

Stretch and Shrink Sleeves Packaging - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Stretch and Shrink Sleeves Packaging market is estimated at \$10.6 billion in 2015 and is poised to reach \$15.7 billion by 2022, growing at a CAGR of 5.8%. Rising demand for polymer films, growing incomes in developing economies and increasing urbanization are some of the factors driving the market growth. However, competition from substitute forms of packaging and recycling of stretch & shrink sleeve labels may hinder the market. Complex recycling method is the critical challenge for this market.

North America commanded the global stretch and shrink sleeves packaging market followed by Europe and Asia Pacific. However in Asia Pacific region, growth of stretch and shrink sleeves packaging market is moderately slow. The shrink sleeve labels segment is anticipated to grow at the highest CAGR during the forecast period. The market was dominated by the PVC polymer films segment, which is estimated for more than half of the entire market share in 2015.

Some of the key players in the market include Genuine Package Venture, CCL Industries, Huhtamaki OYJ, Hammer Packaging, Berry Plastics Group Inc., The Dow Chemical Company, Hipac Packaging Solutions, Cenevo, Inc., Fuji Seal International Inc., Cenevo, Macfarlane Group, Klockner Pentaplast Group and Sleevevo.

Materials Covered:

Polyethylene (PE)

Polyvinyl chloride (PVC)

Polyethylene Terephthalate (PET)

Oriented polystyrene (OPS)

Polyolefin (PO) film

Oriented polypropylene (OPP)

Others

Cyclic olefin copolymers (COC)

Polylactic acid (PLA)

Type of Sleeve Labels Covered:

Stretch Sleeve Labels

Shrink Sleeve Labels

End-Users Covered:

Alcoholic Drinks

Household Care

Food and Dairy

Cosmetics and Toiletries

Soft Drinks

Pharmaceuticals and Health

Applications Covered:

Beverages

Personal Care

Food

Others

Ink Technologies Covered:

Water-Based Inks

Solvent-Based Inks

UV Inks

Printing Technologies Covered:

Flexography

Digital Printing

Rotogravure

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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