

# Specialty Films Market - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Specialty Films market is estimated at \$25.5 billion in 2015 and is poised to reach \$38.3 billion by 2022, growing at a CAGR of 5.96% during the forecast period. Growing significance of bio-based polymers and financial growth of BRIC countries are some of the factors driving the specialty films market. Huge demand is anticipated for Specialty films used in photovoltaic modules in the near future. Use of ecological specialty films to decrease environmental pollution is a major opportunity for the global specialty films market. High demand for packaged food and beverages in the developing economies is an additional factor driving the market growth. Environmental concerns associated to plastic based specialty are hampering the market.

Barrier films will remain the leading segment of the specialty films industry, accounting for more than half of total demand in 2012. North America and Europe have been the key markets for specialty films in both consumption as well as production. South America, Eastern Europe and Asia-Pacific have quicker growth and are anticipated to be the prevailing markets in terms of price competitiveness and incessant growth.

Some of the key players in the market include 3M Company, Bayer Material Science Functional Films, Dow Specialty Packaging & Films, Creative Film Corp., Evonik, Bemis, Honeywell International Specialty Films, Eastman Kodak, Clopay Plastic Products, Baxis Oy Ltd., American Durafilm Co., Ensinger/Penn Fibre, Altuglas International and Extrusion Dies Industries.

Applications Covered:

Decorative films

Water-soluble films

Barrier films

Moisture barrier films

Oxygen and other gas barrier films

Light control films

Anti-fogging films

Imaging and graphic films

Shrink film

Food contact films

Microporous films

Safety and security films

Surface protection films

Pressure-sensitive security labels

Interlayer films

Conductive films

Materials Covered:

Polyamide

Polyvinyl Chloride (PVC)

Polypropylene

Bioplastic film

Polyester

Ethylene vinyl alcohol film (EVOH)

Polyethylene film

Liquid crystal polymer film (LCP)

Polyester film

Polystyrene film (PS)

Polycarbonate film

Polyvinyl alcohol film (PVOH)

Polyvinylidene chloride film (PVdC)

Polychlorotrifluoro ethylene film (PCTFE)

Polyvinyl Butyral film (PVB)

Polyimide film

Fluoropolymer film

Ethylene Vinyl Acetate film (EVA)

Cyclic Olefin Copolymer film (COC)

Applications Covered:

Healthcare

Food & Beverages

Cosmetics & Toiletries

Consumer goods

Adhesives & sealants

Industrial & household goods

End-Users Covered:

Transportation equipment

Aerospace

Automotive

Cosmetics and personal care

Electronics

Displays

Printed circuits

Photovoltaic modules

Other electronics markets

Food and drink packaging

Baked products

Meat, poultry and seafood

Snack food and confectionery

Fresh fruit and vegetables

Dairy products

Others

#### Construction

Vapour barrier film

Decorative window film

Light control film

Cabinets

Safety and security film

#### Other specialty films

Health and medical products

Security films

Furniture

Imaging and graphic film

Bags

#### Regions Covered:

North America

US

Canada

Mexico

**Europe**

Germany

France

Italy

UK

Spain

**Asia Pacific**

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

**Rest of the World**

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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