

Specialty Paper - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Specialty Paper Market is accounted for \$26.18 billion in 2017 and is expected to reach \$51.08 billion by 2026 growing at a CAGR of 7.7% during the forecast period. Increasing urban population, developing economies transforming into colossal markets and development of food & beverage Sector are the key driving factors for the market growth. However, factors such as shortage of raw materials and stringent government rules & regulations are hindering the market growth.

Specialty papers are manufactured or transformed for a particular use. The basic use of specialty papers can be found in packaging high-end products, printing invitations and packaging on external surface of a variety of items (decor papers) and cardboards. These papers are either produced individually or as a regular paper or then transformed into specialty paper by covering it with pulp chemicals therefore making it ready for special application.

Based on Application, the Packaging & Labelling segment accounted for considerable market share during the forecast period. There is an increasing usage of sack kraft papers in the construction industry for packaging material. One of the key vendors, Mondi has already developed high-quality sack kraft paper with high strength and quality. Additionally, the growth in pressure sensitive label market which requires specialty paper will also drive the market's growth in the forecast period.

Geographically, The Europe market is expected to be driven by its key markets. The application of electronic labels such as QR code and NFC technology is attracting demand in Europe as it enables security and anti-counterfeit functions by confirmation. Such kind of applications of labels are getting the consideration of brand owners and merchants that help them to get protection from counterfeit goods and with the use of mobile applications, it helps consumers perform quick scans to avoid purchase of

imitation goods. Such labels are made of speciality paper and this is helping fuel the market growth of this product in the region.

Some of the key players profiled in the Specialty Paper Market include Asia Pulp & Paper Co. Limited, C&J Specialty Papers, Domtar Corporation, Fedrigoni Spa, Georgia-Pacific, Glatfelter, International Paper Company, ITC Ltd, Mondi PLC, Munksjo Group, Nippon Paper Group Inc, Onyx Specialty Papers, Oji Holdings Corporation, Pudumjee, PH Glatfelter, Smurfit Kappa, Sappi Ltd, Stora ENSO and Voith GmbH.

Types Covered:

Decor Paper

Printing Paper

Carbonless Paper

Label Paper

Release Linear Paper

Packaging Paper

Pharmaceutical Leaflet Paper

Kraft Paper

Thermal Paper

Other Speciality Papers

Raw Materials Covered:

Additives

Coatings

Pulp

Fillers & Binders

Other Raw Materials

Applications Covered:

Packaging & Labelling

Industrial Application

Printing & Writing

Building & Construction

Food Service

Pharmaceuticals

Electricals

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

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NOTE: North America, Europe, Asia Pacific, Middle East, Latin America and Row tables are represented in the above manner.

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