

## Specialty Paper - Global Market Outlook (2017-2026)

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### Abstracts

According to Statistics MRC, the Global Specialty Paper Market is accounted for \$26.18 billion in 2017 and is expected to reach \$51.08 billion by 2026 growing at a CAGR of 7.7% during the forecast period. Increasing urban population, developing economies transforming into colossal markets and development of food & beverage Sector are the key driving factors for the market growth. However, factors such as shortage of raw materials and stringent government rules & regulations are hindering the market growth.

Specialty papers are manufactured or transformed for a particular use. The basic use of specialty papers can be found in packaging high-end products, printing invitations and packaging on external surface of a variety of items (decor papers) and cardboards. These papers are either produced individually or as a regular paper or then transformed into specialty paper by covering it with pulp chemicals therefore making it ready for special application.

Based on Application, the Packaging & Labelling segment accounted for considerable market share during the forecast period. There is an increasing usage of sack kraft papers in the construction industry for packaging material. One of the key vendors, Mondi has already developed high-quality sack kraft paper with high strength and quality. Additionally, the growth in pressure sensitive label market which requires specialty paper will also drive the market's growth in the forecast period.

Geographically, The Europe market is expected to be driven by its key markets. The application of electronic labels such as QR code and NFC technology is attracting demand in Europe as it enables security and anti-counterfeit functions by confirmation. Such kind of applications of labels are getting the consideration of brand owners and merchants that help them to get protection from counterfeit goods and with the use of mobile applications, it helps consumers perform quick scans to avoid purchase of

imitation goods. Such labels are made of speciality paper and this is helping fuel the market growth of this product in the region.

Some of the key players profiled in the Specialty Paper Market include Asia Pulp & Paper Co. Limited, C&J Specialty Papers, Domtar Corporation, Fedrigoni Spa, Georgia-Pacific, Glatfelter, International Paper Company, ITC Ltd, Mondi PLC, Munksjo Group, Nippon Paper Group Inc, Onyx Specialty Papers, Oji Holdings Corporation, Pudumjee, PH Glatfelter, Smurfit Kappa, Sappi Ltd, Stora ENSO and Voith GmbH.

#### Types Covered:

Decor Paper

Printing Paper

Carbonless Paper

Label Paper

Release Linear Paper

Packaging Paper

Pharmaceutical Leaflet Paper

Kraft Paper

Thermal Paper

Other Speciality Papers

#### Raw Materials Covered:

Additives

Coatings

Pulp

Fillers & Binders

Other Raw Materials

Applications Covered:

Packaging & Labelling

Industrial Application

Printing & Writing

Building & Construction

Food Service

Pharmaceuticals

Electricals

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL SPECIALTY PAPER MARKET, BY TYPE**

- 5.1 Introduction
- 5.2 Decor Paper
- 5.3 Printing Paper
- 5.4 Carbonless Paper
- 5.5 Label Paper
- 5.6 Release Liner Paper
- 5.7 Packaging Paper
- 5.8 Pharmaceutical leaflet papers
- 5.9 Kraft Paper
- 5.10 Thermal Paper
- 5.11 Other Specialty Papers
  - 5.11.1 Automotive
  - 5.11.2 Kitchen Worktops
  - 5.11.3 Abrasive Backings

## **6 GLOBAL SPECIALTY PAPER MARKET, BY RAW MATERIALS**

- 6.1 Introduction
- 6.2 Additives
- 6.3 Coatings
- 6.4 Pulp
- 6.5 Fillers & Binders
- 6.6 Other Raw Materials
  - 6.6.1 Fibre
  - 6.6.2 Chemicals
  - 6.6.3 cotton
  - 6.6.4 linen
  - 6.6.5 bonding chemicals

## **7 GLOBAL SPECIALTY PAPER MARKET, BY APPLICATION**

- 7.1 Introduction
- 7.2 Packaging & Labeling
- 7.3 Industrial Application
- 7.4 Printing & Writing
- 7.5 Building & Construction
- 7.6 Food Service
- 7.7 Pharmaceuticals

7.8 Electricals

7.9 Other Applications

7.9.1 Medical application

7.9.2 Automobile filter application

7.9.3 Banking application

## **8 GLOBAL SPECIALTY PAPER MARKET, BY GEOGRAPHY**

8.1 Introduction

8.2 North America

8.2.1 US

8.2.2 Canada

8.2.3 Mexico

8.3 Europe

8.3.1 Germany

8.3.2 UK

8.3.3 Italy

8.3.4 France

8.3.5 Spain

8.3.6 Rest of Europe

8.4 Asia Pacific

8.4.1 Japan

8.4.2 China

8.4.3 India

8.4.4 Australia

8.4.5 New Zealand

8.4.6 South Korea

8.4.7 Rest of Asia Pacific

8.5 South America

8.5.1 Argentina

8.5.2 Brazil

8.5.3 Chile

8.5.4 Rest of South America

8.6 Middle East & Africa

8.6.1 Saudi Arabia

8.6.2 UAE

8.6.3 Qatar

8.6.4 South Africa

8.6.5 Rest of Middle East & Africa



## **9 KEY DEVELOPMENTS**

9.1 Agreements, Partnerships, Collaborations and Joint Ventures

9.2 Acquisitions & Mergers

9.3 New Product Launch

9.4 Expansions

9.5 Other Key Strategies

## **10 COMPANY PROFILING**

10.1 Asia Pulp & Paper Co Limited

10.2 C&J Specialty Papers

10.3 Domtar Corporation

10.4 Fedrigoni Spa

10.5 Georgia-Pacific

10.6 Glatfelter

10.7 International Paper Company

10.8 ITC Ltd

10.9 Mondi PLC

10.10 Munksjo Group

10.11 Nippon Paper Group, Inc

10.12 Onyx Specialty Papers

10.13 Oji Holdings Corporation

10.14 Pudumjee

10.15 PH Glatfelter

10.16 Smurfit Kappa

10.17 Sappi Ltd

10.18 Stora ENSO

10.19 Voith Gmbh

## List Of Tables

### LIST OF TABLES

- Table 1 Global Specialty Paper Market Outlook, By Region (2016-2026) (US \$MN)
- Table 2 Global Specialty Paper Market Outlook, By Type (2016-2026) (US \$MN)
- Table 3 Global Specialty Paper Market Outlook, By Decor Paper (2016-2026) (US \$MN)
- Table 4 Global Specialty Paper Market Outlook, By Printing Paper (2016-2026) (US \$MN)
- Table 5 Global Specialty Paper Market Outlook, By Carbonless Paper (2016-2026) (US \$MN)
- Table 6 Global Specialty Paper Market Outlook, By Label Paper (2016-2026) (US \$MN)
- Table 7 Global Specialty Paper Market Outlook, By Release Liner Paper (2016-2026) (US \$MN)
- Table 8 Global Specialty Paper Market Outlook, By Packaging Paper (2016-2026) (US \$MN)
- Table 9 Global Specialty Paper Market Outlook, By Pharmaceutical leaflet papers (2016-2026) (US \$MN)
- Table 10 Global Specialty Paper Market Outlook, By Kraft Paper (2016-2026) (US \$MN)
- Table 11 Global Specialty Paper Market Outlook, By Thermal Paper (2016-2026) (US \$MN)
- Table 12 Global Specialty Paper Market Outlook, By Other Specialty Papers (2016-2026) (US \$MN)
- Table 13 Global Specialty Paper Market Outlook, By Automotive (2016-2026) (US \$MN)
- Table 14 Global Specialty Paper Market Outlook, By Kitchen Worktops (2016-2026) (US \$MN)
- Table 15 Global Specialty Paper Market Outlook, By Abrasive Backings (2016-2026) (US \$MN)
- Table 16 Global Specialty Paper Market Outlook, By Raw Material (2016-2026) (US \$MN)
- Table 17 Global Specialty Paper Market Outlook, By Additives (2016-2026) (US \$MN)
- Table 18 Global Specialty Paper Market Outlook, By Coatings (2016-2026) (US \$MN)
- Table 19 Global Specialty Paper Market Outlook, By Pulp (2016-2026) (US \$MN)
- Table 20 Global Specialty Paper Market Outlook, By Fillers & Binders (2016-2026) (US \$MN)
- Table 21 Global Specialty Paper Market Outlook, By Other Raw Materials (2016-2026) (US \$MN)
- Table 22 Global Specialty Paper Market Outlook, By Fibre (2016-2026) (US \$MN)
- Table 23 Global Specialty Paper Market Outlook, By Chemicals (2016-2026) (US \$MN)

Table 24 Global Specialty Paper Market Outlook, By Application (2016-2026) (US \$MN)

Table 25 Global Specialty Paper Market Outlook, By Packaging & Labeling (2016-2026) (US \$MN)

Table 26 Global Specialty Paper Market Outlook, By Industrial Application (2016-2026) (US \$MN)

Table 27 Global Specialty Paper Market Outlook, By Printing & Writing (2016-2026) (US \$MN)

Table 28 Global Specialty Paper Market Outlook, By Building & Construction (2016-2026) (US \$MN)

Table 29 Global Specialty Paper Market Outlook, By Food Service (2016-2026) (US \$MN)

Table 30 Global Specialty Paper Market Outlook, By Pharmaceuticals (2016-2026) (US \$MN)

Table 31 Global Specialty Paper Market Outlook, By Electricals (2016-2026) (US \$MN)

Table 32 Global Specialty Paper Market Outlook, By Other Applications (2016-2026) (US \$MN)

NOTE: North America, Europe, Asia Pacific, Middle East, Latin America and Row tables are represented in the above manner.

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