

# Stand-Up Pouches - Global Market Outlook (2016-2022)

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## Abstracts

According to Statistics MRC, the Global Stand-up Pouches Market is expected to grow from \$22.74 billion in 2016 to reach \$40.65 billion by 2022 with a CAGR of 10.1%. Growing preferences for packaged food and beverages among developing countries, consumer interest towards light weight pouches are some of the factors driving the market growth. However, large space requirement and huge investment in raw materials required for production of stand up pouches are hindering the growth of the market.

Based on the Product Segment, standard stand up pouches leads the market globally and are in huge demand as they are made of high quality materials which empowers the products inside the pouches to remain fresh. This packaging is extensively used in food and beverages. On the other hand, demand for K-style pouches are growing as they are attracting the customers with their different packaging designs and having capacity to hold heavier weight than other pouches. Asia Pacific is dominating the stand up pouches market due to rise in demand for ready-to-eat (RTE) food and beverages, growing demand for convenience and packaged foods.

Some of the key players in Stand-up Pouches Market are Bemis Company Inc., E.I. Du Pont De Nemours and Company, The DOW Chemical Company, Berry Plastics Group Inc., Display Pack Inc., Clondalkin Group Holdings B.V., Westrock Company, Sealed Air Corporation, G. Mondini SPA, Linpac Packaging Limited, Reynolds Flexible Packaging, Innovative Plastics, Tekni-Plex, MTS Medication Technologies, Polyone.

Product Types Covered:

Standard Stand-Up Pouches

Retort Stand-Up Pouches

Aseptic Stand-Up Pouches

Applications Covered:

Non-Food

Food & Beverage

Forms Covered:

K-Style

Flat Bottom Stand-Up Pouches

Plow Bottom

Round Bottom

Other Stand-Up Pouches

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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