Archer Daniels Midland

Company, Ingredion Incorporated, Jk Sucralose Inc., The Nutra Sweet Company, Hermes Sweeteners Ltd. and Merisant Company (U.S.).

Products Covered:

Low Intensity Sweeteners

High-Fructose Syrup

High Intensity Sweeteners

Origin Covered:

Artificial

Natural

Functions Covered:

Stabilizer

Fat Replacer

Thickener

Gelling Agent

Coating Material

Other Functions

Applications Covered:

Cosmetics & Personal Care

Pharmaceuticals

Food & Beverages

Alcoholic Beverages

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub

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Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

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Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL SUGAR SUBSTITUTES MARKET, BY PRODUCT

- 5.1 Introduction
- 5.2 Low Intensity Sweeteners
 - 5.2.1 Erythritol
 - 5.2.2 Maltitol
 - 5.2.3 Mannitol
 - 5.2.4 D-Tagatose
 - 5.2.5 Xylitol
 - 5.2.6 Sorbitol
 - 5.2.7 Other Low Intensity Sweeteners
 - 5.2.7.1 Hydrogenated Starch Hydrolysates
 - 5.2.7.2 Trehalose
 - 5.2.7.3 Lactitol
 - 5.2.7.4 Isomalt
- 5.3 High-Fructose Syrup
 - 5.3.1 Malt Syrup
 - 5.3.2 Barley Malt Syrup
 - 5.3.3 Maple Syrup
 - 5.3.4 Corn Syrup
 - 5.3.5 Other High-Fructose Syrup
- 5.4 High Intensity Sweeteners
 - 5.4.1 Sucralose
 - 5.4.2 Advantame
 - 5.4.3 Aspartame
 - 5.4.4 Cyclamate
 - 5.4.5 Saccharin
 - 5.4.6 Neotame
 - 5.4.7 Acesulfame Potassium (Ace-K)
 - 5.4.8 Other High Intensity Sweeteners
 - 5.4.8.1 Glycyrrhizin
 - 5.4.8.2 Alitame
 - 5.4.8.3 Stevia

6 GLOBAL SUGAR SUBSTITUTES MARKET, BY ORIGIN

- 6.1 Introduction
- 6.2 Artificial
- 6.3 Natural

7 GLOBAL SUGAR SUBSTITUTES MARKET, BY FUNCTION

- 7.1 Introduction
- 7.2 Stabilizer
- 7.3 Fat Replacer
- 7.4 Thickener
- 7.5 Gelling Agent
- 7.6 Coating Material
- 7.7 Other Functions

8 GLOBAL SUGAR SUBSTITUTES MARKET, BY APPLICATION

- 8.1 Introduction
- 8.2 Cosmetics & Personal Care
- 8.3 Pharmaceuticals
 - 8.3.1 Non-Nutritive Sweetener's
 - 8.3.2 Nutritive Sweetener's
- 8.4 Food & Beverages
 - 8.4.1 Bakery Food
 - 8.4.2 Fruit Juices
 - 8.4.3 Confectionary
 - 8.4.3.1 Chewing Gum
 - 8.4.3.2 Jams and Jellies
 - 8.4.3.3 Candy
 - 8.4.3.4 Other Confectionary
 - 8.4.4 Soft Drinks
 - 8.4.5 Dairy and Frozen Foods
 - 8.4.5.1 Yogurt
 - 8.4.5.2 Desserts
 - 8.4.5.3 Ice Cream
 - 8.4.5.4 Other Dairy and Frozen Foods
 - 8.4.5 Convenience Foods
 - 8.4.6 Packaged Food
 - 8.4.7 Ready-to-Eat Snacks
- 8.5 Alcoholic Beverages
- 8.6 Other Applications

9 GLOBAL SUGAR SUBSTITUTES MARKET, BY GEOGRAPHY

- 9.1 Introduction
- 9.2 North America
 - 9.2.1 US
 - 9.2.2 Canada
 - 9.2.3 Mexico
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.2 UK
 - 9.3.3 Italy
 - 9.3.4 France
 - 9.3.5 Spain
 - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
 - 9.4.1 Japan
 - 9.4.2 China
 - 9.4.3 India
 - 9.4.4 Australia
 - 9.4.5 New Zealand
 - 9.4.6 South Korea
 - 9.4.7 Rest of Asia Pacific
- 9.5 South America
 - 9.5.1 Argentina
 - 9.5.2 Brazil
 - 9.5.3 Chile
 - 9.5.4 Rest of South America
- 9.6 Middle East & Africa
 - 9.6.1 Saudi Arabia
 - 9.6.2 UAE
 - 9.6.3 Qatar
 - 9.6.4 South Africa
 - 9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions

10.5 Other Key Strategies

11 COMPANY PROFILING

- 11.1 Tate & Lyle Plc
- 11.2 Purecircle Ltd
- 11.3 E. I. Dupont De Nemours and Company
- 11.4 Ajinomoto Co. Inc.
- 11.5 Macandrews & Forbes Holdings Inc (Merisant)
- 11.6 Cargill, Incorporated
- 11.7 Roquette Frères
- 11.8 Archer Daniels Midland Company
- 11.9 Ingredion Incorporated
- 11.10 Jk Sucralose Inc.
- 11.11 The Nutra Sweet Company
- 11.12 Hermes Sweeteners Ltd.
- 11.13 Merisant Company (U.S.)

List Of Tables

LIST OF TABLES

- Table 1 Global Sugar Substitutes Market Outlook, By Region (2016-2026) (\$MN)
- Table 2 Global Sugar Substitutes Market Outlook, By Product (2016-2026) (\$MN)
- Table 3 Global Sugar Substitutes Market Outlook, By Low Intensity Sweeteners (2016-2026) (\$MN)
- Table 4 Global Sugar Substitutes Market Outlook, By Erythritol (2016-2026) (\$MN)
- Table 5 Global Sugar Substitutes Market Outlook, By Maltitol (2016-2026) (\$MN)
- Table 6 Global Sugar Substitutes Market Outlook, By Mannitol (2016-2026) (\$MN)
- Table 7 Global Sugar Substitutes Market Outlook, By D-Tagatose (2016-2026) (\$MN)
- Table 8 Global Sugar Substitutes Market Outlook, By Xylitol (2016-2026) (\$MN)
- Table 9 Global Sugar Substitutes Market Outlook, By Sorbitol (2016-2026) (\$MN)
- Table 10 Global Sugar Substitutes Market Outlook, By Other Low Intensity Sweeteners (2016-2026) (\$MN)
- Table 11 Global Sugar Substitutes Market Outlook, By High-Fructose Syrup (2016-2026) (\$MN)
- Table 12 Global Sugar Substitutes Market Outlook, By Malt Syrup (2016-2026) (\$MN)
- Table 13 Global Sugar Substitutes Market Outlook, By Barley Malt Syrup (2016-2026) (\$MN)
- Table 14 Global Sugar Substitutes Market Outlook, By Maple Syrup (2016-2026) (\$MN)
- Table 15 Global Sugar Substitutes Market Outlook, By Corn Syrup (2016-2026) (\$MN)
- Table 16 Global Sugar Substitutes Market Outlook, By Other High-Fructose Syrup (2016-2026) (\$MN)
- Table 17 Global Sugar Substitutes Market Outlook, By High Intensity Sweeteners (2016-2026) (\$MN)
- Table 18 Global Sugar Substitutes Market Outlook, By Sucralose (2016-2026) (\$MN)
- Table 19 Global Sugar Substitutes Market Outlook, By Advantame (2016-2026) (\$MN)
- Table 20 Global Sugar Substitutes Market Outlook, By Aspartame (2016-2026) (\$MN)
- Table 21 Global Sugar Substitutes Market Outlook, By Cyclamate (2016-2026) (\$MN)
- Table 22 Global Sugar Substitutes Market Outlook, By Saccharin (2016-2026) (\$MN)
- Table 23 Global Sugar Substitutes Market Outlook, By Neotame (2016-2026) (\$MN)
- Table 24 Global Sugar Substitutes Market Outlook, By Acesulfame Potassium (Ace-K) (2016-2026) (\$MN)
- Table 25 Global Sugar Substitutes Market Outlook, By Other High Intensity Sweeteners (2016-2026) (\$MN)
- Table 26 Global Sugar Substitutes Market Outlook, By Origin (2016-2026) (\$MN)
- Table 27 Global Sugar Substitutes Market Outlook, By Artificial (2016-2026) (\$MN)

- Table 28 Global Sugar Substitutes Market Outlook, By Natural (2016-2026) (\$MN)
- Table 29 Global Sugar Substitutes Market Outlook, By Function (2016-2026) (\$MN)
- Table 30 Global Sugar Substitutes Market Outlook, By Stabilizer (2016-2026) (\$MN)
- Table 31 Global Sugar Substitutes Market Outlook, By Fat Replacer (2016-2026) (\$MN)
- Table 32 Global Sugar Substitutes Market Outlook, By Thickener (2016-2026) (\$MN)
- Table 33 Global Sugar Substitutes Market Outlook, By Gelling Agent (2016-2026) (\$MN)
- Table 34 Global Sugar Substitutes Market Outlook, By Coating Material (2016-2026) (\$MN)
- Table 35 Global Sugar Substitutes Market Outlook, By Other Functions (2016-2026) (\$MN)
- Table 36 Global Sugar Substitutes Market Outlook, By Application (2016-2026) (\$MN)
- Table 37 Global Sugar Substitutes Market Outlook, By Cosmetics & Personal Care (2016-2026) (\$MN)
- Table 38 Global Sugar Substitutes Market Outlook, By Pharmaceuticals (2016-2026) (\$MN)
- Table 39 Global Sugar Substitutes Market Outlook, By Non-Nutritive Sweetener's (2016-2026) (\$MN)
- Table 40 Global Sugar Substitutes Market Outlook, By Nutritive Sweetener's (2016-2026) (\$MN)
- Table 41 Global Sugar Substitutes Market Outlook, By Food & Beverages (2016-2026) (\$MN)
- Table 42 Global Sugar Substitutes Market Outlook, By Bakery Food (2016-2026) (\$MN)
- Table 43 Global Sugar Substitutes Market Outlook, By Fruit Juices (2016-2026) (\$MN)
- Table 44 Global Sugar Substitutes Market Outlook, By Confectionary (2016-2026) (\$MN)
- Table 45 Global Sugar Substitutes Market Outlook, By Soft Drinks (2016-2026) (\$MN)
- Table 46 Global Sugar Substitutes Market Outlook, By Dairy and Frozen Foods (2016-2026) (\$MN)
- Table 47 Global Sugar Substitutes Market Outlook, By Convenience Foods (2016-2026) (\$MN)
- Table 48 Global Sugar Substitutes Market Outlook, By Packaged Food (2016-2026) (\$MN)
- Table 49 Global Sugar Substitutes Market Outlook, By Ready-to-Eat Snacks (2016-2026) (\$MN)
- Table 50 Global Sugar Substitutes Market Outlook, By Alcoholic Beverages (2016-2026) (\$MN)
- Table 52 Global Sugar Substitutes Market Outlook, By Other Applications (2016-2026) (\$MN)

Note: Tables for North America, Europe, Asia Pacific, South America and Middle East & Africa are represented in the above manner.

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