+44 20 8123 2220
info@marketpublishers.com

Spend Analytics - Global Market Outlook (2017-2023)

https://marketpublishers.com/r/S1D9BC96C86EN.html
Date: July 2017
Pages: 208
Price: US$ 4,150.00 (Single User License)
ID: S1D9BC96C86EN

Abstracts

According to Stratistics MRC, the Global Spend Analytics Market is accounted for $1.09 billion in 2016 and is expected to reach $3.54 billion by 2023 growing at a CAGR of 18.3 % during the forecast period. Expanding requirement for supplier and market intelligence and Predictive Analytics for businesses are some drivers which are positively affecting the market. However, trouble in migrating from legacy systems is hindering the market. Developing demand for cloud computing technology is providing the significant growth opportunities for the market.

By analytics type, descriptive analytics segment is projected to grow at a fastest CAGR due to growing appropriation of computerized innovations. By geography, Asia pacific is estimated to grow at a highest CAGR during the forecast period due to increasing machinery cost in countries such as China and India.

Some of the key players in Spend Analytics market include Jaggaer, SAP SE, Oracle Corporation, Proactis, Ivalua Inc., Coupa Software Incorporated, International Business Machines Corporation, Empronc Solutions Pvt. Ltd., Bravosolution SPA, SAS Institute Inc., Zycus Inc., and Rosslyn Data Technologies PLC.

Analytics Types Covered:

Prescriptive Analytics

Descriptive Analytics

Predictive Analytics

Deployment Models Covered:

+44 20 8123 2220
info@marketpublishers.com

Cloud

On-Premises

Applications Covered:

Governance and Compliance Management

Financial Management

Demand and Supply Forecasting

Risk Management

Supplier Sourcing and Performance Management

Other Applications

Organization Sizes Covered:

Large Enterprises

Small and Medium-Sized Businesses

Components Covered:

Services

Professional Services

Consulting

Managed Services

Support and Maintenance

+44 20 8123 2220
info@marketpublishers.com

Software

End Users Covered:

Healthcare and Life Sciences

Energy and Utilities

Retail and Ecommerce

Banking, Financial Services, and Insurance

Manufacturing

Telecommunications and IT

Government and Defense

Other End Users

Business Functions Covered:

Marketing

Finance

Procurement

Information Technology

Regions Covered:

North America

US

+44 20 8123 2220
info@marketpublishers.com

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

+44 20 8123 2220
info@marketpublishers.com

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

+44 20 8123 2220
info@marketpublishers.com

Supply chain trends mapping the latest technological advancements

+44 20 8123 2220
info@marketpublishers.com

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

2.1 Abstract
2.2 Stake Holders
2.3 Research Scope
2.4 Research Methodology
  2.4.1 Data Mining
  2.4.2 Data Analysis
  2.4.3 Data Validation
  2.4.4 Research Approach
2.5 Research Sources
  2.5.1 Primary Research Sources
  2.5.2 Secondary Research Sources
  2.5.3 Assumptions

3 MARKET TREND ANALYSIS

3.1 Introduction
3.2 Drivers
3.3 Restraints
3.4 Opportunities
3.5 Threats
3.6 Application Analysis
3.7 End User Analysis
3.8 Emerging Markets
3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

4.1 Bargaining power of suppliers
4.2 Bargaining power of buyers
4.3 Threat of substitutes
4.4 Threat of new entrants
4.5 Competitive rivalry

+44 20 8123 2220
info@marketpublishers.com

5 GLOBAL SPEND ANALYTICS MARKET, BY ANALYTICS TYPE

5.1 Introduction
5.2 Prescriptive Analytics
5.3 Descriptive Analytics
5.4 Predictive Analytics

6 GLOBAL SPEND ANALYTICS MARKET, BY DEPLOYMENT MODEL

6.1 Introduction
6.2 Cloud
6.3 On-Premises

7 GLOBAL SPEND ANALYTICS MARKET, BY APPLICATION

7.1 Introduction
7.2 Governance and Compliance Management
7.3 Financial Management
7.4 Demand and Supply Forecasting
7.5 Risk Management
7.6 Supplier Sourcing and Performance Management
7.7 Other Applications

8 GLOBAL SPEND ANALYTICS MARKET, BY ORGANIZATION SIZE

8.1 Introduction
8.2 Large Enterprises
8.3 Small and Medium-Sized Businesses

9 GLOBAL SPEND ANALYTICS MARKET, BY COMPONENT

9.1 Introduction
9.2 Services
  9.2.1 Professional Services
  9.2.2 Consulting
  9.2.3 Managed Services
  9.2.4 Support and Maintenance
9.3 Software

+44 20 8123 2220
info@marketpublishers.com

10 GLOBAL SPEND ANALYTICS MARKET, BY END USER

10.1 Introduction
10.2 Healthcare and Life Sciences
10.3 Energy and Utilities
10.4 Retail and Ecommerce
10.5 Banking, Financial Services, and Insurance
10.6 Manufacturing
10.7 Telecommunications and IT
10.8 Government and Defense
10.9 Other End Users

11 GLOBAL SPEND ANALYTICS MARKET, BY BUSINESS FUNCTION

11.1 Introduction
11.2 Marketing
11.3 Finance
11.4 Procurement
11.5 Information Technology

12 GLOBAL SPEND ANALYTICS MARKET, BY GEOGRAPHY

12.1 Introduction
12.2 North America
  12.2.1 US
  12.2.2 Canada
  12.2.3 Mexico
12.3 Europe
  12.3.1 Germany
  12.3.2 UK
  12.3.3 Italy
  12.3.4 France
  12.3.5 Spain
  12.3.6 Rest of Europe
12.4 Asia Pacific
  12.4.1 Japan
  12.4.2 China
  12.4.3 India
  12.4.4 Australia

+44 20 8123 2220
info@marketpublishers.com

12.4.5 New Zealand
12.4.6 South Korea
12.4.7 Rest of Asia Pacific
12.5 South America
12.5.1 Argentina
12.5.2 Brazil
12.5.3 Chile
12.5.4 Rest of South America
12.6 Middle East & Africa
12.6.1 Saudi Arabia
12.6.2 UAE
12.6.3 Qatar
12.6.4 South Africa
12.6.5 Rest of Middle East & Africa

13 KEY DEVELOPMENTS

13.1 Agreements, Partnerships, Collaborations and Joint Ventures
13.2 Acquisitions & Mergers
13.3 New Product Launch
13.4 Expansions
13.5 Other Key Strategies

14 COMPANY PROFILING

14.1 Jaggaer
14.2 SAP SE
14.3 Oracle Corporation
14.4 Proactis
14.5 Ivalua Inc.
14.6 Coupa Software Incorporated
14.7 International Business Machines Corporation
14.8 Empronc Solutions Pvt. Ltd.
14.9 Bravosolution SPA
14.10 SAS Institute Inc.
14.11 Zycus Inc.
14.12 Rosslyn Data Technologies PLC

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1 Global Spend Analytics Market Outlook, By Region (2014-2023) ($MN)
Table 2 Global Spend Analytics Market Outlook, By Analytics Type (2014-2023) ($MN)
Table 3 Global Spend Analytics Market Outlook, By Prescriptive Analytics (2014-2023) ($MN)
Table 4 Global Spend Analytics Market Outlook, By Descriptive Analytics (2014-2023) ($MN)
Table 5 Global Spend Analytics Market Outlook, By Predictive Analytics (2014-2023) ($MN)
Table 6 Global Spend Analytics Market Outlook, By Deployment Model (2014-2023) ($MN)
Table 7 Global Spend Analytics Market Outlook, By Cloud (2014-2023) ($MN)
Table 8 Global Spend Analytics Market Outlook, By On-Premises (2014-2023) ($MN)
Table 9 Global Spend Analytics Market Outlook, By Application (2014-2023) ($MN)
Table 10 Global Spend Analytics Market Outlook, By Governance and Compliance Management (2014-2023) ($MN)
Table 11 Global Spend Analytics Market Outlook, By Financial Management (2014-2023) ($MN)
Table 12 Global Spend Analytics Market Outlook, By Demand and Supply Forecasting (2014-2023) ($MN)
Table 13 Global Spend Analytics Market Outlook, By Risk Management (2014-2023) ($MN)
Table 14 Global Spend Analytics Market Outlook, By Supplier Sourcing and Performance Management (2014-2023) ($MN)
Table 15 Global Spend Analytics Market Outlook, By Other Applications (2014-2023) ($MN)
Table 16 Global Spend Analytics Market Outlook, By Organization Size (2014-2023) ($MN)
Table 17 Global Spend Analytics Market Outlook, By Large Enterprises (2014-2023) ($MN)
Table 18 Global Spend Analytics Market Outlook, By Small and Medium-Sized Businesses (2014-2023) ($MN)
Table 19 Global Spend Analytics Market Outlook, By Component (2014-2023) ($MN)
Table 20 Global Spend Analytics Market Outlook, By Services (2014-2023) ($MN)
Table 21 Global Spend Analytics Market Outlook, By Professional Services (2014-2023) ($MN)

+44 20 8123 2220
info@marketpublishers.com

Table 22 Global Spend Analytics Market Outlook, By Consulting (2014-2023) ($MN)
Table 23 Global Spend Analytics Market Outlook, By Managed Services (2014-2023) ($MN)
Table 24 Global Spend Analytics Market Outlook, By Support and Maintenance (2014-2023) ($MN)
Table 25 Global Spend Analytics Market Outlook, By Software (2014-2023) ($MN)
Table 26 Global Spend Analytics Market Outlook, By End User (2014-2023) ($MN)
Table 27 Global Spend Analytics Market Outlook, By Healthcare and Life Sciences (2014-2023) ($MN)
Table 28 Global Spend Analytics Market Outlook, By Energy and Utilities (2014-2023) ($MN)
Table 29 Global Spend Analytics Market Outlook, By Retail and Ecommerce (2014-2023) ($MN)
Table 30 Global Spend Analytics Market Outlook, By Banking, Financial Services, and Insurance (2014-2023) ($MN)
Table 31 Global Spend Analytics Market Outlook, By Manufacturing (2014-2023) ($MN)
Table 32 Global Spend Analytics Market Outlook, By Telecommunications and IT (2014-2023) ($MN)
Table 33 Global Spend Analytics Market Outlook, By Government and Defense (2014-2023) ($MN)
Table 34 Global Spend Analytics Market Outlook, By Other End Users (2014-2023) ($MN)
Table 35 Global Spend Analytics Market Outlook, By Business Function (2014-2023) ($MN)
Table 36 Global Spend Analytics Market Outlook, By Marketing (2014-2023) ($MN)
Table 37 Global Spend Analytics Market Outlook, By Finance (2014-2023) ($MN)
Table 38 Global Spend Analytics Market Outlook, By Procurement (2014-2023) ($MN)
Table 39 Global Spend Analytics Market Outlook, By Information Technology (2014-2023) ($MN)
Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Spend Analytics - Global Market Outlook (2017-2023)
Product link: https://marketpublishers.com/r/S1D9BC96C86EN.html
Price: US$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S1D9BC96C86EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970