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Streaming Analytics - Global Market Outlook (2018-2027)

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Abstracts

According to Stratistics MRC, the Global Streaming Analytics Market is accounted for $8.14 billion in 2018 and is expected to reach $67.54 billion by 2027 growing at a CAGR of 26.5% during the forecast period. Emerging technologies such as big data, IoT, AI and strategic shift toward real-time accurate forecasts are some of the factors fuelling the market growth. However, lack of integrating legacy systems with big data solutions is a major factor restricting the market growth.

Streaming analytics is a fully managed, affordable processing engine that can process real time events effectively. The engine aids in unlocking deep insights conveniently from an information. Besides setting up analytic computations (real -time) on streaming from sites, applications and more, streaming analytics is efficient enough of managing high events. Ease of use, low cost, quick recovery, reference data and connectivity are some of the key benefits of the streaming analytics.

Based on end user, the energy and utilities segment is estimated to have a lucrative growth due to the growing demand for the automation of power-usage analytics applications. By Geography, Asia Pacific is likely to have a huge demand due to the increased adoption of digital technologies among consumers and businesses.

Some of the key players profiled in the Streaming Analytics market include IBM Corporation, Axonize, Espertech, Impetus Technologies, Inetco, Informatica Corporation, Microsoft Corporation, Oracle Corporation, SAP SE, SAS Institute, Software AG, SQL Stream, Striim, Tibco and WSO2.

Organization Sizes Covered:

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Large Organization

Small And Medium Organization

Types Covered:

Services

Software

Deployments Covered:

Cloud-Based

On-Premise

Components Covered:

Services

Software

Applications Covered:

Customer Management

Fraud Detection

Location Intelligence

Network Management and Optimization

Operations Management

Predictive Asset Management

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Product Innovation

Risk Management

Sales and Marketing

Supply Chain Management

Other Applications

End Users Covered:

Banking, Financial Services and Insurance (BFSI)

Education

Energy and Utilities

Government

Healthcare and Life Sciences

Hospitality

Manufacturing

Media and Entertainment

Outsourcing Services

Retail and Ecommerce

Telecommunication and Information Technology (IT)

Transportation and Logistics

Travel

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- Other End Users

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - Italy
  - France
  - Spain
  - Rest of Europe
- Asia Pacific
  - Japan
  - China
  - India
  - Australia
  - New Zealand

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- South Korea
- Rest of Asia Pacific

South America

- Argentina
- Brazil
- Chile
- Rest of South America

Middle East & Africa

- Saudi Arabia
- UAE
- Qatar
- South Africa
- Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments, and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

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Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter’s five forces analysis, SWOT analysis, etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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NOTE: The tables for North America, Europe, APAC, South America, and Middle East

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& Africa Regions are also represented in the same manner as above.

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