

# **Spout and Non-Spout Liquid Pouch Packaging Market Forecasts to 2030 – Global Analysis by Product (Spout Liquid Pouch Packaging and Non-Spout Liquid Pouch Packaging), Material, Capacity, Distribution Channel, Application and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Spout and Non-Spout Liquid Pouch Packaging Market is accounted for \$8.64 billion in 2024 and is expected to reach \$14.81 billion by 2030 growing at a CAGR of 9.4% during the forecast period. Spout liquid pouch packaging includes flexible pouches with a spout or nozzle for controlled liquid pouring or dispensing. Oils, juices, sauces, and detergents frequently use this packaging due to its simplicity of use, resealability, and convenience. In contrast, non-spout liquid pouch packaging uses flexible pouches without a spout that are frequently sealed after filling. To get to the contents, consumers usually rip or cut the bag. These pouches are affordable and work well for single-use items like beverage pouches, milk, or shampoo sachets. Compared to rigid containers, both types are eco-friendly, lightweight, and produce less packing waste.

Market Dynamics:

Driver:

Growing Demand for Convenience Packaging

The rising need for convenience packaging is a major driver of the spout and non-spout liquid pouch packaging industry. Lightweight, portable, and user-friendly packaging options are becoming more and more popular among consumers for drinks, sauces, and personal hygiene items. While non-spout pouches enable versatile, affordable

storage, spill-proof dispensing is provided by splash pouches. The necessity for on-the-go consumption, urbanization, and hectic lives are the main drivers of this trend. Innovative pouch forms are being used by brands to improve user ease, save waste, and satisfy changing customer demands, thus it propels the market expansion.

Restraint:

#### Limited Recycling Infrastructure

The limited recycling infrastructure stifles the growth of the spout and non-spout liquid pouch packaging industry. These pouches' intricate multi-layer materials make recycling difficult and raise environmental issues. Inadequate recycling facilities and procedures might discourage environmentally aware firms and customers by increasing waste and decreasing sustainability. This restriction prevents widespread adoption as businesses are under pressure to switch to more environmentally friendly and recyclable packaging options.

Opportunity:

#### Cost-Effectiveness

Cost-effectiveness is a major driving force in the spout and non-spout liquid pouch packaging industry. Because these packaging options are less expensive to produce and ship than conventional rigid packaging, manufacturers are using them more and more. Because pouches are lightweight, transportation and material costs are decreased. Furthermore, because of their cost and effectiveness, flexible pouches may be manufactured in a variety of sizes, increasing their adaptability and making them desirable to a broad range of sectors. Thus, it drives the growth of the market.

Threat:

#### Regulatory Challenges

Regulatory difficulties impede the spout and non-spout liquid pouch packaging market by enforcing stringent criteria for material safety, labeling, and environmental effect. Time-to-market delays and higher production costs might result from adhering to laws governing chemical composition, recycling requirements, and food safety. These regionally specific restrictions make it difficult for firms to innovate or grow, especially in regions where sustainability and environmental standards are constantly changing.

### Covid-19 Impact:

The COVID-19 pandemic significantly impacted the spout and non-spout liquid pouch packaging market. Increased demand for packaged food, beverages, and hygiene products drove market growth as consumers prioritized safety, hygiene, and convenience. Supply chain disruptions and raw material shortages initially posed challenges but accelerated the adoption of flexible, lightweight, and sustainable packaging solutions. The shift toward e-commerce further boosted the need for durable, secure liquid pouch packaging during the crisis.

The food & beverages segment is expected to be the largest during the forecast period

The food & beverages segment is expected to be the largest during the forecast period due to rising demand for easy, lightweight, and environmentally friendly packaging solutions for items such as juices, dairy, sauces, and liquid snacks is driving market expansion. Pouches appeal to busy, on-the-go customers because they are affordable, have a longer shelf life, and are simple to use. The need for creative, environmentally friendly liquid pouch packaging solutions is further increased by rising middle-class incomes, increased urbanization, and the desire for single-serve quantities.

The plastic segment is expected to have the highest CAGR during the forecast period

The plastic segment is expected to have the highest CAGR during the forecast period due to its lightweight nature, flexibility, and cost-effectiveness. Plastic materials, such as polyethylene (PE) and polypropylene (PP), offer superior barrier properties, enhancing product shelf life and reducing leakage risks. They enable innovative, user-friendly designs for portability and convenience, especially in food, beverages, and personal care. The rising demand for sustainable solutions is also pushing advancements in recyclable and bio-based plastics, further fueling market growth.

### Region with largest share:

North America is projected to hold the largest market share during the forecast period as growth in the beverage, personal care, and food industries, along with expanding consumer preferences for on-the-go consumption, is driving market development. Convenience and product shelf life are increased by technological developments in pouch design, such as better spouts and resealability. Furthermore, producers are compelled by environmental concerns to use recyclable materials, which spur

innovation and market uptake throughout North America.

Region with highest CAGR:

Asia Pacific is projected to witness the highest CAGR over the forecast period owing to rising demand for convenient, lightweight, and eco-friendly packaging solutions. The booming food and beverage industry, particularly for ready-to-drink products, along with increasing consumer preference for sachets and pouches in emerging economies like India and China, fuels market growth. Additionally, advancements in flexible packaging technology and the push for sustainable materials support adoption. Growth in sectors like personal care, household products, and pharmaceuticals further accelerates demand.

Key players in the market

Some of the key players in Spout and Non-Spout Liquid Pouch Packaging market include Amcor plc, Mondi Group, Smurfit Kappa Group, Berry Global Inc., Huhtamaki Oyj, Sealed Air Corporation, Constantia Flexibles, Glenroy, Inc., ProAmpac LLC, Sonoco Products Company, Uflex Ltd., Winpak Ltd., Dongguan Songshun Pack Co., Ltd., Gualapack S.p.A., Tetra Pak International S.A., Scholle IPN and Liqui-Box Corporation.

Key Developments:

In November 2024, Amcor signed a strategic collaboration agreement with Kolon Industries Inc., to co-develop and commercialize more sustainable polyester materials for selected applications in Amcor's flexible packaging business.

In November 2024, Amcor partnered with longstanding customer Kraft Heinz in delivering more than 78,000 boxes of Kraft Mac & Cheese to food banks across the United States, to meet the heightened demand many communities face during season of giving, and provide support to households facing food insecurity.

In November 2024, Amcor launched two new editions of its open-call initiative, Amcor Lift-Off, to deepen its focus on research and development (R&D) opportunities and key emerging technologies: Amcor Lift-Off Sprints; and, Amcor Lift-Off Connect.

Products Covered:

Spout Liquid Pouch Packaging

Non-Spout Liquid Pouch Packaging

**Materials Covered:**

Plastic

Aluminum Foil Laminates

Paper-Based Materials

**Capacities Covered:**

Up to 200 ml

200 ml #- #500 ml

500 ml #- #1 Liter

Above 1 Liter

**Distribution Channels Covered:**

Online Retail

Supermarkets/Hypermarkets

Convenience Stores

Specialty Stores

**Applications Covered:**

Food & Beverages

Personal Care & Cosmetics

Home Care Products

Pharmaceuticals

Industrial Liquids

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants

- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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