

Specialty Paper By Grades Global Market Outlook - Trends, Forecast, and Opportunity Assessment (2014-2022)

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Abstracts

The Global Specialty Paper market is estimated at \$11.1 billion in 2014 with a CAGR of 11.3% it is expected to reach \$26.2 billion by 2022. Increasing demand for specialty paper in packaging and labeling and rapid growth in the Fast Moving Consumer Goods (FMCG) industry are the factors driving the market growth. However, deforestation, harmful carbon emissions from the paper manufacturing and shortage of materials are inhibiting the market growth. Infrastructure can be the challenging factor in the global market. The opportunity lies in emerging economies, new destinations for development and upcoming opportunities in nano technology. The availability of customizable specialty paper products with preferred properties is an added advantage driving the specialty paper market.

Global Specialty Paper market is segmented by type, by material, by application and by geography. Based on Type, market is segregated into wallpaper, laminating base, printing labels, filtration, electrical, fibre cement, security, glassine, synthetic paper and cigarette paper. Filtration segment is further divided into engine, automotive, coffee, tea and industrial. Electrical segment is further classified into insulation, battery component and cable. Based on Material, Specialty Paper market is classified into additives, coatings, pulp and fillers & binders. Based on Application, the market is segmented into packaging & labeling, industrial application, printing & writing and building & construction. Specialty Paper market by geography is segmented into North America, Europe, Asia Pacific and Rest of the World. Asia Pacific is anticipated to be the foremost market for specialty paper due to rapid increase in the industrial use of specialty paper in packaging and labeling applications being witnessed in this region.

The Key players in the market include ITC Ltd., Bayer AG, Akzo Nobel NV, DuPont (EI)

de Nemours, Evonik Industries AG, Sappi Ltd, Nippon Paper Group, Inc, Nalco Holding Company, International Paper Company and Mondi PLC.

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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